JOHN BULL, NOVEMBER 19, 1932

TWOPENCE
Vol. LII.
1379.

VILLAGE OF DREADFUL DAYS SEE PAGES 12 and 13

JOHN BULL

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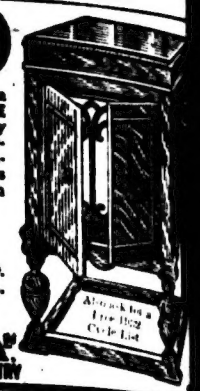

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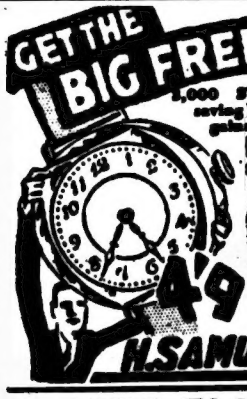

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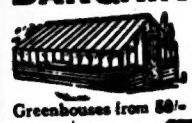

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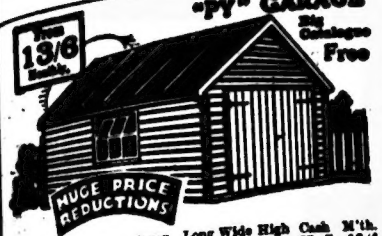

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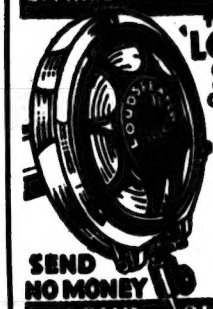

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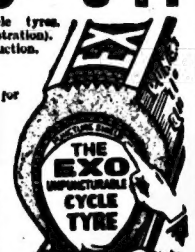

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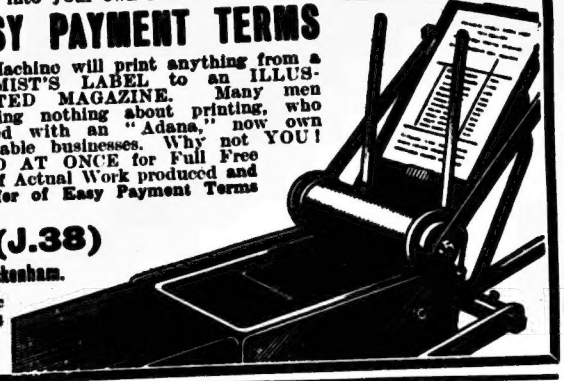

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Following the sensational clearance of huge liquidation stocks of several large firms, this final offer of the remaining amazing bargains—in many cases far below cost!—creates a new record in Low Prices without in any way sacrificing quality or workmanship. Bolsom's alone—owing to huge purchase of these liquidation stocks — are able to offer such sensational value! Grasp this final opportunity— POST YOUR ORDER AT ONCE! OR CALL!

AN AMAZING BARGAIN!

Figured Oak
BOOK TABLE

No. BT 25. Usually 30/-. Latest modern design. Soundly constructed of Figured Oak with highly polished table top. Two large shelves provide ample space for books. Height 30 ins. Top 16 ins. square.
10/-
Part Cost of Packing and Carriage 1/0 extra.

Magnificent Oak Dining Suite

No. 6008 X. A splendidly built Suite of very superior design, with handsome Sideboard, Table and Chairs. Made of nicely figured Oak throughout.
6 ft. Sideboard. Mirror. 3 drawers, 2 large cupboards. Carriage and Packing 2/6. Sold separately **60/-**
Draw-leaf Table. 3 ft. square, opening to 5 ft. by 3 ft. 6 ins. diameter, bulbous legs. Carriage and Packing 2/6. Sold separately **60/-**
Dining Chairs. Drop-in seats covered in Rexine. 22 ins. diameter, bulbous legs. Carriage 1/-. Sold separately, each **15/-**
Carver Chair, to match Suite, at 20/- extra. Carriage 2/6.

~~£22 0s.~~ **£8 15**

3 Piece Bed-Settee Suite

£8.8

SETTEE £4.4.0

No. 701 X. A luxuriously appointed SETTEE that is easily converted into a full-size double bed, 72 ins. by 52 ins. Upholstered in heavy quality Tapestry of pleasing modern design in Brown, Blue, Dark Green and Old Gold. 24 Coil Springs in Seat. Part Packing and Carriage 5/- extra.

EASY CHAIR £2.2.0
EASY CHAIRS to match, with sprung ... seats, can be supplied ... £2 2s. each. Part Packing and Carriage 2 6 extra.

IDEAL HOME GIFTS

OCCASIONAL TABLE with DRAWER

Usually 12/6. A general utility table of excellent design, with drawer. Extra strongly made of solid oak. Beautifully finished in a rich Jacobean shade, with real twist legs; and fitted with a useful lower shelf which also makes the table extremely rigid. Height 26 ins. Top 15 ins. square.
10/-
Packing and Carriage 1/0 extra.
S.P. 21

4ft. or 4 ft. 6in. MATTRESS
Filled LIBBEY FLOCK.

10/-
Part Cost of Packing and Carriage 1/0 extra.
No. 606. Covered best quality ticking. Filled special hygienically treated high grade Libbey flock. Will give years of lasting and satisfactory service. Usually 50/-.

FRAMELESS MIRROR

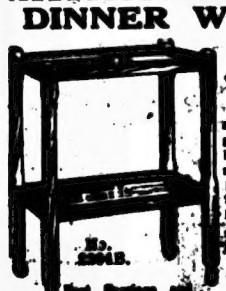
No. SP 57. An attractive Frameless Mirror of original fan-shaped design. Suitable for Wall or Mantel. Of extremely strong construction with heavily silvered extra thick bevelled plate glass. Measures 22 ins. by 13 ins. Usually 19/6.
10/-
Part Carriage and Packing 1/6 extra.

4 MOHAIR MATS
10/-

SAFE AND SECURE
WITH NON-SLIP BACKS.

No. 709 X. 4 pleasing Mats, warranted for extra long wear, fitted with safety non-slip backs. COLOURS: Black, Gold, Crimson, Green or Blue. State choice. Size, 20 ins. by 11 ins. Previously 20/-. Carriage 1/- extra.

DINNER WAGON in Jacobean Oak



strongly made in grained Oak and beautifully polished rich Jacobean shade. Height 31 ins. Width 23 ins. Depth 14 ins. Fitted with 2 lock rollers. 1/6 extra. Part Carriage and Packing 2/6 extra.
No. 2304B.
10/-

CLUB AGENTS WANTED
Full particulars on application

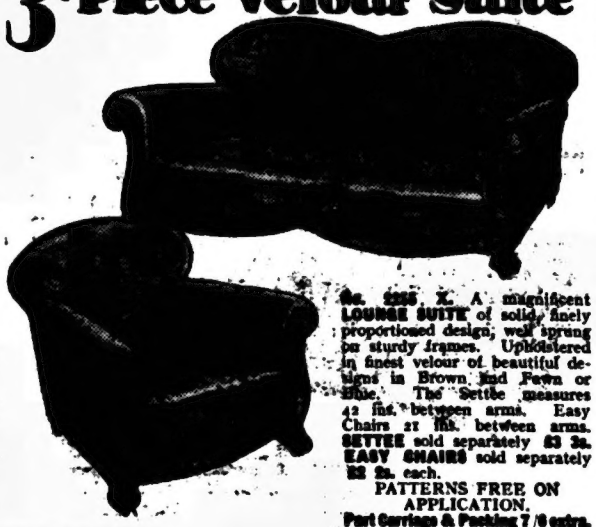
Neat Oak Bedroom Suite

~~£8 8s~~ **£4 10**

TOILET PAIR, only 50/-

No. GB 1. A soundly built 2 ft. 6 ins. SUITE in nicely grained Oak, polished a rich medium Brown and well finished throughout. The WARDROBE is fitted with nickel-plated hanger rail and hooks, with mirror on door, and stands 6 ft. high. The MIRROR on the dressing table is of bevelled plate glass. The greatest Value for Money it is possible to obtain anywhere.
WARDROBE sold separately at 40/-. Toilet Pair only 50/-.
Part Carriage and Packing 5/-.

3-Piece Velour Suite



~~£12 12s~~ **£7 7**

No. 2295. X. A magnificent LOUNGE SUITE of solid, finely proportioned design, well sprung on sturdy frames. Upholstered in finest velour of beautiful design in Brown, Red, Fawn or Blue. The Settee measures 42 ins. between arms. Easy Chairs 27 ins. between arms. SETTEE sold separately £3 3s. EASY CHAIRS sold separately £2 2s. each.
PATTERNS FREE ON APPLICATION.
Part Carriage & Packing 7/6 extra.

ILLUSTRATED SALE CATALOGUE, POST FREE ON REQUEST.

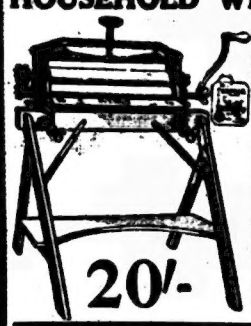
SOLID OAK BEDSTEAD with SPIRAL SPRING

No. SB19 B. Genuine Oak SPIRAL SPRING BEDSTEAD. Strongly built. 1 in. solid Oak panels mounted on massive Fitted spiral spring Mattress. Flock filled bordered Mattress, with piped seams. Bolster and feather filled Pillow in the best English ticking, 20/- extra. Part Carriage and Packing 2/6 extra. Usually 40/-.
20/-

RECLINING CHAIR

No. SP 48. The addition of a coil spring frame beneath the Seat Cushion is a wonderful innovation that makes this chair the most comfortable of its kind. Fitted generously filled loose cushions covered Brown Velveteen and adjustable to 3 positions. Width 24 ins. Depth of Seat 23 ins. Usually 60/-. Part Cost of Packing and Carriage 2/6 extra.
20/-

HOUSEHOLD WRINGER AND STAND



No. 9008. Of great strength and mechanical perfection. Guaranteed 5 years. 16 ins. Rubber rollers, 3-way change for either tubs or washtub. Double clothes slide and all-metal frame. Strong wooden Stand 4/- extra. Usual price 60/-.
20/-
Part Carriage and Packing 2/6 extra.

Solid Oak DINING TABLE

No. S 2. Strongly constructed from finely Grained Oak, with strong underframe and Jacobean twist legs. The high-class finish is suggestive of much more expensive production and makes this remarkable value for money. The table top measures 3 ft. 6 ins. square. Height 27 ins.
20/-
Usually 65/-. Part Carriage and Packing 2 6 extra.

CHILD'S COT
Complete with MATTRESS and OVERLAY for Usual Price 40/-
20/-

No. 210 B. Cot of stout selected wood, stained polished and fitted with a strong wire mattress and well-filled overlay, in strongly sewn canvas. One side can be dropped when necessary, and the whole cot is easily fitted up or taken down. Mounted on castors. Size 4 ft. long by 2 ft. wide. Height about 3 ft. 10 ins. Part Carriage and Packing 2 6 extra.

Comfortable Self-Adjusting RECLINER CHAIR

No. 607 G. High-back Chair. Back covered in Hide effect Rexine with Velveteen Seat. Seat and back automatically adjust themselves to the position desired as illustrated. Height 38 ins. Width 23 ins. Depth of seat 19 ins. Height of back from seat 28 ins. Finished rich Jacobean shade.
20/- Were 42/-. Carriage 2 6 extra.

Beautiful BUREAU in OAK

No. 2223. In selected Grained Oak, with solid bulbous legs. Fitted with 3 spacious drawers and usual stationery receptacles. Finished a rich Medium Brown. Width 27 ins. Height 30 ins. Depth 15 ins.
40/-
Part Cost Carriage and Packing 2/6 extra. Usually 50/-.

5 Gn. KITCHEN CABINET

No. 514 X. Made of Laminated Birch. Guaranteed not to warp. Sanded ready for staining or polishing. Fittings include four 2 lb. airtight jars, Flour Bin, Egg Rack, etc. Height 6 ft. Width 2 ft. 6 ins. Depth 15 ins.
40/-
Part Cost of Pkg. & Carr. 2/6 extra.

POST YOUR ORDER NOW!
to Dept. J.B., 40-44, STRAND, LONDON, W.C.2

Do not forget to add Carriage and Packing Charges when sending Remittance and Cheques. Money Orders and P.O.'s should be crossed. Treasury Notes should be registered. GOODS ARE SENT CARRIAGE FORWARD ONLY to Scotland, Ireland and addresses of the undated.
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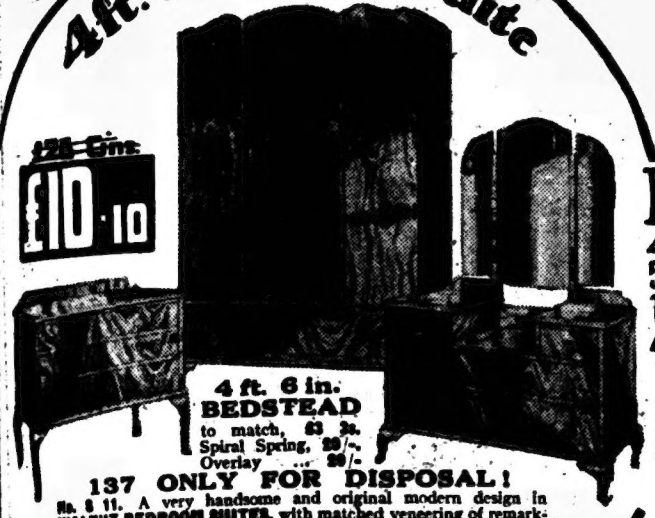
CARRIAGE FREE IN GREATER LONDON AREA

Each article offered represents an amazing bargain at a price cut to a ridiculously low level — Manufacturing costs even have been ignored — Order Now! while stocks last.

all at Half Price

4ft. Walnut Suite

~~£26 Gns.~~ **£10.10**



4 ft. 6 in. BEDSTEAD to match, 63 3s. Spiral Spring, 29/-. Overlay ... 29/-.

137 ONLY FOR DISPOSAL!

No. S 11. A very handsome and original modern design in **WALNUT BEDROOM SUITES,** with matched veneering of remarkable beauty. Expertly made with a rich medium finish, and in every way a real craftsman's job. The 4 ft. Wardrobe is fitted with large plate glass Mirror inside door and hanger rail with hooks, etc. 3 ft. 6 ins. Triple Mirror Dressing Table with Queen Anne Legs. 3 ft. Chest of 3 drawers.

Part Cost Carriage and Packing 15/- extra.

Fine Oak Dining Suite

4ft. Sideboard
5×3ft. Draw-leaf Table
4 Cromwellian Chairs

~~£26~~ **£5.17.6** COMPLETE

£2

10/-

S.P.60. A solidly constructed **SUITE** of fine proportions and high grade workmanship and representing most amazing value at our price.

Part Carriage and Packing 5/- extra.

SIDEBOARD in nicely figured polished Oak, with 2 drawers, 2 large cupboards 4 ft. wide. Sold separately. **40/-**
Carriage and Packing 2/6.

DRAW LEAF TABLE, 3 ft. square, opening to 5 ft. by 3 ft. Or 2 ft. 6 ins. square opening to 4 ft. 6 ins. by 2 ft. 6 ins. Sold separately. **40/-**
Carriage and Packing 2/6.

OAK DINING CHAIRS, drop-in seats and backs covered in Rexine, Carriage 1/- Each. **10/-**

4ft Figured Oak Suite

~~£15 Gns.~~ **£7.7**

No. 2290. This soundly constructed 4 ft. **BEDROOM SUITE** of finest selected Oak is a wonderful example of our supreme values.

Extremely well finished throughout and polished a rich Medium Brown. The 4 ft. **Wardrobe** has bevelled plate glass Mirror and is fitted with shelf, hanger rail and hooks. **Dressing Table,** 3 ft. wide, has bevelled triple Mirrors. **Dressing Chest,** 3 ft. wide. **Part Carriage and Packing 7/6 extra.** **Oak 4 ft. 6 ins. BEDSTEAD** to match, 29/-. Spiral Spring Mattress, 29/-. Overlay 29/-.

Modern Hide Suite

~~£15 Gns.~~ **£8.8**

No. S.P. 30. An extremely attractive Suite of Unique design, soundly constructed in finely grained polished real Hide, upon sturdy well-seasoned frames. The loose cushions are amply filled and covered with fine quality Velveteen with corded edges. The Settee measures 44 ins. between arms. An outstanding Suite at a remarkably low price.

EASY CHAIRS, sold separately. Each **48/-**

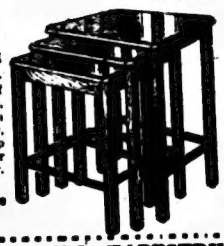
SETTEE, sold separately **72/-**

Part Carriage and Packing 7/6 extra.

NEST OF 3 USEFUL TABLES

10/-

In Selected Oak



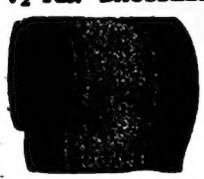
No. 2288. Exceptionally useful set of Tables. Well made. Finished Jacobean shade. Outside Table, Height 21 in., Top 17 x 11 in. Other two slightly smaller. Fold into one.

Packing and Carriage 1/9 extra.

7½ Yds. BRUSSELS TAPESTRY STAIR CARPETING

18 ins. wide.

USUALLY 20/-



No. 874 K. In a variety of shades: Red, Blue, Green or Gold Border with Mottled centre, long enough for average staircase. British manufacture — wonderful bargain. Please state colour desired. **10/-**

Carriage 1/- extra.

Complete 3ft. BED SET

WASHED FLOCK OVERLAY, BOLSTER AND PILLOW.

No. 706 GD. Single Bed size, 3 ft. x 6 ft. 4 in. Complete with full size Bolster and Pillow. Superior quality Tick and Government standard filling. **Usually 12/6.** **10/-**

Carriage 1/9 extra.

SOLID OAK NEEDLEWORK CABINET

Usually 21/-

No. SP 20. A useful and beautifully made piece of furniture in Oak. The interior, which measures 11 in. sq., 6in. deep, is lined with a patterned Cretonne and the inside of hinged lid is fitted with needle and pin-pad. Finely finished throughout and stained a rich Jacobean Brown. Height 22 ins. **10/-**

Part cost Carr. and Pkg. 1/9 extra.

KITCHEN DRESSERETTE with DRAWER

No. 722 GDX. Very strongly constructed of well-seasoned Deal, sanded ready for staining or painting. Fitted with drawer and two removable shelves. Lock and key. Height 3 ft. 4 ins. Width 18ins. Depth 16ins. Part Carriage & Pkg. 1/9 ex. **10/-**

SOLID OAK BOOKCASE, with Four Adjustable Shelves

No. 726Z. Soundly constructed of Oak, and fitted with four shelves which can be adjusted to any required spacing by a simple method of brass pegs in slots. Finely finished a rich medium Brown. Height 40 ins., width 24 ins., depth 7 ins. **Usually 25/-**

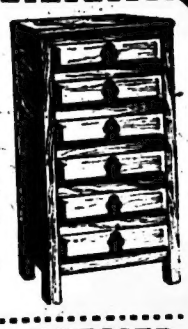
Part Carr. & Packing 1/9 extra. **10/-**

AMAZING VALUE!!

6ft. Solid Oak HALLSTAND.

No. 498 GD. Well and strongly made of well-seasoned Oak, beautifully panelled. Latest Modern Design, fitted with oxidised hat and coat hooks, also two umbrella drip-pans, glove box, bevelled mirror, etc. Finished rich Jacobean; one of the biggest furnishing bargains ever offered. Height 72 ins. Width 26 ins. Depth 12 ins. Usually 40/6. Part Cost of Packing and Carriage 2/6 extra. **20/-**

6-DRAWER CHEST



No. W 12. An extremely useful Chest strongly constructed from selected timber with 6 spacious drawers, each fitted ornamental drop handles. Sanded ready for staining or painting. This Chest can be adapted to a variety of uses. Height 3 ft. 4 ins. Width 21 ins. Depth 16 ins.

Usually 30/6. **20/-**

Part Carriage and Packing 2/6 extra.

CHAIR by DAY BED by NIGHT

ADJUSTABLE TO 3 POSITIONS.

No. 169 C. Width 24 ins. Depth of Seat 22 ins. Extends to 5 ft. 3 ins. Strongly built. Cushions covered good quality brown Corduroy. Chair by day or Bed by night. Sold in any home.

Usually 30/6 each. Part Cost of Carriage and Packing 2/6 extra. **20/-**

KITCHEN DRESSER in Whitewood

No. 2272. Built of carefully selected timber, every joint mortised and tenoned. — Has a laminated birch top which will not warp or shrink. Fitted with large drawer, and the two-door cupboard is fitted with shelf. Height 6 ft. Width 3 ft. Depth 16 ins.

Usually 30/6. **20/-**

Part Carriage and Packing 2/6 extra.

GRAMOPHONE CABINET FOR RECORDS, etc.

No. 270. A handy and compact Record Cabinet of fine workmanship and neat design. Thoroughly well made in selected grained Oak and fitted with 2 shelves and 2 side flaps. Polished light Brown. Size 2 ft. 6 ins. high, 18 ins. wide and 14 ins. deep, 32 ins. wide with flaps extended. Part Cost of Carriage and Packing 2/- extra.

Usual Price 30/6 **20/-**

6 ft. Super Sprung DIVAN

No. S.P.62.

Were 45/- Extremely comfortable Divan, generously sprung throughout with resilient coil springs and covered with hard-wearing material. Sturdily built with a well-seasoned frame and stuffed with layer of good quality fibre. Length 6 ft. Width 2 ft. 6 ins. **20/-**

Part Cost Carriage and Packing 2/6 extra.

Solid Oak 4 ft. 6 in. BEDSTEAD

Usually 40/-. **No. 210 B.** Full double size Bedstead with solid Oak ends and strong iron sides with patent fittings. Stained Brown. Size 6 ins. 40/-, & COIL SPRING MATTRESS of the finest and most reliable manufacture 29/- extra. OVERLAY MATTRESS 20/- extra. Part Carriage & Packing on each item 2/6 extra. If ordered on same bill 5/- extra.

Also 4 ft. size. Polished a rich Jacobean. 6ft. 6 ins. by 4ft. or 4ft. 6ins. by 6ft. or 6ft. **20/-**

STURDY FITTED 'ROBE Suitable for Lady or Gent.

With Drawer.

No. W 13. Sturdily constructed in Deal and Birch ply. Nickel-plated fittings include sliding hanger rail and hooks. Below is a commodious smooth action drawer. Measures 6 ft. high, 2 ft. 3 ins. wide, 16 ins. deep.

Usual Price 45/- **20/-**

Part Carriage and Packing 2/6 extra.

60, OXFORD STREET, W.1
CLOSE TO TOTTENHAM COURT ROAD
40-44, STRAND, W.C.2
A FEW YARDS FROM CHARING CROSS STATION
ALSO AT 58, DEANSGATE, MANCHESTER

STRAND. Open daily 9 a.m. to 8 p.m. Close Thursday 1 p.m.
OPEN ALL DAY SATURDAY to 9 p.m.
OXFORD STREET. Open daily 9 a.m. to 8 p.m. Close Saturday at 1 p.m.

FREE STORAGE. A small Deposit will secure any suite or article, which will then be stored FREE until required for Delivery. We make FREE Delivery in the Greater London Area. Carriage is charged extra on country orders in England and Wales.

Make it a Real Kiddies' Christmas!

"TOM SMITH"

XMAS STOCKING

21 Inches Long

Free

for smoking only

25 packets of 20 Black Cat Red Band

= 125 Coupons

What a *real* Xmas treat you can give the kiddies simply by enjoying Black Cat quality cigarettes. And what a fine stocking it is too . . . about 21 inches long and crammed full of good things for the kiddies.

Now, more than ever, have Black Cat cigarettes enhanced their already famous reputation, for in addition to offering the public a 100% pure virginia 'quality' cigarette they give valuable free gifts of a range and excellence never before dreamed of. Prove these facts to yourself by writing to-day for the wonderful new 72-page Edition de-luxe Gift Book with fine colour illustrations to: Black Cat 'Gifts Dept.,' 8, Arcadia Works, Hampstead Road, N.W.1. you'll also be given a 'start off' of 5 FREE COUPONS.

BOX OF 2 DOZEN "TOM SMITH" CRACKERS

FREE for smoking only **28** packets of 20 BLACK CAT RED BAND = 140 COUPONS

smoke

Black Cat

THE 100% PURE VIRGINIA 'QUALITY' CIGARETTE

for far finer gifts!

DON'T FORGET/ 5 COUPONS IN EVERY 20 PACKET OF BLACK CAT RED BAND 1/-

SEND FOR THE *NEW* GIFT BOOK & A 'START-OFF' OF 5 FREE COUPONS TODAY

JOHN BULL

THURSDAY,

for Week ending Saturday, November 19, 1932. Twopence. *Registered at the G.P.O. as a Newspaper. Postage: Inland and Canada, 1d.; all other parts of the world, 1½d.* 93, Long Acre, London, W.C.2.

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Without Fear or Favour

BAD BRITISH

THESE are not times when we can afford to look leniently upon anyone who gratuitously adds to the general store of public dissatisfaction and unrest.

Therefore, we thoroughly endorse the action of the Import Duties Advisory Committee who have threatened to stop the import tax on foreign-grown vegetable produce if the home market-gardeners take advantage of the duties to unload inferior produce upon the consumer.

In the past few months there have been many complaints by greengrocers and fruiterers about the way in which home growers were delivering their produce.

An investigation was undertaken by the National Mark Branch of the Ministry of Agriculture, and the result, just made known, is a disquieting one.

One retailer had to trim off 28 lb. of waste leaves from a case of cauliflowers before he could display the cauliflowers in his shop. A wholesaler found only nine first-quality heads of English broccoli in a package of twenty-five; most of the nine were on the top and many of the others were unsaleable.

A greengrocer reported that in a recent consignment of potatoes, bought on the strength of a good sample, he discovered as much as 20 lb. of soil in a bag of 112 lb. And he added that he was "come to expect this when buying home-grown vegetable produce."

It may be said that these things are exceptional. We hope they are, but it is difficult to justify that hope in view of the drastic threat by the Import Duties Advisory Committee.

NOW this is a time of grave national emergency—as grave as that of the war. Tariffs, whatever one thinks of them, are a measure designed to meet that emergency. A manufacturer or producer who uses them for profiteering purposes is a traitor to the Commonwealth, just as much as anyone who profiteered at the expense of the nation when it was in the deadly grip of war.

The gardener who sends up "dud" broccoli to market is on a par with a manufacturer who would send "dud" machine-gun parts to the Front.

And the same applies to all manufacturers and producers who take advantage of tariffs to supply the public with shoddy and inferior goods. They are very bad citizens indeed.

We are intensely concerned at this moment with showing the world that British goods are the best. The fight for foreign markets is so intense that our only hope of surviving in them is by the supreme quality of our productions.

It would be a pretty poor advertisement if foreigners learned, as they assuredly would, that the British people themselves were dissatisfied with the British manufacturer and producer.

"If their stuff is bad for the home market, what is it likely to be for the foreign market?" they would say.

In the past we have heard a good deal about the dumping of foreign goods in this country. Well, it is just as vital for our welfare that we do not get a dose of "dumping" of inferior home goods.

Take these observations rather as a warning than as a fear. We do not believe that the vast majority of our manufacturers and producers are anything else than sound, honest, capable men.

We do not think that they will use tariffs as a shelter for inefficiency and chicanery, or that because they are provided with a measure of protection against outside competition, they will lower the standard of their productions.

That sort of thing is neither British nor Good Business. And we are quite certain that it is abhorrent to the vast majority of the men who do the nation's work.

Let us take certain industries as an example of what we mean. Motor-cars, for instance.

The profiteer, sheltering behind the tariff wall, grins as the shopkeeper unpacks his shoddy goods

There was a swingeing thirty-three-and-a-third duty slapped on imported cars. Did the British motor-car manufacturer sit down and allow his works to turn out cheap and shoddy stuff on the comfortable theory that "anything would do"? Not a bit of it. He saw his chance. He realised that he was being given a start against the foreigner, and he "got down" to it.

He seized the chance given him by the handicap imposed on the foreigner, and he set to work to produce better cars at lower prices.

He realised that it was up to him to see that the foreigner, once having been put on the run, was kept on the run.

So he reorganised his business, called in more and more experts, put better and better materials into his products.

And what has happened? He has practically swept the foreign-made motor-car out of this country and successfully carried the war into the export markets. He is selling more British cars to the Dominions and to foreign countries than ever before, and he has turned a sick industry into one of the soundest in this country.

THE thirty-three-and-a-third per cent. duty did not save the British motor-car industry. What saved it was the fact that the manufacturers took their chance and gave the best value for money in the world. That's why people are buying British cars.

Take Sheffield cutlery. Out in Czecho-Slovakia to-day (a country of cheap labour and cheap goods) the shopkeepers are advertising the knives and the forks and the spoons that come from Sheffield. A canteen of Sheffield cutlery is the stock wedding-present there. And why? Because they are the world's best.

If Sheffield had sheltered and "gone shoddy" would the Czechs have urged their customers to Buy British? You bet they would have done nothing of the sort. And why should they?

We have said that this is a time of grave national emergency. It is a time, too, that we hope will not last for ever. Some day things will be brighter. But this can only be attained by the combined efforts of the whole nation.

Each and every individual must work for the common good. The man, whether he be market-gardener or anyone else, who deliberately utilises the pressure of these hard days to benefit himself at the expense of his fellow-countrymen is—

Well, we will leave it to our readers to fill in the name!

STRAIGHT FROM THE SHOULDER . . .

Dumped into the Street: An Evictions Protest

WE raise our voice in protest against the cruellest of housing scandals—that of harsh and inconsiderate evictions.

These are bad times for landlords, we know. But they are still worse for some of their tenants.

Not bad tenants, but those who, suddenly stricken down by misfortunes like unemployment, cannot pay their rent.

We have evidence that all over the country to-day many such unfortunates are being turned out of their homes, and dumped, with their families and belongings, into the street.

Homeless

There is the case of an unemployed miner whose household goods were dumped into a lane, where he rigged up a rough shed in an effort to provide shelter for himself and his wife.

For years he tried to get a council house. At first he was refused because he had no children. Now he has three and is out of work—and homeless.

Nothing owing

In another instance an eviction order was made against a man and his wife though the rent was paid up to the last fortnight.

And in a still more amazing case brought to our notice, a widow who did not owe a single week's rent was ejected.

She and her four children found shelter with kindly neighbours, but the furniture she prized was left to be ruined by the rain.

Magistrates can help

We know that magistrates in many cases have no option but to grant eviction orders.

But we think it high time they showed a little more consideration in cases of genuine distress.

Charity may begin at home, but that is no reason why, in such cases as we have described, a little more of it should not be shown.

Prince George

The long-expected creation of a royal dukedom for Prince George is likely to be made next month, when His Royal Highness will reach his thirtieth birthday.

In that event he would probably become Duke of Kent or of Edinburgh.

Back to the land

The Ministry of Agriculture will probably call the farmers and farm labourers together to discuss plans for an unemployment insurance scheme for their industry.

One suggested plan would require lower contributions than those of factory workers, and a much lower rate of benefit would be paid.

But instead of paying labourers to do nothing, why not settle them on small holdings so that they can work?

There is plenty of land, and plenty of money is lying idle awaiting investment.

Cut them out!

Many foreign firms who have opened factories in Britain since the Tariff was imposed are undercutting our manufacturers in their own market—by paying low wages.

So the Minister of Labour is being asked to refuse licences to any new ones unless they agree to pay the proper rate.

He needn't think twice about it.

Ignoring commerce

The Government and the bankers must be persuaded to give British traders a fair deal.

Business people, headed by the London Chamber of Commerce, want to adopt a barter system of trade with thirty-five countries which, owing to exchange restrictions, are paying us practically nothing for the goods we have sent them. But the Government and the Bank of England won't help.

Now the Chamber is asking private M.P.s to support the idea. We hope they do so.

Dukedom for Prince George?

A Good Samaritan Fined

Evicted . . . one of the most pathetic sights of to-day

Way out

War Loan is now quoted at well under £100 per cent., and the millions of investors who trusted the Government in accepting 3½ instead of 5 per cent. interest are wondering how much capital they may lose as well as their reduced income.

Their best plan is to transfer into the new 3 per cent. Conversion Loan.

Welcome news

The Minister of Health has taken our advice.

He is preparing a scheme for reshuffling the Exchequer poor law grants to local authorities, so that the richer districts will get less and the poorer ones more.

But, as we have said before, he must get out the scheme quickly if it is to give benefits when they are most needed.

Jobs for pensioners

The custodians who are to replace some of the policemen at the Houses of Parliament will be paid £3 a week or more and given free uniforms.

Many of them will be men already getting police or other pensions.

We think the Office of Works is setting a bad example in giving jobs of this sort to pensioners while so many willing and capable men have nothing to do.

Foolish football

Once again we warn the football authorities.

We warn them that the stupid rivalry between the Football Association selectors and the Football League selectors must not be allowed to damage England's chances in the coming international match against Scotland.

For the dropping of Hulme of the Arsenal by the League, despite his brilliant display in the League team against Scotland, apparently put the Association selectors on their mettle.

Petty feeling

So, by a casting vote, they decided to drop a famous inside-right. Said one of the selectors: "I saw him play on the Continent several years ago, and he didn't play at all well."

Since then this fine player has won an English Cup medal, a First Division championship medal, and been in the winning side against Scotland.

There have been other displays of petty feeling. We demand that they should stop.

Two young heroes

Salute J. Johnson and W. Studgart. They are each sixteen years old, and the other day, when they were working in a coal-mine in Durham, their lamps were put out by gas.

Back through the gas they crawled to warn twelve men who did not know of the peril. All were saved, but they would not have been had these two young heroes not faced death.

You might think of them and thousands like them this evening when you put another lump of coal on the fire.

His last care

We salute, too, the passing of Andrew Anderson, an East London 'bus-driver.

Seized with the agony of death, he jammed on his brakes and so assured the safety of his passengers. He was found sitting dead in his seat, his hand still on the brake, his foot on the clutch pedal.

He did his duty as long as he was able. Could any man have a better epitaph?

Fined for being kind

A party of potato pickers near Penrith were returning home. They were wet and tired, and one was ill.

A 'bus-conductor took pity on them, though his 'bus was full, and allowed them to get on. For which he was prosecuted.

The chairman of the bench imposed a nominal fine and reminded him that the law doesn't like him to be kind-hearted. Yes, and it's an officialdom run mad that doesn't use a little discretion in carrying out the law.

The better bet

Mr. John J. Isaacs, of Swansea, broke through a police cordon at Southampton, grasped the hand of the Duchess of York and shook it.

"I made a bet and I've won it," he said as he was led away.

There is one more bet we should like him to make—and win. We should like him to lay a biggish sum that he will mend his manners. When he has won that he can shake hands with himself, but not before.

A will and a widow

There has been a lot of excitement lately because a millionaire's widow is to marry again despite a clause in her late husband's will that an annuity of £2,000 a year would be halved if she did so.

We think it is always a pity when that type of will is made, because the dead should not govern the living. If the £2,000 is only halved, and there have been millions of happy marriages on much less than that.

A good reason

Let those who grin when very old people marry listen to Mrs. Eliza M[illi]donald, an eighty-three-year-old London widow.

She is about to marry Mr. C. L[ath]bury, aged seventy-nine, because, she says, "I have been alone for a long time and I get lonely. Mr. Lathbury and I have outgrown love, but not companionship."

There you have it. Loneliness is the worst affliction of old people, so here's jolly good luck to those who try to banish it.

Yes and no

It really is possible to get it both ways.

A motor-cyclist was fined at Highgate because of the noise his machine made, and was fined at the same time for not giving audible warning of his approach.

It may be sound law, but it does not seem common-sense.

Clear it up

An allegation was made at Reading that a Borstal boy on licence had been hunted by the police, with the result that he was discharged by his employers.

The boy was sentenced to three months for theft, and doubtless he deserved it, but we are glad the chairman of the magistrates undertook to look into the allegation of "police-hunting."

That is the sort of thing that needs to be cleared up both for the sake of the boy and in justice to the police.

Another success

Mr. J. Fagan, of Lees, near Oldham, is an ex-soldier suffering from tuberculosis. It is doubtful whether he will ever be fit for work.

Yet he was getting only a fifty per cent. pension before he asked for our help.

We demanded an immediate medical examination and the Ministry of Pensions has now notified us that his award has been increased to the 100 per cent. rate until further instructions.

Houses for heroes

We have nothing but admiration for Councillor Bernard Alderson, of Birmingham.

He has just given £5,000 to build houses for disabled ex-Service men which will be let at low rents.

But should private individuals be expected to provide such necessary public works?

Hitting the helpless

Richard Lowe, manager of a Lancashire firm, was mean enough to give his season ticket to an errand boy for a train journey instead of the few coppers for the fare.

He was brought before the Manchester magistrates and fined £2. So far so good. But why was the boy, who might have been sacked if he refused to obey orders, also summoned and ordered to pay 8s. costs?

That sum probably means more to him than the fine paid by the real culprit.

Catchpenny rumours

Don't believe the "forecasts" which are being published about the recommendations of the Royal Commission on Lotteries and Betting. They're just inventions.

The Commission hasn't even finished taking evidence, and it is very doubtful if its report will be ready before the Spring.

BE FAIR to the Road Victim!

"To recover damages the pedestrian must prove negligence on the motorist's part. But how can a person who is knocked unconscious prove anything?"

by LORD DANESFORT

ARE you aware that walking on the highway has become in England a "dangerous occupation"?

Up to the end of 1930, in the twelve years of peace after the War, 1,400,000 men, women and children had been killed and injured in road accidents in Great Britain—*a number equal to more than half the British casualties in the Great War.*

About half these people were pedestrians, and the number has of late been rapidly increasing.

If you are employed in any occupation, dangerous or otherwise, and you are injured, the Workmen's Compensation Acts will ensure you damages from your employer without proof of negligence on your part.

But are you aware that, if you are standing or walking in the street, even on the pavement, and you are knocked down by some motorist and injured—maimed for life or killed—it is by no means certain that you or your dependants will get one penny piece in damages? In fact, if you do receive any adequate compensation at all, you will be lucky.

No, it is not the motorist who is to blame. He must pay insurance against the possibility of injuring you before he can take his car on to the road. It is the law itself which is responsible for what is happening.

For it lays down that before the pedestrian can recover damages *he must first prove negligence on the part of the motorist.* But how can a person who is, say, knocked unconscious prove anything?

Therein lies one of the gravest hardships that has ever been inflicted, and the consequences of it in human suffering and misery are growing day by day.

Common fallacy

THOUSANDS of people know of the Roads Traffic Act, 1930, and most of them have a hazy belief that its insurance provisions ensure them damages from a motorist who injures them. It does no such thing. *It merely ensures that, if they are lucky enough to get damages, they will not be prevented from recovering them by the insolvency of the motorist.*

Since the risk of injury by a motor vehicle is about the commonest daily risk we undergo, I would like to make it plain what it is that we have to meet: and I cannot do this better than by giving three concrete instances from cases which have been brought to my notice.

They are not extreme examples, and the files of the Pedestrians' Association, of which I am a Vice-President, could provide many similar examples.

I will call our three cases X, Y and Z.

Mr. X is a foreman instrument-maker. He is married and has four children. He and his family are solely dependent on his earnings.

One evening during last Spring he was returning home from his allotment, and, turning into a quiet by-street, was knocked down by a car.

The street was deserted except for Mr. X, who lay unconscious in the roadway, and the motorist, who stopped his car at once and went for assistance.

Mr. X was removed to hospital, and was unconscious for three days. When he became conscious again he had practically no recollection of the events immediately before he was hit by the car.

No one had witnessed the accident, and he could not prove negligence against the motorist to the satisfaction of the insurance company, who asked for this proof before they would pay out one penny.

Mr. X's case never reached the courts. His advisers decided it was hopeless. And, in any event, Mr. X has not the means to take it there.

The injuries he received, which included a fractured skull and a severed tendon on his right wrist, will prevent him from ever following his employment again. The family are now entirely dependent on the charity of relations and on Poor Law relief.

And here is the case of Mrs. Y:

She was standing on the edge of the pavement in a London street, holding the hand of her child, a girl of three, and waiting to cross. A car swerved into the pavement, seriously injuring mother and child. The child was disfigured for life.

Compassion

WHEN a claim was subsequently made, it was established that the car had swerved because of a mechanical defect, and as the defect was a latent one, which an ordinary inspection would not have disclosed, no negligence could be proved.

The insurance company denied liability, as, in the circumstances, the law entitled it to do. It did, however, make a small "compassionate grant," sufficient to cover immediate medical expenses for a few months, to Mrs. Y.

The case of Mr. Z is similar:

He is a builder, and was returning home from his work when a car mounted the pavement and knocked him down. He has been in hospital ever since and has undergone operation after operation. He will never be able to work again, and until they are of an age to earn their living, his three children must get along as best they can.

In his case the car which injured him swerved to avoid a child who was crossing the road. Again, no negligence could be proved; so Mr. Z can do nothing except nurse his shattered body for what is left of his life.

I have mentioned in the case of Mrs. Y that she obtained a small "compassionate grant" from the insurance company.

Such grants are now becoming much rarer, because the insurance companies are being asked for them in increasing numbers by injured pedestrians who can get no compensation under the existing law.

Hospitals unpaid

THE companies are faced with the alternative of increasing premiums or insisting on the strict letter of the law, and setting their face sternly against the making of these "compassionate grants."

Don't think I am painting insurance companies as the villains of the piece. They are nothing of the sort. They are simply business, and not philanthropic, concerns.

There is yet another injustice under the present law, as is shown by the Poplar Hospital report with reference to motor accidents to children, that in the first year's working of the Road Traffic Act, "*in no single case has the hospital account been paid.*"

The Road Traffic Act provides that a payment is to be made to the hospital in which the injured person has been treated when a claim is established against the driver. But how is a poor parent to prove that claim?

Lord Cecil recently said in the House of Lords, regarding the Poplar report: "It is fantastic to suppose that in every case the child was the sole person to blame for the accident."

If you are rich enough, you can, of course, fight the insurance company concerned. You can employ counsel versed in the intricacies of the English doctrine of negligence, but even then your chances are slender enough.

There was a case recently of a poor girl knocked down in a Glasgow street, who had to face two jury trials and two appeals (to the Scottish Court of Appeal), and finally an appeal to the House of Lords.

Pedestrians' charter

IT took her more than two years to get the £700 to which the juries said she was entitled—the fight in the courts being as to whether the judges at the trials had explained the law of negligence exactly!

In many of the chief countries in Europe, if a motorist injures a pedestrian, the law assumes that the motorist is liable for damages.

It is for him to show why he should not pay.

Last session I introduced a Bill into the House of Lords, which aims at bringing Great Britain into line with such countries. Its main provisions remove the heavy obligation which at present rests on the injured pedestrian to prove negligence on the part of the motorist, and the terrible hardships which that has involved.

In practical working the Bill will mean only a relatively small added premium on that which motorists already pay, and the pedestrian will have a fair chance if he is injured.

This measure has already received its second reading in the House of Lords, and if public opinion is sufficiently aroused to exercise legitimate pressure, I hope to see it soon on the Statute Book.

When it is, the State will have done something to redress the balance which is now so heavily weighted against the pedestrian.

Hannen Swaffer's Open Letter to AMY JOHNSON

Why go on doing it?

MY DEAR AMY,—You are one of those who have the laugh on Fleet Street. I am afraid you have the laugh on a good many people.

Tom Hearn, "The Lazy Juggler," as he used to be, but afterwards Maurice Chevalier's manager, told me how, once, at Hendon, where he had gone to re-visit his friends of the air, he saw a girl lunching with the flying folk and was told that it was a crazy young woman who was trying to learn to fly, but who never would.

That was you.

Not long afterwards, determined to fly to Australia, but being short of money, you offered your story all round Fleet Street. Editors laughed at you—that is, if they saw you, because in most cases, you merely got to the door.

So you went off on your own, and within a few days we were all trying to buy your story by cable, and rushing round excitedly.

You, an unknown girl, had got half way.

Well, before many hours had passed, the submarine cables of the world were all humming with the news of your conquest. All the newspapers that had turned you down boasted of your prowess.

When I went down to Croydon, to see you return, I went, I must admit, in a rather cynical mood. Over-boosting always annoys me. I am used to it. I know how it is made.

* * *

Yet, when I saw you standing on a raised platform, facing a huge crowd, my cynicism vanished. You had such an intelligent forehead. You did not swank. You looked such a fine specimen of modern girlhood.

I remember one remark you made. "Don't call me Amy, call me Johnny," you said.

It seemed they had called you "Johnny" when you were learning to fly.

Well, nobody has ever called you "Johnny" since. This was your one great failure. You are "Amy" to all Britain.

When I drove back that night to Fleet Street, I passed, waiting for you, crowds larger than I have ever seen in South London. They spread all the way from Croydon to the West End. That night you were Queen of London—and you deserved to be.

They did their best to spoil you. Malicious tongues said you had been spoiled in Australia before you returned; that you had wanted money to do this and made a charge for doing that.

* * *

Even if it were true, I do not see why you should not get back the cost of your trip, why other people should profit out of what you had done.

They do not seem to remember it, nowadays, but even heroes are worthy of their hire.

Then, in England, they turned you into a circus, tried to join you up with an Empire Crusade, paid you to fly from town to town.

A "heroine" became a stunt.

Well, this is an age of stunts. You are not to blame.

My mind goes back to my first sight, at Croydon, of the aeroplane in which you flew half across the sea of sharks, all alone. Few men would have dared, in such an aeroplane.

Yes, you are in the line of high tradition. Whenever, as a passenger, I fly high above the world from one town to another, my mind goes back farther than yours can—to the days, for instance, when, at Aldershot, we used to wait a day, almost week after week, in ca S. F. Cody flew a yard. They called h aeroplane "The Daisy Cutter," and was trying to make it fly, although th War Office gave him little more than ball of string to tie it together and so postage stamp paper to make it stick.

Poor Cody died, killed, like a goo many of the rest of them.

Now, do you not think you ought give it up? I know flying is like th stage. People love the glamour an the thrill—yes, and the risk.

I have been only a passenger in th air and yet, although I always feel bit nervous when my pilot swoo towards the ground, I enjoy myse riding high in the heavens—yes, even it is cold and the rain beats down. I, as a mere passenger, feel that, thin of the thrill you get!

But, one after another, the famou airmen of the world flew once too ofte

You are a married woman, Amy, no you know. You were the first woma to fly to Australia, and then—histo knows few such romances—you marri the man who had made across th Australian route, the record flight.

"It was time to give up," he sa then.

But then he had to try the We ward route to America.

"I will never do it again," he sa

But he will.

You have said you will give it u But you haven't.

* * *

You and Jim, between you, have do all the record flying that matters.

You have flown, the two of you, ov mountain ranges, and you know, bett than I do, that, from the air, they look just the same. You have be over the lakes and over the sea, mil and miles of it. From high in the s it all looks just the same.

We admire and respect you. We do want to lose you; so we think you ough to stay—on the ground.

Hannen Swaffer

CANDID COMMUNICATIONS

Rt. Hon. WALTER RUNCIMAN,
President of the Board of Trade

DEAR SIR,—I am amazed at your vague assurance that food prices "will continue to be carefully watched." What is wanted is not further consideration, but prompt action.

For time and time again it has been proved that the public and producers alike are being exploited. Yet the Act of Parliament that was passed to deal with the food profiteers is allowed to remain on the shelf.

Bring it down—and you'll bring down prices.

JOHN BULL.

Sir B. EYRES-MONSELL,
First Lord of the Admiralty

DEAR SIR,—I am glad you have pointed out the valuable services rendered in peace time by our men of war.

On seventeen occasions during the last eighteen months British cruisers have raced across the seas to help the victims of earthquakes, hurricanes, and other upheavals.

Their crews have not only promoted British prestige, but admirably fulfilled the great traditions of the Senior Service.

JOHN BULL.

ROBERT W. T. HOGG,
Penge, Kent

HOGG,—You claim to have been a scoutmaster for fourteen years, a Sunday school teacher, and a passionate lover of children.

Yet shortly after you adopted a four-year-old boy, his health deteriorated, he became terrified, and you thrashed him so unmercifully that he couldn't walk.

I'm certain there can be no other scoutmaster or Sunday school teacher like you. I'm equally certain that you should have received heavier punishment than a fine of £10.

JOHN BULL.

Mr. HAY HALKETT,
Metropolitan Police Magistrate

DEAR SIR,—During the hearing of a summons against a Jewish taxi-driver for a minor motoring offence, you remarked that the defendant and his witnesses were of the same race.

I cannot believe you realised the implication of this remark, but it was a singularly thoughtless one.

Is it not a proud claim of British justice that it does not distinguish between religions and races?

JOHN BULL.

MAYOR OF GUILDFORD: Glad you have started fund to give winter work for unemployed. You suggest that every citizen should give small weekly contribution. Other towns, should follow your lead.—JOHN BULL.

Alderman J. G. GRAVES,
Sheffield

DEAR ALDERMAN,—The sentiments you expressed when giving £400,000 for the benefit of the people of Sheffield do you as much credit as your munificent gift.

"I have never coveted great wealth for its own sake," you said, "and my real ambition has always been to be useful to my fellow-citizens."

There speaks the true spirit of humanitarian service, which should be the mainspring of modern citizenship.

JOHN BULL.

Mr. JUSTICE GODDARD,
London, E.C.4

MY LORD,—I don't share your grumbles at the number of people granted free legal aid under the Poor Persons' Defence Act.

It may seem odd that offenders who practically admit their guilt should be provided with counsel merely to speak in mitigation of it.

But we must remember that people of more ample means are allowed to employ counsel for the very same purpose.

JOHN BULL.

Brigadier-Gen. A. C. CRITCHLEY,
White City, London

DEAR GENERAL,—I know you as a business man whose sporting entertainments are always promoted with the public's interests foremost in mind; but I cannot see eye to eye with you about this matter of "floodlight" football, even though proceeds be allocated to charity.

In Rugby football, especially, the game's the thing—not the spectacle. There is also the danger of commercialism creeping in, which would ruin the Rugby Union game as we now know it.

As a sportsman you should leave this grand game where it is.

JOHN BULL.

Sir RAYMOND UNWIN,
Hampstead, London, N.W.3

DEAR SIR,—"We have the men, we have the bricks, we have the money, too!" you declare, so you want a great united effort to clear away the slums.

Well, I've been pleading for this effort for years, and though you are Preside of the Royal Institute of British Arc tects, I doubt if the authorities will he your advice.

But one day, let us hope, they w realise that we can better afford to s our 250,000 unemployed builders to wo than to keep our expensive slums.

JOHN BULL.

Chief-Inspector McEVOY,
Stoke-on-Trent Police

DEAR INSPECTOR,—When a Lond youth fell into bad company and w charged with theft, you asked the mag trates to give him another chance.

They agreed, whereupon you rais the money to pay his fare home.

Nothing unusual in this perhaps, b our police do more good deeds than t public hears about. But I'd like to tha you, all the same.

JOHN BULL.

Mr. F. W. LEGGETT, Ministry Labour: After settling cotton strik you are tackling more-looms-pe weaver problem. Carry on the go work!—JOHN BULL.

Councillor PICKTHALL,
Hyde, near Manchester

DEAR COUNCILLOR,—What you descr as "a disgraceful, abominable, and u edifying spectacle" should never ha been allowed.

It was an exhibition of wrestling b tween a man and a woman—and it to place in the town hall!

Your council has decided to ban su shows in future. In the interests clean and reputable sport, I hope eve other council in the country will likewise.

JOHN BULL.

What ROOSEVELT CAN Do for US

Roosevelt has a great opportunity, and "I believe he is big enough and bold enough to seize it," says A. G. G.

by A. G. Gardiner

I DO not know whether Mr. Roosevelt will find it possible to visit London before he takes office in March. It was his intention, if elected, to do so, and no one can doubt the urgency of an immediate understanding between the new President and the British Government on the subject of the War Debts.

The position is this: On December 15—that is, a month hence—we are due to pay to the United States a sum exceeding £30,000,000, which is not provided for in our Budget. It is not so provided for because our payments to America are set off by our receipts from our European debtors, who, in turn, pay us out of their share of the German indemnities.

But the German indemnities have practically stopped, and under the Lausanne Agreement we shall get little or nothing from our European debtors.

In these circumstances are we to be held to our bond to America? Are we to pay? Should we default? Or can we arrange with America a temporary postponement until a final solution of the whole debts question can be hammered out?

Debt's chains

I think that, as far as the immediate payment is concerned, the third course will be adopted. Clearly we ought not to be saddled with this tremendous burden when our own creditors have dried up. Equally clearly we ought not to default. That would be a disaster to British credit which America would regret hardly less than we should.

We may take it for granted therefore that a temporary suspension will be arranged.

But the debt remains, and the problem of what is to be done about it must be settled, and settled without a day's unnecessary delay, for the debt is one of the main obstacles to world recovery. It is only fair that we should see the American point of view in this matter. In Coolidge's ugly phrase, Europe "hired" this money from the Americans, and if Europe does not pay it back the American taxpayer will have to shoulder the burden himself. That explains and in a sense justifies his policy of "No cancellation."

Neither Mr. Roosevelt nor Mr. Hoover dared in the recent election to repudiate that policy. Both declared for "No cancellation," though, as I shall show later, there was an important difference in their attitude.

But while this is the official policy of America, it does not mean that Europe is, and we especially, up against a hard-faced creditor who will not listen to reason.

There is a large, increasing and influential element in America which has always demanded the cancellation of the War Debts, and I venture to say that no instructed person in America to-day thinks that those debts are ever going to be collected in their entirety.

The attempt to collect them would ruin Europe without benefiting America. The interest of both debtors and creditors is to get rid of the curse by wiping the debts out or by writing them down to a negligible figure—say, a tenth of the nominal.

Our case for scaling down the debts is particularly strong. In the coming negotiations we are entitled to remind Mr. Roosevelt of certain facts which go to the heart of the business.

First, we never borrowed for ourselves during the war. We lent our allies much more (7,000 million dollars) than we borrowed from America (4,200 million dollars).

Second, the money borrowed was spent in America in the purchase of commodities at wildly inflated war values. It was spent in the prosecution of a war in which America became involved. It was we who bore the early burden of that war, and in doing so saved America hundreds of millions of money and hundreds of thousands of lives which she would have lost if she had come in early instead of late.

Third, when the war was over we not only remitted the bulk of the French, Italian and other debts due to us, but we advocated universal cancellation at vast cost to ourselves. If that proposal had been adopted the world would have escaped the economic catastrophe which now afflicts it. It was America that rejected that wise counsel.

And, finally, it was America's refusal to take payment in goods which completed the ruin, not of Europe alone, but of America also. She insisted on payment in cash. She entrenched herself behind impassable tariff walls, shut out European goods and drained us of our gold.

These are facts which Mr. Roosevelt will not dispute. Nor will he, I think, dispute the hard measure dealt out to us by his country. In black and white the figures are almost unbelievable.

Look at them. And I ask Mr. Roosevelt to look at them.

We borrowed, as I have said, 4,200 million dollars. When Mr. Baldwin made our debt settlement with America in 1923 arrears of interest had increased the debt to 4,600 million dollars, *although we had paid 550 million dollars in interest.* Since 1923 we have paid back 1,350 million dollars. And to-day we still owe America £1,000,000,000 at par.

But this is not all. The fall in the pound and the collapse in the price of commodities makes each payment now nearly three times as heavy as it was in 1923.

I do not blame America. I blame ourselves. We were the Jubilee Juggins of the war.

Now the thing has got to end, and Mr. Roosevelt knows that it has got to end. He is, fortunately, a more enlightened man than Mr. Hoover. He knows, for example, the folly of trying to make America prosperous by impoverishing Europe. Mr. Hoover still thinks that America can keep out Europe's goods and still collect war debts in cash.

Mr. Roosevelt knows that if America is to get any payment at all she must take it in commodities, and he stands for lower tariffs and the restoration of trade.

That is the most hopeful fact about his election. We may, I think, look forward to a commercial understanding with America which will stimulate industry in both countries.

But the immediate problem is the debt, and this cannot be deferred until March, when Mr. Roosevelt takes office and the World Economic Conference is arranged to be held. A preliminary understanding must be reached now, and I take Mr. Hoover's message to Mr. Roosevelt to mean that he will co-operate with his successor in negotiating a settlement.

Mr. Roosevelt's acceptance of the "No cancellation" formula does not mean that he is not prepared for revision of the debt question and revision on a decisive scale.

His big chance

We have passed the stage where mere tinkering with the debts will do. They cannot be entirely cancelled, but they must be scaled down as near to vanishing point as possible. Everybody now knows that they cannot be paid, and the nearer we can get to making a clean sweep of them the better for everybody.

With an agreement reached on this point the world would breathe again, confidence would come back, and a trade revival would set in. Moreover, the decks would be cleared for the World Economic Conference.

It is a great opportunity for the new President. I think he is big enough and bold enough to seize it with both hands.

Not from the B.B.C.—Dr. Josiah Oldfield on—

How to Tame a Husband

POOR dear papa is looking queer
And growing daily thinner.
And somehow he does not appear
To like the dainty dinner
Which Ma now gives him since she read
The wise words Dr. Oldfield said.

"Don't feed the brute," was his advice,
"Except on milk and honey;
Salads and raisins, too, are nice"—
So Ma is saving money!
But still, she isn't on the make—
She's doing it for father's sake!

The doctor said Pa's temper will
With food like this grow meeker.
It hasn't up to now. But still,
Each day he's growing weaker;
So though his *words* inspire alarm,
He can't do mother any *harm*!

The rhyme I have read, sent me by a young correspondent who signs herself "Hopeful Gertie," shows that wives will incur no serious risk in taking the advice I offered in my address to the St. Pancras Rotary Club.

Wives who act upon my slogan, "Starve the brute and feed the angel," may have verbal brickbats hurled at them by their enraged spouses, but a husband fed on the diet I recommend will not be in a physical condition to translate threats into action.

"If a husband is bad-tempered," I advised, "feed him on milk and honey. If he is a bully, put him on a week's fast."

Salads, cheese, raisins and frumenty are foods which I recommend for building bonnie husbands; and I adhere to my opinion that with this diet "the most evil-minded coward will gradually be dominated by the hidden angel of sweetness."

A husband may not at first take kindly to such treatment. He would probably be a little peeved if he came home and had a spot of salad offered him for dinner. And when next evening he found that the menu consisted of a few raisins and a morsel of cheese he might begin to throw his weight about.

For this reason I strongly advise wives following my system to remove all knives from the dining-room and to replace the usual crockery with papier-maché cups and plates.

If this course is followed, a wife will be in a better strategical position to explain quietly and reasonably to her spouse that what she is doing is for his own good.

How can we expect to breed tame, obedient housefathers on roast beef, chops and steak? It is the roast beef of old England that has made husbands what they are to-day, and it is time we evolved a new type with a different body and a different chassis.

A he-man for a husband may be yearned
for by the maiden
Whose notions matrimonial are based
On the screen; but wiser females who
with household cares are laden
Regard these hefty lads with cold distaste.
Girls think there's something thrilling in
a wallop well-directed—
A token of a he-man's burning love!
But wives won't be by such romantic
tommy-rot deflected
From a course of conduct set forth as
above.

"Starve the brute," and lo! an angel may
be bred on cheese and salads,
A clean and tame domesticated pet,
Who'll wipe its feet upon the mat and
murmur midnight ballads
To the baby, and will never, *never* get
In a naughty, nasty temper; but will
help wash up the dishes,
And be so very good and thweet and
nice,
Obeying your commands and gratifying
all your wishes—
Till he prematurely leaves for Paradise!

The VILLAGE of

by Maurice Fagence

There were jolly, laughing children like these in the little village before the Terror came. Now there is not a smile in Denby Dale...

YOU might search the gazetteer and not find a prettier name than Denby Dale, you might search the kingdom and not find a lovelier or shyer village.

You will find it, snug in its sanctuary among the rolling hills of Yorkshire. You will sense its peace, tranquillity and rustic bashfulness as you look down on it from one of its hilltops.

But there is something too peaceful about Denby Dale to-day. Its streets are quieter than the hillsides themselves—and that shouldn't be. The solitude is unnatural, eerie.

Within two minutes of entering it the traveller is awestruck. If he had come down the road expecting to find children, there are no children there. The streets are without a sign or sound of them. Even the schools, buildings and playgrounds alike, are bolted and barred and empty.

Silence . . .

The fireworks they should have let off on Bonfire Night are still ranged, at half-price, in the shop windows—a sign that there are children there if only one could find them.

There are grown-ups about, yes, but strangely few, and strange of manner at that. A woman will pass a dress shop without as much as a look at the window, a man a tobacco shop without a glance. Life-long friends will pass without stopping to speak or, if they do speak, will whisper mysteriously, and shake their heads and pass on without a smile.

There is much that is missing at Denby Dale—smiles most of all.

They make for a bulletin board, what few people there are about, and cautiously space themselves round it as if afraid of their neighbours. And if one of the silent watchers walks away sobbing, the others look after her for a minute dumbly, and then return to their scrutiny of the board with nothing more than a muttered "Poor soul, poor soul."

Sometimes as they watch, a door bangs a few houses away, and their eyes turn to it strangely, uncannily. The doctor's door!

The vigil

They watch him drive away without a word, and then return again to the board.

Strange that an ordinary panel of wood should become the centre, the very focus, of a village. Strange, that is, until you look at it and find out why.

This silent village of a thousand souls is in the grip of the Terror. It is just "a typhoid epidemic up in Yorkshire" to London and the other big cities. But to Denby Dale it is the Great Plague and not a whit less frightening than the Great Plague of London.

There is the death cart. I saw it myself as I watched the board. It is no less dreadful because it has become a motor-hearse since the olden days when London was devastated.

There are the ambulances from hospitals over a wide part of the county, even from places as far away as Huddersfield. There is not an eye in Denby Dale that has not seen one or other take away some relative or dear friend, and few that have not wept at the going.

And there is the tragic bulletin board, ever present, ever watched, most tragic of all because it is here that friends and relatives learn the worst.

The paper on it is like one of those ladders that tell a community the progress of some fund. Only the top rung is Death. And before it stand tortured people whose dear ones have been taken away, and who watch the rise and fall of the names of stricken relatives and friends on such rungs as "serious," "very serious," and "dangerous."

Names that everybody in the village knows rise to the top, linger awhile as the great battle for life takes place, and disappear. When I stood there ten had gone from this board alone in this way—ten dead in a peaceful Yorkshire hamlet like this, worse, proportionately, than the death roll at that other Yorkshire village of Malton, over the hills in the moorlands.

Sixty-six names still rise and fall, fall and rise between that awful top rung and the happy news that told, as I watched, that "Baby Ibbotson was at last very comfortable."

Not meaningless names, because they represent about one in thirteen of the population. Not even dimly remembered names that prompt: "Let me see, isn't he the man who married So-and-so?"

Familiar names every time, of people these watchers have wheeled in their prams, or taken to the little church font, or tended in previous illnesses that seem nothing to the Terror.

And all the time new names come. The watchers at the board get early news of that from the slamming of Dr. Bleasdell's door.

"Another case"

It slammed once when I was there, and it was a very weary-looking doctor—Dr. Bleasdell has to fight for the lives of scores of people, besides attending to his duties as medical officer of health—who came out and entered his car.

"Another case?" somebody asked, and the doctor slowly nodded that it was. So there would be another name on the board by morning—whose, nobody enquired, perhaps because they were afraid to ask.

The oldest inhabitant came up—no more slowly than the young folk move to-day in the stricken village—fumbled out his glasses nervously, and traced his way towards a hospital number with a shaking finger.

"One of mine, and holding out well thank God," he said. "Nigh on ninety I be, and always glad to be alive, but not to live to see this come to Denby Dale."

He walked towards the doctor's door. "The doctor be out again?" he asked.

"Yes."

"Ah." And then, with a shake of the head, "He's a wunnerful man, the doctor."

They are all wonderful in this hour. The doctors, one of whom has already contracted the disease. The nurses slaving day and night without any thought of hours or shifts, one of whom has also fallen a victim. The borough surveyor, searching the hills for new sources of water. The sanitary inspector, going to the plague spots every hour of the day and night, and carrying his jars and bottles with him. The clerk to the council, tirelessly seeking money and more money for the relief of the ensuing distress.

A warning?

Much is being said in blame. Allegations that if an old council, not this, had done its duty, the reservoir up in the hills could never have turned every household tap into a poisoner. That not so long ago a previous council was warned that one day this would happen.

There are residents who have taken flashlight photographs in the streets at night, long after the village has gone to bed, so that they will have something to back the complaints they intend to make if and when an enquiry is made.

A Christmas Suggestion

from "John Bull"

DURING the next few weeks many thousands of JOHN BULL readers will be qualifying for their copies of the New Standard Encyclopædia.

This fine Presentation Reference Work which JOHN BULL has enabled its readers to secure comes just in good time for Christmas. Many readers, realising what an ideal Christmas present the De Luxe Edition will make, are qualifying for this beautiful volume, and JOHN BULL has accordingly made arrangements for a large additional supply of De Luxe Encyclopædias to be available so that they may be despatched immediately.

The De Luxe Edition is bound in handsome brown antique figured art leather, and contains a number of full-page plates, both in monochrome and colour. A truly magnificent present.

DREADFUL DAYS

thers are saving specimens of water
bottles with the same object in view.
And there are stories of people who
re been going over the hills for their
ater for months, of a teacher who
ught her own supplies for her class
om Huddersfield, and so much be-
des.

Anger and recrimination and
althy propagandist work which, re-
mbering the strain Denby Dale is
ffering under, can perhaps be under-
od.

Blame, blame, blame. . . . So that it
well, for once, to speak in praise, to
y in the words of that oldest in-
bitant that they are all "wunnerful."

So they are.

They told the nurses at six hospitals
actly what typhoid meant, what an
wful form of death it was, that there
s no disease a doctor or a nurse is more
kely to catch from a patient.

Not one faltered. Not one sought to
scape from duty. They just went on
ith the job.

The doctors! Night and day the

"They make for the bulletin board . . . and sometimes one of the silent watchers walks away, sobbing . . ."

calls come to them, and sleep is hard to find. But they just plod on.

Far into the night Dr. Bleasdell was aroused. Could he come to little Nancy Hartley at Morley Bottom, whom her frantic parents knew to be dying?

He had a terrible decision to make at her bedside. It has been said since, authoritatively, that it is probably the worst case ever admitted to a British infectious diseases hospital. There, at home, she could not have lived to see morning. To wait for an ambulance would probably have meant the same. There was only one thing to do, and that a gamble with the life of this ten-years-old child.

The doctor took her from the bed, wrapped her in blankets, put her in his own small car, and drove eight miles through the night to Penistone hospital, where Miss Butler, the matron, found it hard to convince the staff that not every nurse would be required to fight for the child's life.

It was a "desperate" case when she arrived. By morning they had fought her down a rung of the ladder to "dangerous." For days and days she was at the top of that awful bulletin, and then the slow descent came.

And . . . Nancy is going to live.

Everyone helps

All the doctors and all the nurses are "wunnerful." And the ministers, too, Church and Chapel and Salvation Army.

There is so much work for them to do in Denby Dale, and so much risk to run. There are the bedsides of the dying to be visited, the bedsides alike of the girl who sang in the choir, the man who marched in the Salvationists' parade, and the youth who "never went anywhere."

This instance is typical of many. In one of the hospitals the Primitive Methodist minister, the Rev. O. A. Ward, sank on his knees and prayed for five hours, prayed all the time the losing battle was being fought round him and a dying woman.

And there is Mr. James Firth, the local surveyor. He can do nothing to stem the outbreak. His job is finding new, crystal-clear supplies of water that will render the recurrence of the Terror impossible. By day and night you can see his white head bent over his maps in the window of the council offices; and if he is not there he is searching in the hills.

He has not been surveyor long. The few months he has been there have, indeed, been distinguished by efforts to get money out of the Economy Mandarins of Whitehall for sanitation and other much needed improvements. But he has no time to think of that now.

He has rushed rails and pipes and picks and shovels up to Rusby Wood, where there is spring water so plentiful that it is bubbling over into the hills.

He is going to put six-inch mains down instead of four so that the precious water that is running to waste will go down to Denby Dale in a life-giving torrent.

His duty is to build for the Future, and build so that this sad history never repeats himself. And yet he has to attend to the Past.

So at other times you will find him up in the hills at the source of the Plague, looking into the sewage pipes, examining what they had always believed to be a clean spring and wondering whether, after all, it is "weepage" from foul ground; looking, digging, surveying, testing.

The Great Fire

If, as a result of his tireless work up there, he is unable to give the residents of Denby Dale a real 100 per cent. guarantee that that reservoir will never, and can never, be contaminated again in the slightest degree, he will see that reservoir blown up to high heaven rather than that one spot of water should trickle from it again.

You can't mention a possible source of new supplies that Mr. Firth hasn't considered. Get them from Huddersfield? That means pumping the water to a height of 987 feet, and he knows the cost.

The springs, Rusby Wood? It is coming down from there already, and he is going to see that it comes in ever-increasing quantities.

And he means to find still more. He has a water diviner working with him to ensure that.

The Great Fire saved London after the Great Plague, but Denby Dale does not want that remedy. To see Mr. Firth at work is to realise that he will be Denby's Great Fire, and heaven help the Economy Mandarins if they try to rob him of fuel in the shape of permission and grants.

Meanwhile, down in the dale, as Mr. Firth works in the hills, the village considers the cost.

The first cost, the real cost, will always be the precious lives lost, the wrecked constitutions of many of those who will recover.

But other figures have to be studied, especially when it is known that the cost of preventing such an outbreak by linking the faulty sewage outfall with the main sewage system would have been many hundreds of pounds less than the cost of hospital treatment alone to date.

Already the Plague will cost a half-crown rate. Better, thinks Denby Dale, that it had been spent many years ago on preventing such a disaster.

Government's job

The Government has got to help this stricken village. It has got to help many similar villages that may succumb to even worse plagues unless it awakes to the fact that economy in money matters is only commendable where it isn't put on a higher plane than economy in human lives.

Denby must be allowed to rebuild without studying the question of cost unduly, without a single fear that its plans will be turned down.

If the Economaniacs want to know why, let them go to Denby Dale.

Let them know what it is to have warning notices shouted at them from every shop window; to fear a water tap as they would fear an assassin; to realise that death may be waiting for them in any street, any room; to be warned as to how they use telephones, and glasses, and cups and even essential toilet articles; to feel that one indiscretion, one breach of the rules specially designed for the emergency, might cost them their lives.

Let them see the death cart, and the women who weep at the doors as the ambulance drives away, and the fateful bulletin board. Let them hear the little stories stuttered out in monosyllables by the people who watch.

Sanction it!

"Poor Mrs. Parker! So her husband has died in the next ward to herself. Poor dear! And her brother died in the same ward only last week. They haven't even told her that yet, she's so ill herself.

"And they are burying her friend Penistone to-day, a lovely girl if ever there was one."

An actual instance, even to the name. And so typical of a hundred things you will hear at Denby Dale that will wring your heart.

The councillors of Denby Dale have a scheme in a table drawer that would make all this a thing of the past. But they are wondering whether the Ministry of Health will sanction it.

The Ministry must—unless it can supply something better itself.

A Sweeping Success!

Swept all before it—inundated with applications—thousands delighted—JOHN BULL's sensational Christmas Gift Offer is off to a flying start!

Which will you choose? A Gift Voucher accepted as 2s. 6d. in part payment of JOHN BULL's 5s. Pen and Pencil set, superbly chased, the pen fitted with 14-carat solid gold nib, *or* a Gift Voucher accepted as 5s. in part payment of JOHN BULL's 10s. Writing Set de luxe, unbreakable, inflammable, with "streamline" pen and pencil.

Either will delight you. A grand gift for yourself—a wonderful gift for a friend. Turn to page 20 now.

WHERE IS HE?

WHAT has happened to the Midland Direct Coal Supply, of Unicorn Chambers, Broad Street, Worcester?

A Bournemouth reader asks this question. He got into touch with this concern a few weeks ago through an advertisement in a local paper, and was invited to take up an agency.

He was told that a good man should earn from £4 to £5 a week, but a condition of appointment was that he must deposit £25 as cash security or take out a guarantee bond for £50.

After preliminary letters had passed this condition was modified in his case, and he was told that he could pay £10 down, £5 within fourteen days, and the remaining £10 later.

He accordingly sent a cheque for the first instalment, but wisely decided to stop it when he received no acknowledgment from the company.

Then, puzzled by a prolonged silence, he wrote to ask for an explanation. His letter has now been returned by the postal authorities marked "Gone Away."

"A Home without a Bible is like a house without a window"

The Greatest Bible offer ever made

See page 16

Imitations of 'Ovaltine' *are definitely* not "like 'Ovaltine'"

IF you are invited to buy something which is said to be "like 'Ovaltine'" remember the following important facts.

"Ovaltine" is made from the highest qualities of malt, milk and eggs. The eggs come from the "Ovaltine" Egg Farm and selected sources. The milk comes from the "Ovaltine" Dairy Farm and from other farms in England's richest pastures.

The proportions of these ingredients are of great importance. For example, new-laid eggs are very expensive, but they are liberally used in "Ovaltine" because of the wonderful nerve-restoring elements they provide.

Quality such as "Ovaltine" provides cannot be sold at a lower price. It would be easy to reduce the price of "Ovaltine" by adding large percentages of cheaper ingredients, such as sugar and cocoa, or by rearranging the proportion of its ingredients, but "Ovaltine" would not then possess its supreme health-giving properties.

The formula to which "Ovaltine" is prepared and the scientific process of manufacture cannot be copied for any other product.

"Ovaltine" does not contain indigestible starch, which is found in imitations made by a less scientific process. "Ovaltine" is so easily digested that every drop is pure concentrated nourishment.

Considering its superior quality, "Ovaltine" is by far the most economical food beverage you can buy. Reject substitutes.

Prices in Gt. Britain and N. Ireland
1/1, 1/10, & 3/3.

There is only ONE 'OVALTINE'

P 859

Worst Quack IN BRITAIN

QUACKS may come and quacks may go, but a self-styled specialist named Mr. Carl Winston, of 107, Market Street, Manchester, is apparently determined to go on for ever.

Knowing something of his affairs, we are equally determined to do all in our power to curb his activities at once.

We regard him as a danger to the public whose confidence he so brazenly invites in offering to treat defective vision and all eye ailments by his own peculiar methods.

He poses as a successful eye specialist of great distinction, but the public is told that he "remains calm and placid and not jubilant at his success."

At one time or another he has referred to himself as the Famous Optometrist, the Great London Genius, or the Famous Ophthalmic Optician.

But we shall reveal him as an arrant humbug and a quack of a most dangerous type.

The British Optical Association knows of him and has blacklisted him for years; so have the Institute of Ophthalmic Opticians, the General Medical Council and the Medical Defence Union.

Yet with astounding audacity he openly grants consultations to his misguided patients in London, Manchester, Preston, Sheffield, Newcastle, Glasgow or Dublin.

Large-sized ego

His chief asset is his personality. He is always immaculate, exudes efficiency, and preserves a quiet dignity, which never fails to impress his patients.

He pretends to have conducted a great deal of research and claims to have perfected numerous optical inventions.

When he discourses eloquently on this theory or that, he gives the impression that he is indeed a very learned specialist, equipped with up-to-the-minute knowledge in all branches of his profession.

Actually he has no recognised qualifications whatever!

Some sufferers have had their sight grievously impaired by entrusting themselves to his care and following his supposedly "expert" advice.

They have also paid dearly financially, for Mr. Carl Winston's fees are in keeping with his high pretensions.

A typical example of the dangerous nature of his treatment is afforded by the sad experience of one of our women readers living in Sunderland.

She first heard of this "great London genius" through his own advertisements. Some people, she read, brought on blindness by neglecting to have their eyes examined; others were martyrs to headaches and internal disorders which could all be traced to eye troubles.

If she was impressed by these announcements she was still more impressed when she sought a consultation and found herself in the magnetic presence of Mr. Carl Winston.

Terror-inspiring

He examined her in most painstaking fashion, asked innumerable questions, and appeared to ponder over her case as if it was one of the utmost gravity.

Next he wheeled her before a massive machine and ordered her to peer into it, and after making various adjustments he shook his head gravely and uttered his verdict.

The patient was told that her condition was serious. His examination had revealed nerve trouble; cataract was dangerously apparent and blindness threatened.

It is hardly surprising that this pronouncement had a terrifying effect upon the victim, who felt unstrung and ill for weeks afterwards.

But Mr. Carl Winston promised a definite cure and, having tactfully sounded her as to her means, suggested as a first step that she should be supplied with glasses that would cost £4 4s.

The woman demurred at the price, but the supposed specialist pointed out that he was prescribing a special retinary lens which he had invented after years of scientific research. He was really allowing her a big concession as it was, for £4 4s. was the "hospital price."

So the victim innocently paid this exorbitant fee, and from that moment her eyesight began to grow steadily worse. Then, on the advice of a friend, she consulted an orthodox oculist, whose suspicions were aroused at once.

To confirm his suspicions he suggested that the patient should see a specialist. The result was illuminating, for the two *bona-fide* practitioners could find nothing radically wrong with her eyes. There was no suggestion of cataract and her nervous system was perfectly sound.

On the other hand, the costly glasses prescribed by Mr. Winston were found to be doing incalculable harm and she was advised to discard them at once.

The experts went still further and declared that the supposedly famous Winston retinary lenses had no scientific value at all.

The woman had been mulcted of £4 4s. for glasses that were really worth only a few shillings at the most.

That Mr. Winston deliberately trades upon the fear of blindness is evidenced by the experience of an Ashington man whom he also "warned" of impending cataract.

Frightened into paying

Not content with frightening his victim in this way, the "specialist" even announced that the eye trouble was bringing on blood pressure and that there was the possibility of a paralytic stroke occurring.

"You have come just in the nick of time," was Mr. Winston's weighty pronouncement.

The outcome was that this man was frightened into paying £4 4s., which he could ill afford, for glasses which did him no good whatever.

Then, on comparing notes with a neighbour who had also consulted Mr. Winston, he made the amazing discovery that the "specialist" had used identical "patter," even down to the impending cataract and high blood pressure.

The only variation was that this neighbour had paid only £3 3s. for glasses which appeared to be the twin of those for which the first patient had paid £4 4s.!

When these puzzled men sought the opinion of a genuine optician they learned that the true value was likewise in the neighbourhood of only a few shillings.

It is not necessary to recite other instances of outrageous frauds of this kind which have been perpetrated by Mr. Winston. Let it suffice to say that complainants can be found by the score in places as far apart as Londonderry and Paisley; Durham and Sheffield; Glasgow and Exeter; Manchester and London.

Unfortunately, by the time victims have discovered the deception, Mr. Winston has usually closed his local consulting rooms and moved on to resume his work for suffering humanity in another town.

He also varies his trading title, and has operated to our knowledge as Winston and Co.; A. Winston and Co. Ltd.; and Winstons (Manchester), Ltd.

The formidable machine which figures so dramatically in his mock consultations, and with which he professes to be able to see "right through the eye, and even the back of it," is merely part of his stock in trade.

It has no particular value and is used to deceive and impress his victims.

Defied the law

His long immunity is due to the fact that there is no law to stop any unqualified person from setting up as a "great eyesight specialist."

But the astounding thing is that Mr. Winston was arrested recently at the instance of the provincial police on a series of charges of obtaining money by false pretences.

Even in this emergency he proved too clever for the law, for, applying for bail through his solicitors, he promptly absconded and has not been seen since!

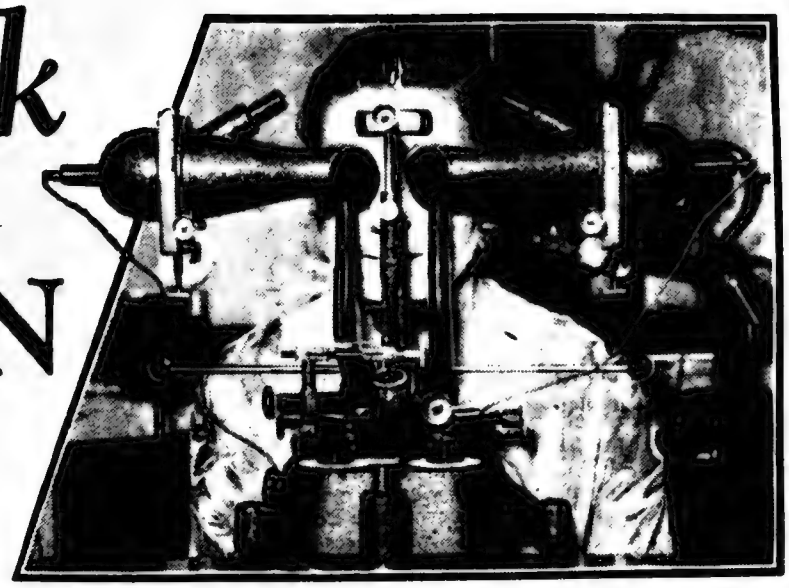
Thus, after months of patient enquiry by the police, justice has been defeated and this dangerous quack remains at large.

In view of the disclosures made above, everything possible should be done to trace him forthwith.

As may be expected, Mr. Winston is not this rogue's real name; nor is he a Britisher.

He is a registered alien, whose real name is Hiam Weinstein.

We hope he will not be at large much longer, and that when he is found he will be promptly deported.



This is the real thing—but Mr. Winston uses cheap optical apparatus and finds it a simple matter to exaggerate the gravity of his patients' troubles and to frighten them into paying heavily for his inexpert treatment

Mr. John H. Sutcliffe, secretary of the British Optical Association, is fighting hard to wipe out such dangerous quacks as Mr. Winston

Impudent LAW LEECHES

THE practice of exploiting the victims of street accidents is one which judges and magistrates have often condemned, yet it still goes on.

One of the chief offenders is the Workers' Protection Association, of Gray's Inn Road, Holborn, which never loses much time in sending out touting letters to induce members of the public to place compensation cases in its hands.

"We will do our best to recover compensation for you without recourse to litigation," it declares. "All the requisite evidence, witnesses' statements, etc., can be obtained without the least worry or trouble to you."

With seeming generosity the Workers' Protection Association expresses its readiness to act at once on an accident victim's behalf without asking fees or charges.

And if it is successful in obtaining compensation, then it will be content with 10 per cent. of whatever sum is recovered.

According to the printed notepaper of this organisation, it offers free legal advice and assistance in problems relating to common law, workmen's compensation, employers' liability, divorce, libel and slander, landlord and tenants' agreements, criminal charges, partnerships, bankruptcies and wills.

Only last week one of its wretched clients, a Mr. Robert Ross, had a bitter experience during a case heard before Judge Richardson at West Hartlepool.

The judge declared that the claim should never have been brought, and the unfortunate man could only explain that he had been advised by the Workers' Protection Association, which had started badgering him with its unsolicited offers on the day following his accident.

"It is scandalous," was the judge's comment. "It is obvious that they are working with a firm of solicitors who, I think, have shown themselves unfit to be members of an honourable profession in taking this work."

He then impounded papers and letters which had passed between this misguided client and the association and intimated his intention of bringing them before the Law Society.

It is certainly time that official action was taken to curb the activities of this and similar organisations.

The leading light of this so-called protection association is a man named Thomas George Sandell, who has followed this objectionable practice of exploiting accident victims for years.

The Holy Bible

The greatest VALUE *ever known*

ENORMOUS interest has been aroused by the special pre-publication offer made last week to "John Bull" readers of these superb editions of The Holy Bible at an unprecedented price in aid of Charing Cross Hospital. These magnificent editions are now off the press and are available for **immediate delivery**, and "John Bull" is again urging every reader to take advantage of this great opportunity by accepting either the astonishing Special Cash Prices at which these beautiful volumes are offered or the equally remarkable convenient payment offer made below.

At the very special prices for which these limited editions are for a short time offered they represent the greatest value in Bibles ever known and provide a perfect Christmas gift.

This unprecedented offer is made in aid of the Centenary Appeal of Charing Cross Hospital. Every Bible sold as a result of this announcement benefits the Hospital.

The illustration shows the Ordinary One Guinea Edition. Bound in limp black art leather of rich morocco grain, tooled on the back in gold and with overlapping edges and rounded corners, it contains over eleven hundred pages in large and beautiful type clearly printed on special opaque Bible paper, and comprises, in addition to the complete text of the Authorised Version, a 112-page Concordance, a Biblical Atlas Supplement, with sixteen whole-page maps in full colour, a Biblical Gazetteer, and thirty-two beautiful full-page illustrations in photogravure depicting scenes famous in Biblical history. The page edges are in full gold and a ribbon marker is provided.

SUPERB DE LUXE EDITION.

There is also available, while this offer is open, a limited number of copies in a superb colour-illustrated and enlarged De Luxe Edition—one of the most magnificent Bibles ever published. It contains, besides the full Authorised Version, the Concordance and the Biblical Atlas and Gazetteer, a copious index of persons and places mentioned in the Bible, and the comprehensive Bible Chronology and History of infinite interest. In addition to the thirty-two photogravure plates, it has sixteen magnificent whole-page reproductions in full colour of famous paintings by Raphael, Leonardo Da Vinci, Sir Joshua Reynolds, and others, and full red edges overlaid with gold, handsome headbands, and a silk marker.

The special price at which the Ordinary Edition is available while this offer remains open is 4/9—the De Luxe Edition 6/9 (plus 1/- to cover carriage, packing, insurance, etc.).

A MESSAGE FROM MR. PHILIP INMAN,

House Governor, Charing Cross Hospital.

The opportunity before you now is one which not only enables you to secure what is without doubt the greatest value ever known in the history of Bible publishing, but one that helps in the noblest causes of all.

As the result of the special publishing arrangements which have made this great offer possible, every copy of each of these superb editions of *The Holy Bible* that are sold as a result of this announcement benefits Charing Cross Hospital, where for over 100 years the mighty work of healing has been carried on. On behalf of the Council of Charing Cross Hospital and of the thousands of patients to whom its welfare means so much, I urge you to accept this unprecedented offer while there is yet time.

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As a gift to yourself, to the children, or to your friends, one or other of these magnificent special price Editions is a present in the true spirit of Christmas. Accept this invitation before it is too late.

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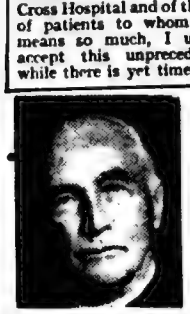

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This Voucher
entitles the sender to secure the
ORDINARY 21/- EDITION
of
The Holy Bible
or the
DE-LUXE 27/6 EDITION
at the special prices shown if sent with either of the accompanying Order Forms not later than Monday, Nov. 28.

FOR IMMEDIATE DELIVERY. **INSTALMENTS.**

"JOHN BULL'S" SPECIAL PRICE ORDER FORM

To BOOK DEPT.,
Charing Cross Hospital Centenary Appeal,
5, Castle Street, London, W.C.2.

Please send me a copy/copies of *The Holy Bible* in the edition indicated, under your special price offer. I enclose remittance as stated and have filled in the section under which I wish to apply :—

ORDINARY EDITION.
I enclose P.O. for 1/8 (plus 1/- to cover carriage, packing, insurance, etc.) (total 2/8) as first payment, and agree to send you two fortnightly payments of 2/- each for each volume I have ordered.

Cross out edition NOT required

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Write clearly. Cross cheque or P.O. £ & Co. /. Make payable to Charing Cross Hospital.

As the edition is limited, cash orders are given preference.

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Amazing Dog-Racing RAMP

Exposed by SIR WYNDHAM CHILDS

SINCE greyhound racing was introduced to this country five years ago, I have had to examine many queer financial schemes in connection with its exploitation.

All of them, of course, have had their origin outside the bodies which are recognised as responsible for the control and development of this sport.

By far the most audacious enterprise of the kind which I have tested on behalf of JOHN BULL readers is one that I first became aware of from recent innocent-looking advertisements offering employment on a new race track to all kinds of workmen.

When I directed an investigation of the proposition some extraordinary facts were revealed and, inured though I am to strange and brazen financial wizardry, the impudence of this display astonished me.

In the public announcements of the new greyhound track, the owners and situation of which are not disclosed, vacancies are represented to exist for managers and staff of a totalisator, refreshment rooms, a club, turnstiles, and car park, and positions are also being offered to cashiers, ring officials, and electricians.

"Security" is required from the successful applicants, and it was when the nature of the guarantee thus demanded became known to me that I began to take a lively interest in the affair.

Roping them in

I learned what was being asked of the candidates for work when there arrived daily at JOHN BULL offices a regular stream of men seeking advice regarding a firm named the Sellars and Crichton Corporation. Many enquiries have also reached me by post.

These were only some of the men who have replied to the advertisements offering work in the greyhound racing venture.

There must be many hundreds more, because when I sent a representative to the offices of the Sellars and Crichton Corporation in Lower Regent Street, London, he found at different times queues of people waiting to be interviewed

The Corporation seemed, indeed, to be well on the way to solving the unemployment problem, because inside the office women clerks were engaged filling envelopes from stacks of multigraphed letters inviting other applicants to come along to the wholesale distribution of jobs.

But the provision of work is not, I am afraid, the chief object of the Sellars and Crichton Corporation. It is to get these "securities."

Who or what this Corporation is I cannot discover. All that is known about it is that it purports to be owned by a company named Sellars and Crichton, Ltd., which describes itself as caterers, tobacconists and grocers. The last official return shows it to have a paid-up capital of forty shillings.

Underwriters!

Applicants who have presented themselves at the Corporation's office for the variety of vacant posts have heard an extraordinary proposal.

It is that they should agree to subunderwrite the public issue of shares of a £50,000 company named Barking Greyhound Stadium, Ltd., and immediately pay a deposit of one-fourth of their underwriting liability in exchange for prospective employment to commence about Christmas time.

Never have I heard of a more weird or more contemptible method of company promotion or capital raising than this.

I am not concerned with the merits or possibilities of any project for greyhound racing at Barking, although I must emphasise that I have discovered that no such company as the Barking Stadium, Ltd., had been registered, no licence or recognition had been asked for from the greyhound racing authorities for the proposed racecourse, and no application had even been made to the Barking Town Council for the necessary permission to build a stadium in the borough.

Most of the men who have come to JOHN BULL for advice after receiving this astounding proposal are, of course, from the ranks of the unemployed.

Desperately anxious to get work, many of them declare that they are ready to take extreme steps to find the money by borrowing or selling their domestic possessions if the offer can be pronounced genuine.

Poor fellows! They are almost wholly of a type which could not be expected to realise the full meaning of accepting the sub-underwriting of a speculative public issue.

They were appalled when it was explained to them that if they were in bad straits now they would be utterly ruined if and when they were called upon to discharge the whole liability.

I am happy in the knowledge that I have saved so many from the snare set by this so-called Corporation.

Derelict bank

What has particularly impressed these men was that at the interviews they have been shown a splendid-looking prospectus containing the names of a peer and professional men of repute as directors, and of a firm of accountants as auditors of the new greyhound company.

A few days ago my department got in touch with these gentlemen, and, as I expected, found that although they had tentatively agreed to serve a new company, they had no knowledge that their names were being exhibited and were quite unaware of the contents of the prospectus.

And they were astounded when they learned of the shocking method the promoters have been using to get money. Needless to say they immediately severed all connection with the scheme.

The strongest card played by the Sellars and Crichton Corporation, however, has been to inform prospective investors approaching them for work that their contracts for the sub-underwriting will be with a bank which has a nominal capital of £2,000,000 and a paid-up capital of £210,000.

This bank, I have discovered, is named the International Issue and Investment Bank, Ltd., and although it did possess this amount of capital more than twenty years ago, the money soon vanished and the concern has been a corpse since then.

For twenty years it has done no business and its capital is recorded as having been invested in the bonds of an unnamed foreign railway company which have never been issued.

In its latter days this moribund and worthless "bank" has been in the hands of a family named Franklin, the most active member of which is Leon Franklin, a Roumanian whose original name was Franchel.

It is Leon Franklin and a man named James Agard who are interviewing the flood of applicants for work and who are behind this strange greyhound company.

My first record of Franklin goes back to the war years when he was promoting exhibitions ostensibly for the Red Cross, but in reality for his personal gain. This form of philanthropy ended in his bankruptcy.

Not long ago he was in the news with reports that he was taking action against insurance companies respecting eighteen pictures valued at £40,000 which had disappeared from a gallery of which he was the owner. The pictures were found six months afterwards at a railway station cloakroom.

Franklin also a short time ago sued the Westminster Bank for the modest sum of £450,000,000 in respect of a £15 draft on a German bank issued nine years ago when the mark was worthless. His claim was dismissed as "fantastic and ridiculous."

Leon Franklin in the gallery from which eighteen pictures so mysteriously vanished

According to the prospectus of the new greyhound company, the International Issue Bank and Sellars and Crichton would receive £20,000 of the £50,000 capital.

Such facts as these have not, of course, been made clear to the mass of humble people eager to find work who have been so monstrously asked to underwrite the company's capital.

Agard, Franklin's associate in this business, is, I observe, due to be publicly examined in bankruptcy next month.

IMPORTANT!

With reference to the special warning in our issue of November 12, I have, as I anticipated, received an overwhelming response in the form of enquiries for advice.

Each letter will be personally replied to, but in the meantime readers should on no account part with any money or come to any agreement at a personal interview.

In practically all the letters I have received, the same method is employed.

An immediate personal interview is "*necessary*," as the employment must be taken up "*at once*," or the "*opportunity will be lost*"!!

The reasons for celerity are obvious.

WYNDHAM CHILDS.

ANOTHER SNOWBALL

THE latest firm to favour a snowball scheme for boosting its wares is the United Agencies, Ltd., of 59, New Oxford Street, London, W.C.1.

It has British-made "ladies' or gentlemen's service wallets" for sale, but instead of offering them through retailers, it prefers to invite the public, by circular, to participate in an involved scheme.

A purchaser of one 10s. wallet is asked to dispose of four more to friends, who, in turn, must find other purchasers, who must find others—and so on, presumably, without end.

By way of encouragement United Agencies, Ltd., suggest that £5, or even £20, a week, may be earned as a result of "an hour or two of congenial work."

There are eight instructions and seven conditions to be observed, but, apart from that, it is all quite simple—though not perhaps so simple as the people who would participate in such a fantastic scheme.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 10s. per line averaging six words, Minimum Charge 30s.
Advertisements must be received not later than noon on Friday for the following Thursday's issue.
Address: The Advert. Manager, "John Bull," 57-59, Long Acre, London, W.C.2.

FOR SMALL TRADERS, SHOPKEEPERS.

MAKE MONEY. COCHRANE & SONS help you to make money. Turkish Towels 3/11 per doz. Ladies' Art. Silk Hose, 3/11 doz. Genuine Tremola Shirts, 2 Collars, 3/11 each. Hdkfs., Ladies' 7d. doz., Gent's 1/2 doz. Ladies' Overalls, 7/6 doz. Hundreds of Bargains in our Warehouse. Wholesale only. Quarter dozens supplied. Come and see us or write for Catalogue, post free.—COCHRANE & SONS, 1, THOMAS STREET, MANCHESTER.

PROFITABLE GOODS TO SELL in your spare time, every kind; good profits. 192-page Cat. free.—May (173), George Street, Birmingham.

MAKE MONEY by selling our Ladies' Lovely Necklets, etc., inexpensive; wonderful value; good profits; partics. free.—ORIENTAL NECKLET CO., 66, King Street, Huddersfield.

FREE ILLUSTRATED LIST for dealers and Beginners for keen lines in Drapery, Hosiery, Haberdashery (wholesale only).—LEVY BROS., Dept. A., 39, Houndsditch, LONDON, E.C.3.

NEW 68-page Winter Wholesale Drapery Catlgs. Post free. Perfect and repeatable goods of Quality and Value. Keenest prices. Coats, Dresses, all depts., Ladies', Men's, Child's Household. Satisfcn. guartd. Whole. only to the Trade. Myers & Co. (L. & H.), Ltd, 7, Trinity St., Leeds.

50% PROFIT. Buy Hosiery, Knitwear, Bedding, Cut prices. Money-back guarantee. Catlg. free. London Textiles, Ltd., Broadway Chambers, W.6.

AGENCIES, CLUBS.

EARN £2 to £5 weekly. Run Clothing Club amongst friends. No outlay. Partics. and cat. free.—Carlisle Mills (Dept. 11), Birstall, Leeds.

TEA AGENTS WANTED. Unique Offer.—Write, MARSHALL, 77, Lower Thames Street, London, E.C.3.

AGENTS.—Christmas Cards. To be without the SNOWBALL book is like fishing without bait. Easily BRITAIN'S BEST ART WATER COLOUR collection. Charming ANIMAL STUDIES, etc. SENSATIONAL NOVEL INTRODUCTIONS. Book free. Also 3,000,000 Wallets at give-away prices. HERE'S BUSINESS WITH A RICE IN IT. JOIN NOW AND MAKE £3 WEEKLY.—Minster Fine Art Assn., Preston.

AGENTS WANTED, either sex. BIG PROFITS ASSURED by Selling the Famous CASTLE SERIES CHRISTMAS CARDS. Magnificent Book of Copyright Designs supplied FREE. Highest Commissions and Prizes. — Apply, CASTLE PUBLISHING CO., 20, Anchor Court, PRESTON.

AGENTS (either sex) WANTED for PRIVATE CHRISTMAS CARDS. Britain's Largest Manufacturers offer FREE Sample Book. NOVEL and ORIGINAL DESIGNS, including SIXTEEN CALENDARS, HAND-MADE GREETING CARDS AND NOTEPAPERS, BLOTTER, BOOKMARK, POCKET CELLULOID CALENDAR; lovely Designs appealing to ANIMAL LOVERS; FLOWERS AND METAL ORNAMENTS. ONLY FIRM OFFERING MAJOLICA PLAQUE AND IMITATION IVORY MINIATURE. Maximum Commission and Prizes for all. Unsolicited testimonials daily arriving from thousands of delighted Agents.—British Christmas Card Co., Dept. 1087, Blackburn.

YOU can make money with our Private Xmas Card Book. 10/- in every £ com. No outlay. No experience. Post Free.—Dept. B., London Card Co., 5, Little Sutton Street, London, E.C.1.

EASY MONEY IN IT! Don't miss Littlewood's advt. on page 35. It's the real opportunity for easy spare-time money.

CLUB AGENTS. £5 COMMISSION paid on 20-week 1/- clubs. Everything supplied; no outlay; commission paid weekly; particulars and 120-page illus. cat. free.—VALCO SUPPLY CO. (Dept. J.) 158B, Briggate, Leeds.

50/- BONUS and Commission paid on 20 weeks Club. You can earn bigger money by becoming a "BRITANNIC" Agent for 1/- weekly clubs. Commission paid weekly. Send p.c. for catalogue 208 pages, Bedding, Furniture, Footwear, Drapery, etc.—Britannic Household Supply Co., Ltd. (Dept. 90), Cheetwood Rd., Manchester.

FREE GIFT of stock value £2. Start your own business and double your income. We make you a present of 40/- worth of stock. Easy and simple. No experience required. Big money for you.—Box J.B., Knox & Hardy, Ltd., Chronicle House, 72, Fleet Street, London, E.C.4.

TOILET REQUISITES.—Popular lines, profitable to sell. Small quantities supplied. Price lists free.—B. OALE, 9, Upper Mill Hill, Leeds.

PROFITABLE Hobby, fascinating and simple, £5 per week easily earned. Send stamped envelope for sample.—J. B., 60, Fairbank Rd., Bradford.

AGENTS and House-to-House Canvassers. Wonderful new 6d. line. Sells at sight. Big profits. Send 3d. for sample and terms.—PENN, Dept. X, 682, Holloway Road, London, N.19.

DO not overlook the interesting announcement of LITTLEWOOD'S on p. 35. The coupon brings free Catalogue.

A GOOD STEADY INCOME is offered you by Freemans, whose special announcement appears below.

SPARE TIME £ £ £'s. Wishing won't bring you more money, but "the machine that makes money" can be yours! See page 3.

EMPLOYMENT.

MOTOR DRIVERS. — COMMERCIAL and PRIVATE positions. The finest PRACTICAL training to standard R.A.C. Certificate at the lowest inclusive fee. Day or evening FREE employment Dept. CALL (9-7) or write, THE BRITISH SCHOOL OF MOTORING, 5, COVENTRY ST., PICCADILLY CIRCUS, W. (Corner Rupert Street, next Lyons' Corner House).

CIVIL SERVICE. For details of openings, age limits, salaries, entrance exams., etc., for all branches of the Service (either sex—aged 15 upwards), write for free Handbook to B.T.I., Dept. 311, 29, Oxford Street, W.1.

A PAYING Profession—Become a Certificated Chiropodist.—Write partics. Home Study Course, 3, School of Surgical Chiropody, Leatherhead.

IMMEDIATE EMPLOYMENT offered in the Army to men between 18 and 25. Good pay. Free food, clothing, housing. Plenty of sport. Holidays on full pay.—Apply any Recruiting Office or Drill Hall.

G.P.O. Engineering Dept. (no experience required). Commence over £4 a week. Age 17-23. Excellent prospects. Free details of Entrance Exam. from B.I.E.T., 29K, Oxford Street, W.1.

EARN £3-£6 weekly as a certificated Bookkeeper. Expert postal tuition. Fee 6/- monthly. Free Employment Bureau. Success assured. Guide FREE. — C. C. COLLEGE (D'), 23, Coleman Street, London, E.C. (Estd. 1903)

POLICE.—For details of openings, pay and promotion in all Town and Country Forces (ages 19-27; height over 5 ft. 9 in.) write for Free Police Handbook to B.T.I., 29E, Oxford St., W.1.

BUSINESS SERVICES, ETC.

MAIL ORDER TRADERS. Advertisements inserted in 50 Provincial newspapers or London Suburban, 7/10. Welsh, 3/8. Large or small Mail Order Campaigns. Advice free. Write for Prospectus 60. Buttolph & Dickson, 123, High Holborn, London, W.C.1. (Chancery 8113).

START A BUSINESS of your own—at home! Turn to page 3 and read about the "machine that makes money."

BARGAIN SALES.

WALLPAPER DIRECT from 2½d. per roll. Send for patterns, post free.—West Riding WALLPAPER CO., 52, TRINITY ST., LEEDS.

CARNIVAL, Dance and Party Novelties, Balloons. Send for free bargain list. "UNEEDUS," 70/72, Arundel Street, PORTSMOUTH.

AMAZING VALUE in Sheffield Stainless Cutlery. A high-grade 26-piece Canteen is advertised in the "Shop Window" on page 2.

BUSINESS SERVICES, ETC. (continued)

FREE. Fill in coupon in "BERKELEY" CHAIR advt. on p. 27 for free Cat., Patterns, etc., of the Home and Easy Chair Models illus. Each can be obtained on easy terms for a few shillings down.

PRESERVE YOUR HEALTH & FITNESS by wearing a "Spencer" Supporting Corset.—Write Spencer Corsets, Ltd., Banbury, Oxon, for further particulars. See advt. on p. 28.

FREE. JAY'S FURNISHING CAT. Fill in coupon in large advt. on this page.

DRESS.

BABY'S BEAUTIFUL LONG CLOTHES, 30/-. 75 Home-made garments. Worth £5. Handsome Shawl, Robes, Day Gowns, Flannels, Terry Nankins, Vests, Barras, Warm Nighties, Wool Coats, etc., etc. Everything complete and ready for use. Purchasers state "That materials alone would cost them more." Expectant Mothers, send 2/- for parcel on approbation. (Bal. cash or terms.)—Mrs. J. HOWARD, 66, DOVER RD., PORTSMOUTH.

HEALTH BELTS for Women. A Free Booklet is offered in an advt. on page 3.

EITHER OF THESE WONDERFUL BARGAIN SETS for 26 WEEKLY

This group consists of 3-Piece suite in Rexine and Moquette, Jacobean Oak Sideboard, 2 Oak Dining Chairs, 3 ft. 6 in. Gate-leg Table, Oxydised Copper Hearth Suite comprising Box-Kerb, Screen, Companion Set and Coal Vase. Delivered for 2/6 weekly.

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WIMBLEDON	51, Broadway, S.W.19
UPTON PARK	361, Green Street, E.13
PADDINGTON	210, Edgware Road, W.2
CHELSEA	362, Fulham Road, S.W.10
KING'S CROSS	212, Caledonian Road, N.1
THORNTON HEATH	88, High Street
WESTMINSTER BRIDGE ROAD	234, S.E.1
STRATFORD	370-381, High Street, E.15
BOW	160, Bow Road, E.3
CROYDON	5, London Rd.
PALMERS GREEN	23, Green Lanes, N.13
CLAPHAM	58, 61, 62, High Street, S.W.4
ELEPHANT AND CASTLE	95-97, London Road
WATFORD	35-37, The Parade, High Street
WHITECHAPEL	232, Whitechapel Road, E.1
HAMMERSMITH	120, King Street, W.6
PADDINGTON	208, Harrow Road, W.2
NORTHAMPTON	22, Gold Street
WOKING	11, The Broadway
PLYMOUTH	5-6, The Octagon
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CHESTER	22, Bridge Street
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Here are JAY'S TERMS

Worth	Monthly
£10	6/-
£20	8/-
£50	20/-
£100	40/-

Name .....
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A1 NOVELTIES for Dances, Hats, Balloons, Mickey Mouse Novs., Mus. Inst., etc.—List J.B. 1377 free.—Dudleys, 451, Holloway Road, N.7.

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WHY NOT Billiards or Bagatelle this winter? The finest indoor games. Messrs. E. J. Riley, Ltd., are giving away 22 "Home" Billiard Tables. You may be lucky if you answer the advt. on page 3.

YOUR HEATING PROBLEMS SOLVED.—Write for free illus. and descriptive price list offered by the makers of "Valor" Oil Heaters on p. 27.

WIRELESS & MUSICAL.

GRAMOPHONES & Radiograms. How to make cheaply. Motors 7/6. Kits, parts. Repairs. 64-pp. ill. drawings 3d. Regentbull, 120, Old St., Ldn., EC1.

BUILD OWN GRAMO. OR RADIO. List of Kits, Cabinets, Motors and Parts FREE. Terms arranged. Instructions 3d.—J. B. Burt, 185, High Street, Deptford, S.E.8.

PIANO-ACCORDEONS and SAXOPHONES. Best Makes and Lowest Terms in U.K.—Write, HESSY'S, 18-20, Manchester Street, Liverpool.

ALL MAINS SET for 22/2 down. The first announcement of the new "Bell Popular" will be found on page 3.

FREE.—Fill in coupon in the "EKCO" advt. on p. 33 for interesting booklet and full partics. of "Exco" Radio Products.

A Genuine Offer to 'JOHN BULL' Readers

There's extra money waiting for you through Messrs. Freeman's celebrated Spare Time Agency. Cash or Credit trade in Boots, Gent's and Ladies' Clothing, Suits, Coats, Costumes and Underwear, Carpets, Lino, Drapery, Gramophones, Bicycles, Jewellery, Watches, Clocks, China, Toys, Baby Cars, etc. Largest stock in the trade.

Men in regular employment appointed agents on most generous terms. **Absolutely no outlay. Liberal supply of samples and illustrated catalogues.**

Write NOW for particulars, mentioning JOHN BULL.

FREEMAN'S, Lavender Hill, London.

A CRANE PIANO FOR 12/6 down. See p. 36. Free Cat. No. 340 brings full partics.

READERS' attention is drawn to the LISSEN RADIO offer on easy terms on p. 31. Fill in the coupon for a free copy of a 1/- Chart illustrating the "Skyscraper" Kit Set.

MARKETING BY POST.

TEA—BUY DIRECT. Indian and Ceylon Blended. 4 lb. 4/4, 10 lb. 10/-. Carr. pd. Special quotation for large quantities, and packet teas. —Portway Tea Co., 72, Portway, London, E.15.

MEDICAL. CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a specialist's Positive and Permanent cure. They cure most violent cases by calmly removing the very cause of the worm's existence. No fasting, dieting, no interference with daily habits. Send 1/6 for generous supply, or 1½d. stamp for Free Pamphlet.—Richard Tablet Co., 34-38, Codnor, Derby.

HOW TO STOP SMOKING.—Genuine Remedy, proved by testimonials. — Write, the Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

DON'T WEAR A TRUSS! Use Brooks Rupture Appliance. New discovery. Wonderful! No lumpy pads, no springs, durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address, Brooks Appliance Co., Ltd. (482G.), 80, Chancery Lane, London, W.C.2.

BLADDER WEAKNESS, Kidney Trouble, etc., cured by Parker's Fluid Remedy. 1/3, 3/, Boots', etc., or Parker's Remedy, Ltd., Liverpool, Sol. 2d.

PILES relieved instantly by the wonderful Hemosol Treatment. No ointment, medicine nor appliance. Send 1½d. stamp for FREE booklet on this remarkable discovery.—Hemosol Laboratories, 1, Ramsden Road, London, S.W.12.

WHOOPING-COUGH.—Vapo Cresolene allays irritation, quickly relieves cough and breathing difficulty. Free Booklet No. 29L from Allen and Hanburys, Ltd., London, E.C.2.

FOR NEURITIS AND RHEUMATISM, ETC. TRY ST. MARY'S OIL. Gives early relief and eventually cures. 2/- per bottle.—St. Mary's Oil Co., Pydew, Llandudno Junction. May be obtained also through Boots'.

SLEEP.—If you cannot—take a cup of the "Allenburys" Diet before retiring. Send 3d. stamps for trial sample.—Allen and Hanburys, Ltd. (Dept. J.B.), 37, Lombard St., London, E.C.3.

THE attention of sufferers from Piles, Hæmorrhoids, etc., is drawn to the PYLITNA advt. (p. 42), MAGIC LABORATORIES (p. 31); and MAN-ZAN (p. 37).

FREE TO RHEUMATIC SUFFERERS—a sample of Eade's Pills and special booklet post free from Geo. Eade, Ltd., Dept. K.14, 232, Goswell Road, E.C.1. See offer on p. 35.

CATARRH SUFFERERS are offered a free sample packet of Dr. Blosser's Cigarettes in the advt. on p. 34.

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CHARMING HOME-MADE LONG or SHORT CLOTHES LAYETTE 30/-

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Wiles of a Bogus PASTOR

Pastor R. Colyer-Thomas, B.A., does no credit to the clerical garb he assumes

THE fact that there is no law at present to stop anyone from wearing clerical attire, founding churches and collecting funds in the name of religion is doubtless fully appreciated by the man who calls himself Pastor R. Colyer-Thomas, B.A., of Blyth, Northumberland.

But all the same, we should advise him to curb his activities in this direction very considerably if he wishes to avoid serious trouble.

About two months ago the pastor founded what is known as the Blyth Christian Church, and so convinced local residents of his sincerity that the Mayor was induced to preside at the opening ceremony.

Since then there have been developments of such an amazing character that people are now asking why a stranger was ever given such credence and allowed to prey upon the public.

In response to enquiries which have reached us from various quarters, we have caused an investigation to be made into the affairs of this pastor and his queer church, and it is greatly in the public interest that the result of our discoveries should be made known.

Deeply in debt

Pastor Colyer-Thomas has already achieved publicity at Blyth, and one of his first efforts has been to organise a "Great Protestant Rally."

He has conducted crowded meetings, and several business men have been induced to become elders of his church.

Miss Dowsing broke off her engagement with the pastor when she learned the truth

But in spite of his ambitious beginning, it is now all too apparent that the affairs of his church are in a chaotic state.

It is swamped in debt, and several creditors have so little faith in the pastor, apparently, that they have now taken very summary action.

A firm which supplied 300 chairs on credit has removed the lot; the gas company has cut off the light supply; the organ and various decorations have been taken away; and the owners of the premises have demanded the return of their keys.

As a result, Pastor Colyer-Thomas has had to conduct services by candle light, and he now announces his intention of finding alternative premises and founding another church.

We say at once that he should not be allowed to do any such thing!

If the people of Blyth are wise they will run him out of their town, and he should be given short shrift in any other locality if he attempts to carry his plans into execution.

There are a number of people who have had more than enough of his presence already, and among those who most regret having encountered him is a young Blyth girl named Ivy Dowsing.

Like so many others, she was profoundly impressed when the pastor first opened the Blyth Christian Church, and she became a regular member of his congregation.

Then, one Sunday in October, Pastor Colyer-Thomas became very confiding, and told Miss Dowsing that there were two women in his congregation whom he liked well enough to marry and she was one of them!

He did not name the other, but asked Miss Dowsing if she would become his wife.

She accepted his proposal, and later he sought the consent of her parents, which was granted.

It was publicly announced in the Blyth Christian Church that Pastor Colyer-Thomas was to be married, but his fiancée was not named.

He told his bride-to-be that he had bought two houses in the district and that they would make their home in one of them.

Her first doubts were aroused when she found this statement to be untrue, and now various rumours began to circulate among the congregation.

The pastor still said that they would be married in December and spend their honeymoon in London, but Miss Dowsing wisely decided to end the engagement.

It is indeed fortunate for her that she did so, for, apart from the financial troubles which have now engulfed the church, there has been another development of a more dramatic character.

Pastor Colyer-Thomas has been served with a summons for maintenance, taken out by his wife in Stoke Newington, London, N.

Another woman

He admits that he went through a form of marriage with this woman in Belfast in 1920, but denies that it was a legal or binding ceremony. "One does not want to wash his dirty linen in public," he declares.

Many people will think it regrettable that a pastor who presides over a church should have any dirty linen to wash, but apart from that it is a fact that Miss Dowsing had no knowledge of this other woman until the police arrived to serve the summons.

Who, then, is Pastor R. Colyer-Thomas, B.A.?

Many people are asking this question—especially as all sorts of ugly allegations are being made.

One complaint concerns a cash gift made by a member of the congregation and his wife for the ostensible purpose of buying communion plate for the church.

Communion plate duly appeared in use, but it was discovered that it had not been bought, but had been borrowed by the pastor from another member of his flock!

The seizure of the 300 chairs has also aroused comment, because several members declare that they were told these had been paid for.

A bill for repairs for the church was similarly supposed to have been settled, but it remains unpaid to this day.

In view of all this and the fact that Pastor Colyer-Thomas is busily gathering funds for his proposed new church, it is highly desirable that he should be revealed to the public for what he really is.

Piano-tuner

His appeals in the name of religion should be ignored, for he does no credit to the clerical garb which he affects.

A piano-tuner by profession, he owes his sudden rise to clerical magnificence to the good auspices of none other than Pastor Chilton, whose faith-healing ramps have been exposed in JOHN BULL.

On his own admission he is one of thirty young men who first got into touch with Pastor Chilton about six months ago in response to an advertisement calling for pupils to train for his ministry.

It is after this brief and dubious training that he has blossomed out on such ambitious lines and assumed the responsibility of founding churches of his own on funds subscribed by a trusting public.

The sorry fiasco which has marked his initial efforts in Blyth must be the last.

She Weeps to Conquer

AN ability to weep at will is being turned to criminal account by a woman who passes by the name of Mrs. Devereux, and who is now operating in Devon.

Only the other day she called upon a Barnstaple undertaker, and explained in great distress that she had just come to the town in answer to an urgent summons as a near and dear relative had passed away.

* * *

She asked the undertaker to arrange for the interment, and furnished full particulars of her requirements.

Then she added that in leaving home in such haste she had not been able to draw any extra cash from her bank.

She had sufficient for her immediate personal needs, but there was mourning to be got, and it was a little difficult as she was a stranger in the town.

The outcome was that the undertaker agreed to accept a cheque for a sum in excess of his own charges, and handed Mrs. Devereux the balance in cash.

But when he sent to the address she had given it was found that Mrs. Devereux was unknown there and that the services of an undertaker were not required.

After this surprise it was not exactly a shock when the cheque was dishonoured; but when enquiries were started locally it was found that Mrs. Devereux had been amazingly busy since her arrival in the town.

Among various people whom she had victimised was a clergyman to whom she had told the same tearful tale, requesting his services in performing the last rites over her dear, departed relative.

He, too, cashed a cheque for the ostensible purpose of enabling her to buy necessary mourning, and, like the undertaker, found it a worthless scrap of paper.

* * *

The truth is that Mrs. Devereux is an accomplished adventuress who has been touring the country for some time.

She has visited several parts of Wales and has been heard of in Bristol and Ilfracombe.

Landladies and hotel proprietors are among her victims, and she usually contrives to defraud a number of shopkeepers during her brief terms of residence.

Her real name, we happen to know, is Marion Allen, and she is much wanted by the police.

YANKEE *Flat Trap*

A CONCERN called the American Gyro Company, of Denham Building, Denver, Colorado, is offering investors in this country "the greatest chance of all time."

Several of its extraordinary circulars are before us at the moment, and from them we gather that it is intended to exploit a device called the gyradoscope and "eight other inventions."

Apparently the American Gyro Company is desperately anxious that British investors should be among the "fortunate insiders," in "at the very beginning" and "in on the ground floor."

Opportunities for making fortunes, it declares optimistically, are greater to-day than ever before.

"We believe that American Gyro shares offer you the greatest chance of your life to gain financial independence."

And an ominous warning is given that those who ignore the offer will find in a few months that they have missed their "one big chance for wealth."

Everything is made easy for investors in this country. Printed subscription forms are enclosed so that it is only necessary to fill in a few brief details and send the money to Colorado by return.

One pamphlet enclosed for the enlightenment of the public is headed "Hercules of the Air," and depicts an artist's conception of the Gyro airship of the future which may "herald the dawn of a new era."

Readers may well ask why this American company, which boasts such faith in its fantastic schemes, should come so far afield in its search for capital.

Only fools would sink money in such a highly speculative venture as the airship of the future, and who could believe that such an invention could really bring financial independence in a few months?

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THE GIFT SENSATION OF THE YEAR

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5/- WRITING SET FOR 2/6 Admire the handsome chasing of the Pen, the superb finish. The self-filling device is the very latest and the 14 carat solid gold nib, iridium tipped, will give years of writing joy. A 2-year written guarantee is sent with each pen, proof of its great reliability. The Everpointed Pencil to match is a perfect companion. Pocket clip for pen 3d. extra.

10/- WRITING SET FOR 5/- You will admire the graceful streamline, the superb finish greatly enhanced by the inlaid rolled gold band and pocket clip. The pen is fitted with a heavy 14 carat solid gold nib tipped with costly iridium, and the up-to-date lever self-filling device is also of rolled gold.

The Everpointed pencil to match has the same beautiful streamline and is complete with rubber pocket clip and extra leads.

This set is enclosed in a handsome Presentation Case beautifully coloured with butterfly tints. Both pen and pencil are unbreakable and a written 5 years' guarantee accompanies each set.

We would advise every reader to make
IMMEDIATE APPLICATION

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"John Bull's" Xmas Gift Coupon.

To "JOHN BULL," Pen Dept. J.2, 27, Floral Street, London, W.C.2.

(1) I enclose Gift Voucher value 2/6 which please accept in part payment of the "John Bull" 5/- Pen and Pencil Set. I enclose P.O. for 2/6, plus 3d. for postage and insurance, making 2/9 in all. Pocket clip for pen, 3d. extra.

OR

(2) I enclose Gift Voucher value Five Shillings which please accept in part payment of the "John Bull" 10/- Pen and Pencil Set DE LUXE. I enclose P.O. for 5/-, plus 3d. for postage and insurance, making 5/3 in all.

CROSS OUT GIFT NOT REQUIRED.

Name .....

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Fine—medium—broad nib (Cross out grades not required).

Cross Cheque/P.O. /& Co./ and make payable to "John Bull." J.B. 19/11/32.

That MOTHER Needn't DIE

by GERTRUDE TUCKWELL,

Hon. Secretary of the Maternal Mortality Committee, who in this interview-article accuses the authorities of neglecting to use their powers to make motherhood safe

"Most emphatically motherhood should be a normal function which every woman can look forward to happily"

FOR every thousand babies that are born in Great Britain four women lay down their lives. A far higher number are more or less disabled by unnecessary illness which lasts for varying periods after the child is born. The rate is as high as it was over thirty years ago.

Is motherhood to be penalised in this manner? Is the fitness of future generations to be impaired because we in this country do not value our mothers sufficiently to have them properly cared for?

In almost every other direction medical science has made amazing progress in combating disease, with a corresponding drop in the death-rate. Only the mothers continue to die with unchanging regularity.

Most emphatically, motherhood *can* be and *should* be a normal function which every woman can look forward to happily. Yet investigations show that more than half the deaths and a high percentage of the disabilities suffered by mothers after their babies are born *are preventable.*

Wasted facilities

It is natural that young married people should look forward eagerly to the coming of their first baby. Why should this happy time for them be clouded by fears for the mother's safety?

Why should a husband (as happened quite recently in a case I know of) be left desolate with the light gone from his home when proper care for the wife at the right time would have prevented it all?

We all would like, of course, to see a full and sufficient national maternity service. We are told that this hope must be deferred.

But the local authorities already have certain powers whereby they can do much to help. *And these powers are not being fully used.* In the case of seventeen London boroughs, not even *half* the services which local authorities are empowered by Act of Parliament to render the mothers are being given.

The first step towards procuring healthy, happy motherhood is to ensure that every mother has proper antenatal care. Unfortunately, many women do not realise the importance of this. Some are reluctant to go to a clinic, though these are usually available now in the large towns.

Husband's part

Often this is due to nothing more than shyness. They feel perhaps diffident of discussing with strangers what is to them an intimate, personal affair.

At a good clinic they will find friends who can help them over many little difficulties, who will always give them *correct* advice, and who will, in the remote possibility of any abnormality being present, see that it is attended to at the earliest possible moment. Very often a little attention at the right time saves disastrous complications later on.

Husbands could do much to encourage wives to take more advantage of the clinics. I am sure that every husband would insist on his wife having proper care if he only realised how much it would diminish the risk to her safety.

In the matter of clinics, mothers in towns are more or less provided for. But those living in outlying districts where the nearest clinic is miles away are at present being neglected.

Travelling clinics, which could visit the mothers in their own homes, would be a great boon in these country districts. Another way of getting over this difficulty would be to provide motor transport for the mothers to take them to the nearest clinic. This has already been talked about, but nothing has been done.

The more thorough training of midwives and doctors in midwifery and obstetrics is also urgently needed.

In Holland, where midwives are trained for three years instead of for one year as they are in England, the death-rate among mothers is less than half what it is here.

This may be in part due to the healthier living conditions of a nation which is mainly agricultural, but it is chiefly due to the superior training of the midwives and doctors. Holland recognises that the health of its mothers is an important national asset, and therefore takes proper care to see that the doctors and midwives who attend them are adequately trained.

In England, midwifery is not given a sufficiently important place in the curriculum of our medical schools.

Medical students are not given enough practical instruction in this branch of their work. They are told and shown how to do things, but they are not made to do them themselves, under the supervision of highly skilled specialists.

Many young doctors leave the medical schools without having once performed one of the commonest operations they can be required to perform during a case of childbirth. Such a doctor goes out to practise in perhaps some remote area where his is the only assistance the midwife can call for in a case of extreme difficulty. Is it any wonder that his help is not sufficient to save the life of mother or baby or both?

Midwives, too, should be trained for at least two years, *and there should be enough of them available to eliminate the "handywoman,"* who in her ignorance is such a source of danger to the mother.

My friend, Miss Alice Gregory, who, like myself, is a member of the Maternal Mortality Committee, and who is a trained midwife and a recognised authority on the subject, tells me that she considers it preferable for midwifery always to remain a profession separate from general nursing.

"When a general nurse takes it up as a post-graduate course," she says, "she very rarely uses it in practice, because general nursing pays better. Personally, I would not allow a general nurse any concession over her midwifery training. Midwifery is highly specialised work. The training is already short enough. It should not be further shortened because of other training which has practically no bearing on the work."

Miss Gregory favours the use of certain sedatives by midwives.

"It is very much to the patient's advantage to be kept calm," she says, "and sedatives are a great help. I should like to point out that the Central Midwives' Board has never forbidden midwives to use any sedative drug. The only condition it makes is that a report shall be kept of the dose, time of administration, and so on. It is the local medical inspector who forbids their use in certain districts."

"Economy" danger

For this particular purpose Miss Gregory speaks highly of the chloroform capsules which Miss Pye, president of the Midwives' Institute, has discovered. They are little capsules containing chloroform which are broken inside a handkerchief and then held to the patient's nose. The dose is small enough to be harmless, but at the same time quite effective.

Besides being better trained, midwives should also be better paid. At present an average income for them is about £150 to £160 a year. Out of that they must keep themselves in everything, pay any travelling expenses, and so on. In a report made recently it was recommended that £300 should be guaranteed and that *the number of cases undertaken should be limited to 100 a year.*

The Maternal Mortality Committee, which is mainly composed of representatives of various societies in close touch with the nation's mothers, is determined to do all in its power to raise the standard of safety for the mothers.

Now, more than ever before, especially during the present hailstorm of "economies," a vigilant eye on their welfare is an urgent necessity.

Homely Wisdom

by Canon R. J. Campbell, D.D.

Let the Bible Help You

IT is sometimes said that the young people of the present day do not read the Bible as their parents and grandparents did, and are ignorant of the enormous influence it has exerted on the life of the British race.

But I am not sure that it is wholly true, for, as the figures published by the Bible Society prove, no other book approaches the Bible in circulation or in the veneration in which it is held.

Young readers of JOHN BULL, do you make a practice of reading the Bible? Do you know much of what it contains? It has a greater value and importance for you than, perhaps, you realise, and you could not do better than form the habit of reading some portion of it every day of your life.

In selecting the portions to read, you would probably find help by joining the Bible Reading Union or some similar society, and following the sequence of daily readings supplied to its members.

Dean Inge has published a collection of the finest passages in the Bible, his own favourites for beauty of language and purity of teaching, with a few explanatory notes added to each section.

Another excellent selection on similar lines has been made by the Rev. Francis Wrigley, ex-chairman of the Congregational Union of England and Wales.

You should know the Bible, because it is the one historic book whose theme throughout is God, and human life in relation to God.

There are some things in it which might repel and horrify you. That is because it took many centuries to grow, and some of its moral and religious ideas are those of a primitive people and a very early period.

It is not one book only, but a whole library—in fact, the very word Bible means "Books."

But with a little guidance in knowing how to trace the growth and gradual heightening of the divine revelation to the human mind as set forth in its pages, the cruder parts present no difficulty.

And when we get to the teaching of Jesus Christ, we come to the purest and loftiest pattern of right living ever yet made known to man.

The Old Testament—that part of the Bible which was in existence before Jesus Christ—contains many glorious things too, including some magnificent writings which, on the whole, are finer than the New Testament.

I do not mean finer in spiritual teaching, but in grandeur of expression. I once heard the late Lord Balfour say that he considered some passages in the great Book of Isaiah to be unsurpassed in the world's literature for splendour of diction and nobility of thought.

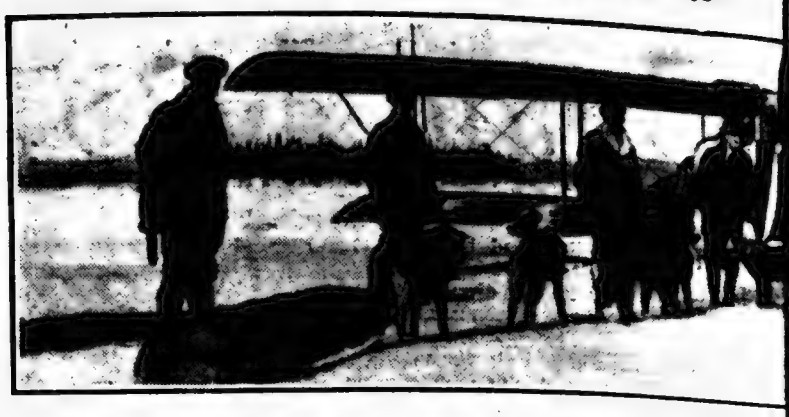
There is not a single human problem relating to our joys and sorrows, our needs and desires, our failures and sins, that has not been anticipated in the Bible.

Many people discovered that during the war, when the Psalms acquired new meanings for us because of the strain to which we were being subjected and our need of strength and comfort.

Do you know that the vocabulary of our English Bible is richer than Shakespeare, and better in our translation than in the original?

But its supreme worth to you and me is the light it throws on daily life. The man who loves and lives by what the Bible makes plain about God and his own soul can never go wrong.

A rich discovery—prospectors examine their first yield of gold-bearing clay



Gold-Digg

WHO MAY WOR M

IN six separate parts of the British Empire things are happening that may open the door to Prosperity again, not only for Britain, but for the whole suffering world.

Quietly and unobtrusively new discoveries of gold are being made that are not only unprecedented in numbers, but are regarded as so important by the governments concerned that all of them, or one, may provide the golden key for which the whole world is waiting.

In South Africa, far beyond the boundaries of any known goldfield, magnetic devices are detecting gold beneath the pastures of impoverished farmers. In Kenya a Government commission has gone out to see for itself, and has reported gold sprinkled over a river bank "as though from a pepper-pot."

The richest find of alluvial gold known to the present generation has started a gold rush in New Zealand, and in the heart of Australia, far away from the comforts of life, even women are pegging out claims at a spot where a new gold town is fast springing up.

Gold fever is gripping St. John's, Newfoundland, too, following news that finds have been made in the Newfoundland dependency of Labrador. And Canada, which in the last few years has become the second biggest gold-producing country in the world, is waiting excitedly for more news of finds reported in the "farthest north" territory between Great Bear Lake and Great Slave Lake.

Ray of hope

There have never been so many discoveries all at once.

They would be important enough in the ordinary way, especially as any one of them may flame up into another Klondyke. But at the height of the biggest trade depression in history, they are more vital still.

For here is an all-important fact—a ray of hope for a world searching for some sign of impending recovery. . . .

In the case of every big slump in the last hundred years the turn of the tide has come either with new gold discoveries or with improved methods of gold mechanisation that have enabled the earth to yield gold in greater quantities. And, theoretically at least, there is no reason why the discovery of a big new source of gold in the world at the present moment should not help to end this latest depression, too.

Think of the three biggest slumps of the last hundred years.

There was '49, the year of the greatest gold rush of all time—and the greatest slump of the last century. Railway speculation and a dozen other causes not unconnected with the coming of the railways had driven us into an economic abyss from which there seemed to be no outlet. Then came the news of gold in California, followed by news of finds in Australia; and the depression—a depression so bad that our own Bank of England was affected—lifted.

To the rescue

In 1887 history repeated itself. An American railway collapse on a gigantic scale and crop failures everywhere brought a halt to Progress. Unemployment soared. Prices fell to rock bottom. Industry seemed to be going to pieces.

The big finds in the Transvaal, still the richest goldfields in the world, put an end to all that.

Then came another depression, so great that the famous banking firm of Barings had to go to the Bank of England for assistance. That was in 1896, and due, in large part, to a vast South American collapse.

At first a small improvement came with better gold-mining methods that vastly increased the yield. Then came the great Yukon rush to the Klondyke in 1897—and revival.

Why shouldn't history repeat itself again? Why shouldn't a new discovery, a new Klondyke, prove the golden key that will open up a way out of all our troubles?

Theoretically, at least, what has happened in the past should happen again to-day. Let us spend a minute with the economists and see why.

Under the gold standard the amount of money in circulation—or, to put it another way, whether we are prosperous or not—depends on the amount of gold stock available. What a vast new discovery *should* do, therefore, is obvious.

Then again, one of the major causes of the world's troubles to-day is the fact that so large a percentage of the world's gold has found itself into the vaults of one or two countries, mainly France and America. It is obvious from this that, if huge new sources are discovered within the British Empire, it should help to correct the maladjustment of the world's gold stocks.

And yet again, the experts of the League of Nations have worked out that, if the world is to be kept in a state of reasonable prosperity, the gold supply should increase by 3 per cent. per year, which represents the growing demand of industry each year, or, if you like, the annual increase in our gold appetite.

Something far less rosy than the present dreams of prospectors in South Africa, Canada, New Zealand, Kenya, Australia and Labrador would suffice to make this 3 per cent. look ridiculously small—might not only wipe out our world depression, but give far more than "reasonable prosperity."

Much, of course, depends on what promise there is in these new discoveries; whether we can expect them to increase the world's gold supply sufficiently to make an appreciable difference.

Then let us review them fairly and soberly, neither with the super-optimism of the company promoter or prospector, nor with the excessive caution of a Government surveyor, who must investigate claims as they arise. Let us look at the plain facts.

New goldfields

What may prove the most important is on the Rand.

A year ago the economists of the world believed they knew exactly where the South African goldfields ended. Experts said they knew exactly how much gold remained to be discovered. World statistics were compiled on the basis of their opinions.

Now we know that for two years prospectors using the most modern magnetic methods have been getting gold reactions at places far away outside these boundaries. The first results suggest that there exist forty miles of the Witwatersrand Main Reef that no one knew existed, and already options have been found for the farms occupying the whole belt.

Ordinary farming in the parts affected has become something unimportant. Drills are already pounding away to test the beliefs of the prospectors. And a new company is being formed to put down boreholes along the whole line from Randfontein to the Mooi River.

Potchefstroom, the old Transvaal

Above: Both equipped for the greatest treasure hunt on earth—aeroplane and dog-team meet on the Hudson for the Red Lake gold rush. Below: The famous Golden Eagle nugget which was found last year in Western Australia. It was purchased for £6,000

Will a golden gleam light dark depression and help to bring the world back to prosperity again?

capital, has awakened to a new sense of importance. It can see itself becoming an important city again. And South Africa as a whole sees its prosperity returning.

If the rosy dream of Potchefstroom and South Africa comes true, the world cannot escape the benefits of it.

None of the recent Empire finds is more promising than that in the Kakamega area of Kenya, 250 miles from Nairobi. It is this spot that a Government commission has visited, under Sir Albert Kitson, the celebrated geologist, who reported on his return that he saw gold sprinkled about as if from a pepper-pot, and that "the prospects of the field becoming a useful goldfield, and later developing into an important field, are distinctly encouraging."

There is a taste of real gold-rush romance about the Kakamega discovery—and the recently discovered Lupa gold nest near at hand.

All around this vast plain, deluged and impassable during one part of the year and dry and barren the next, unemployment was completely wiped out the moment the first discovery was made.

Farmers have left their holdings to join the British, German, and Dutch diggers who are already at work. Not far away a modern syndicate has started work with a modern crushing and stamping battery. A retired British Army officer, fed up with the tranquillity of civilian life, and anxious to put his small capital to some use, has arrived with his own boring plant, which, apart from the use he has for it, is earning its own keep when hired out to other small prospectors.

The last count-up a few weeks ago showed there were 600 whites at work, panning between them £3,000 worth of gold a week, much of which is finding its way home to England by the London-Cape air mail which passes near by every week.

If Kakamega and Lupa prove anything like the mine at Kilo, in the Belgian Congo, the richest for its size in the world, the white population of East Africa should soon be trebled.

In the Kakamega area nuggets of 9½ and 8½ ounces have already been found, and in Lupa one of 92 ounces was discovered a month or so ago. But that is a story that needs amplification.

It certainly weighed 92 ounces when found, but not for long. The proud prospector slipped it into his pocket and decided to celebrate in the nearest town that boasted a bar, and at the end of a night of conviviality, during which he must have displayed it to every person in the place, it was missing altogether.

Prospector's luck!

There was never a more eager search for gold than there was in that township next day, and when at last the nugget was re-discovered, lying in a henroost near to the scene of the celebrations, the fondness of chickens for anything of a gritty nature and the rolling it had received on hard ground had reduced it to a commonplace affair of 60 ounces.

If the prospector grumbled then, he did so much more a few days later, when, having consigned the nugget by mail to a purchaser, he received news that it had disappeared altogether in the post!

And in Labrador. There the first discovery was made less than a month ago, and a great deal of research must be carried out before the authorities are certain that there is enough of it to warrant all the gold-fever excitement it has aroused.

Already people are rushing to the wild, isolated territory in the heart of that lonely country, where there are no towns and no signs of civilisation except a few mission stations.

"The only news we have got yet," said a London official of the Newfoundland Government, "is, the Government is now refusing licences to people who want to prospect, which suggests to us that there is something in it."

Let us hope there is!

The big rush

Real Yukon methods are being employed in connection with the recent Australian discovery at Alice Springs, in the heart of Australia, sixty-five miles south-east of Tanami. Motor-cars and even aeroplanes carried prospectors to the spot last month on receipt of the news, announced in a special proclamation, that the goldfields had been recognised by the Government. Two big companies have already acquired an interest in the work, and among the independent people who have arrived in search of fortunes are many women.

Alice Springs is certainly no will-o'-the-wisp discovery. Gold was found there thirty-two years ago, but the hostility of the aborigines and the cruel precariousness of water supplies were a damper on would-be engineers and prospectors. Then, a few weeks ago, with the local situation considerably improved in both respects, came the news that the gold was richer there than anybody believed—and the inevitable rush followed.

Of the Canadian discovery there is still a great amount of uncertainty. The territory is far away in the frozen North, and news comes through slowly. But there is the fact that this is typical gold-producing country, known to be rich in copper and other minerals, including silver, and that Canada is a country rich in undiscovered gold.

What news has come through tells of not one, but several, totally distinct finds between Great Bear Lake and Great Slave Lake.

And, last of all, New Zealand. She has every reason to expect great things from recent discoveries at Otago. To begin with, there is the heartening fact that gold exports from the country last year constituted a record.

Then again, Otago has never let New Zealand down. Seven years ago a syndicate panned gold worth £25,000 at a spot near the Shotover River. Now, quite near to the same spot, has come a find of 5,000 ounces, estimated to be worth £30,000, with the promise of more to come.

"What has happened is this," said a London representative of the New Zealand Government. "The river has always yielded alluvial gold, but recent damming operations have raised the water level at one place and lowered it at another, and so shown that there is much more gold in the bed than we ever imagined.

"Now, when you find gold in a river bed, it means that somewhere up that river there is a reef. The gold that has been discovered recently is there in such quantities that it is felt that somewhere in the mountains lies a hidden El Dorado, a storehouse of gold so big that New Zealand might be able to take its place as one of the biggest gold-producing regions."

Pulling our weight

Six new finds within the Empire at a time when the rest of the world has not produced one! It is heartening news, if only because it opens up the possibility that the world may have to look to us for the gold that makes the wheels of industry go round. If there is, in truth, a Klondyke among these new fields, then all the better. That, perhaps, would spell "Finis" to the world depression.

But, in the joy of new discovery, let us not forget that the older British goldfields are more than pulling their weight. If it had not been for the increased production of the British mines recently, the world situation would have been far worse than it is to-day.

This year, for instance, will be a record in world history for gold production—although the mines outside the Empire are producing less and less.

In the first nine months of this year the Transvaal has put out 8,619,265 ounces, more than half a million more than in the same period of last year, and nearly three-quarters of a million more than in nine months of the previous year.

Golden key?

Although the world figure has fallen from a total of £96½ millions worth in 1914 to £89½ millions worth last year, the British Empire's total for those two years shows an increase from £56½ millions worth to £65⅛ millions.

Thanks to a vast increase in the output of the South African and Canadian mines, the Empire now produces 73.3 per cent. of the world supply!

There, then, is the situation. The existing mines of the British Empire are more than supplying the 3 per cent. annual increase necessary to give the world normal prosperity. It is not our fault that so much of it has become stuck in the French and American vaults, so reducing the world's spending capacity and so creating industrial depression and unemployment.

That is good news. The new finds are better. They may be the golden key with which the Empire may open the door to world prosperity.

AN OLD FRIEND IN DISGUISE!

"Heavens, it's a quarter to one and I haven't made a pudding. What on earth shall I give two hungry boys and a husband, Jenny?"

"Mm . . . Semolina — and if you put Sun-Maids in it they'll think it's something quite new."

"Bless you. Thank goodness there's no stoning to do with Sun-Maids — nor washing, either. Have some?"

"What a ripping pudding, Mother! Are these the raisins you were telling us about — the seedless and seeded? What a change from Semolina!"

"This *is* Semolina, you silly goose. It's only the Sun-Maids that make it so extra nice!"

Sun-Maids are the plumpest, juiciest, most luscious raisins you ever tasted. Sweeter, finer flavoured, because they're sun-ripened. BLUE packet — seeded. RED packet — seedless. Send for a free recipe booklet to Dept. JB 18, Producers' International Sales Association Limited, 59 Eastcheap, London, E.C.3.

Jaded, run-down! Lack of iron

You need iron to chase away that run-down feeling when you're all jaded, with no real "go." Eat Sun-Maid raisins straight from the packet, and get iron in the easiest, best way.

GROWN AND PACKED IN CALIFORNIA, U.S.A.

JOHN BULL READERS' OWN STORIES—10

"He had broken out of the locker, seized the axe, and came aft with the intention of killing someone"

A Voyage *in a* JONAH SHIP

THIS is a true record of events which happened on board a sailing-ship in which I served as chief mate in 1900.

In the days of the white-winged sailing-ships, seamen were full of superstition, and any unusual event which happened was put down to crossing the fates, in some way or other.

Having a black cat on board was supposed to be very lucky, and "Pussy" enjoyed a comfortable life, petted by all hands, fore and aft.

Then we had the superstition about "Dennis" the pig. Two or more young ones were generally put on board at the start of the voyage and killed off as required when fattened up.

The pig was invariably sacrificed after a long spell of flat calm, and always with his head pointing aft, in order to ensure the coming of a fair wind.

Oddly enough, the wind sometimes did freshen up from a fair quarter after the killing, especially if the captain had been hissing gently through his teeth, this being the method of "whistling for a breeze" that we are all familiar with.

No whistling, as boys do it, was allowed on a sailing vessel. It was supposed to be unlucky, and was said to turn a fair wind into a foul or flat calm.

Sailing on Friday was also considered disastrous, and no self-respecting seaman would attempt to get under way on that day, as it was considered to be tempting Providence.

But let me describe what happened after the death of our pet black cat, "Tibby."

WE sailed from the Tyne on May 20, 1900, in the full-rigged ship *Lucy Crag*, 1,800 tons register, bound for Port Pirie, Australia, with a cargo of coke and patent fuel.

We had a crew of thirty-two hands all told, our black cat, "Tibby," and a fine black retriever dog named "Bob."

Both animals immediately became great friends with officers and crew alike. We had a fine run down the North Sea and romped along the English Channel with a strong northerly breeze, all hands settling down to work amicably together and proving to be a fine crew.

The "old man" was rubbing his hands together and talking of making the Line in twenty days, and I, as first mate, had plenty to do, getting things shipshape and Bristol fashion, after a long spell in port.

The cat and dog meanwhile were being taught all sorts of tricks. "Tibby" was an exceptionally fine animal, with not a white hair on her, and we considered ourselves fortunate in having such a mascot on board.

Our good luck held out. We crossed the Line nineteen days out from the Tyne, and after two days of doldrums we caught the south-east trade winds.

We then began overhauling footropes, blocks and buntlines, preparing for the heavy westerly gales expected when running down our easting later on.

One Friday afternoon a seaman named Hans Hickmann was on the fore topgallant yard when his heavy steel marlinespike slipped from his grasp and fell to the deck, transfixing poor "Tibby," who was sunning herself on the fore deck.

The watch below ran out and were horrified to find their pet dying. As nothing could be done for the poor cat, I ordered the body to be thrown overboard, but no one would touch her, and I had to do the job myself, much to my regret.

That night, instead of the usual sing-song in the dog watch, the crew conversed in low tones, all unanimously agreeing that no good would come of a black cat being killed, even if by accident.

Things went on much as usual for a week, until Friday afternoon, when we were shifting the mizzen upper topsail, and as the men kicked out on the footrope, one of them, a young A.B. named Briggs, was seen to overbalance and crashed over the fore part of the yard down to the deck underneath.

THE poor lad was beyond all aid, his neck being broken, and this tragedy, coming so soon after the death of "Tibby," naturally cast a gloom over the whole ship.

Poor Briggs was sewn up in canvas by the old sailmaker to a running accompaniment of mumbled hints as to more bad luck to follow.

At 7 a.m. next morning we backed the mainyard and buried the remains, the captain reading the beautiful service for burial at sea. All hands stood by, mute and disconsolate. Not a word was spoken by any of them.

About four days later, one of the sailors came to me and stated that another A.B., Hickmann, had attempted to bite his ankle when working underneath him in the main rigging. He also averred that Hickmann said he could see a young lady in a blue frock seated in the fore top, and it was his opinion that the man was going off his head.

I dismissed this with a laugh, as we in the afterguard had not noticed anything wrong with the seaman in question.

That evening, on the 8 to 10 wheel, Hickmann was steering, and as he had proved to be one of our best helmsmen, I did not take much notice of him, but paced the poop in the ordinary course of my duties.

Suddenly I noticed the ship's head swinging to windward.

"Mind your weather helm there, damn you!" I cried.

"Aye, aye, sir," replied Hickmann as he steadied the wheel. But ten minutes later she swung off the wind again, and this time I rushed to the wheel.

"What is the matter with the steering?" I demanded wrathfully.

"Well, sir," replied Hickmann queerly, "as long as the Czar of the Roosh is in the wheelbox I cannot steer. He is *always* talking to me."

"Czar of Russia be damned," I shouted, and blew my whistle. "Another hand to the wheel."

Hickmann was immediately relieved. He appeared quite rational, so I told him to go forward and turn in.

At midnight they came to tell me that he was standing on the jibboom end,

(Continued on page 26)

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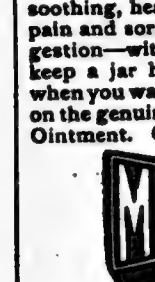

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"A VOYAGE IN A JONAH SHIP"—(Continued from page 24)

Afloat with a Mad Steersman!

hanging on to the flying jib-stay, and staring at the moon!

With the assistance of the second mate, we got him inboard, put him in irons and locked him up in one of the forward lockers ready for the captain's inspection in the morning.

About 2 a.m. I was aroused by a tremendous commotion overhead. Rushing on deck I found Hickmann with a boat-axe in his manacled hands chasing the second mate round the poop! He had broken out of the locker, seized the axe, and came aft with the intention of killing someone.

After a terrible struggle, we managed to overpower him and take away the axe. But it took six men to carry him forward, cursing and raving. We then leg-ironed him, and he was securely lashed down in a spare berth. After that we kept a constant guard over him.

By this time the crew were not in good humour. First, the cat "Tibby"; then the death of poor Briggs; and now a madman to add to their troubles.

Grousing took place frequently, and men who had always been civil and obedient now scowled and cursed under their breath when orders were given.

NEXT morning the captain examined Hickmann. He was still crazy, but more subdued, having exhausted himself shouting and trying to get free. We kept him in irons for a few days, and as he appeared to be getting sensible again, took off the leg-irons and exercised him on deck under guard.

Exactly a fortnight from the time "Tibby" was killed, Hickmann broke away from his guard, leaped to the rail and disappeared.

"Man overboard" was shouted, main-yard was backed, and a boat lowered, but no sign of Hickmann was seen, so there was nothing to do but pick up our boat and continue the voyage.

We now ran into the westerlies, meeting heavy weather; and inside of a week from the suicide of Hickmann, we lost another seaman named Davison.

He was washed overboard on a pitch-dark night, when running at twelve knots before a howling south-west gale with the decks continually full of water.

"Three deaths since 'Tibby' went overboard," said the old sailmaker. "I wonder if we will ever reach port?" Quite a lot of us were echoing this question now.

After weeks of hard slogging, we eventually reached Port Pirie, where the crew promptly deserted and cleared off up country to avoid arrest. They had had enough of the Hoodoo ship!

I was not sorry to see them go, as they had got into such a condition that they were afraid of shadows. We still had our six apprentices, bos'un, and sailmaker left. Old "Sails" would not have been missed, as he was a regular old growler and always full of evil forebodings.

When cargo was discharged we loaded 1,200 tons of pig lead and sulphide ore in bags to act as ballast to Wellington, New Zealand.

We now shipped a scratch crew, towed out and sailed, arriving off Cook Strait in sixteen days. The wind then headed us, we beat about, tack and tack, for a few days, then struck a very heavy north-west gale.

With the heavy ballast lying right in the bottom, she was too stiff, and rolled with a very quick recovery.

In a short space of time the sudden jerks on the rigging caused the mast-head cap-rivets to shear. Several rigging-box screws stripped, too, with the result that the fore and main topmasts and mizen topgallantmast crashed overboard.

This eased the ship's rolling, but the heavy steel spars pounding alongside threatened to hole and sink us.

After strenuous exertion we managed to clear away the wreckage to find ourselves with a disabled ship, and blown well off the land.

THE prevailing winds being westerly, the captain decided to abandon the voyage to Wellington, where we were to have picked up wool for London, and shaped a course for Talcahuano, Chile, to refit.

After four months' weary trial under jury-rig, we at last sailed into port. There we found that the ship had been given up for lost. Insurance had been paid on her, and our relatives had actually been notified to that effect.

Well, here we were, notwithstanding the black-cat bogy. We started to refit spars and rigging, a job that took about five months. It was carried out by the crew, spars being made on shore, rigging cut, spliced, and set up on board.

Owing to our ballast being valuable cargo consigned to London, the charterers would not agree to tranship it, and we were ordered to proceed to Wellington to fulfil our original charter.

Some of the crew deserted and were replaced by six Chilian seamen, and we set off bound west across the Pacific to New Zealand.

After a week of light head-winds, the captain decided to square away and proceed east about, so away we went, round Cape Horn, the Cape of Good Hope, round the Snares, with tearing westerly winds most of the way.

WE arrived off the New Zealand coast short of provisions and water, and for about three weeks we had been living on two meals a day of rice and beans boiled with a piece of rancid pork, all our other stores having given out.

The men were in bad shape, due to exposure and hard work, and so the captain put into Lyttleton for provisions and in order to rest the crew.

Two hours after arriving in harbour we were delighted to see H.M.S. *Ophir* arrive, escorted by two cruisers, and having on board the Prince and Princess of Wales, now our present King and Queen.

We gave them a hearty cheer in passing, and another cheer was raised when the tug with fresh provisions laid alongside, strict attention being paid to that later on.

After a good meal, even old "Sails" was inclined to think that our Black Cat Hoodoo was finished, but we were not yet out of the woods. We got under way with a strong southerly wind for Wellington, taking with us a coasting pilot, an old man of seventy.

We ran into harbour, clewed up sail, dropped the anchor, and at that moment *the pilot dropped dead on the poop with heart failure, caused by over-excitement!*

Now, I am not superstitious, but the sequence of events after the death of our "Tibby" made me ask for my discharge, and I left the old *Luce Crag* more in sorrow than in anger, after a most memorable voyage round the world in ballast.

NEXT WEEK.—*Many people may imagine that a clergyman's life implies only ordered and peaceful routine. "Nothing could be further from the truth," declares a clerical reader, who contributes some stirring reminiscences from his own life in our next issue.*

The "Greatest of These" Fund

The WOLF at the DOOR

May

MAY, who is eleven, is breaking her little heart because of the poverty prevalent in her north-country home. A few months ago her mother was removed to hospital suffering from severe mental strain. When she returned her youngest child, now six months old, was born.

They live in constant dread of being turned out of their home, because they are behind with the rent.

"My bedding, clothes, wedding-ring, with my husband's watch and belongings, I have pawned in an effort to keep the wolf from the door," cries May's mother.

In spite of these efforts, the wolf is at present completely blocking the doorway, as all that May's ex-Service dad, who is trying to build up a connection, has earned so far on commission amounts to a few shillings a week.

"My husband is one of the best," writes his wife, "and what he must be suffering inwardly apart from hunger on his daily rounds does not bear thinking about. But for a kindly grocer, I fear we must have starved. I am indebted to this man to the extent of £6."

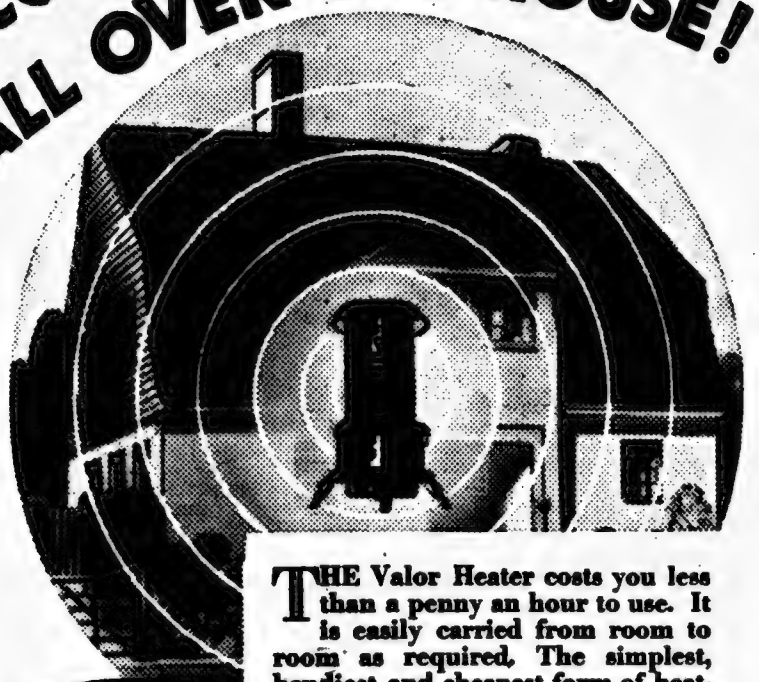
Then there is £4 owing for rent, the expenses connected with two county court summonses, and so on. No wonder May's mother is in despair. "But I have every faith," she adds, "in my husband's zeal and earnest endeavour to make good."

Until that happy day dawns, we must ask our readers, with the help of their subscriptions, to vanquish the wolf before he is able to devour May, her younger sister and two little brothers.

Donations, earmarked for May, or sent for the fund generally, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2, and will be acknowledged where names and addresses are given.

We gratefully acknowledge £9 from Willson and Co., £1 from "Amicus," and 10s. each from "M. D. C.," "A. C. G.," and "L. M. D."

COSY WARMTH ALL OVER THE HOUSE!



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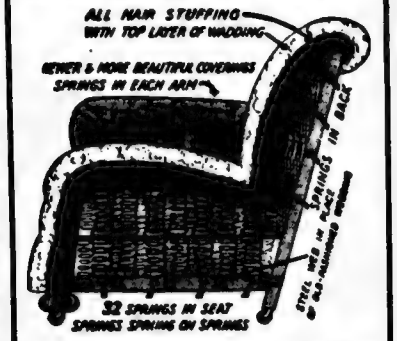

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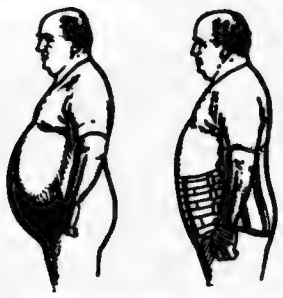

Note improved appearance of stout man after putting on a Spencer Belt.

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HOW MUCH DO YOU KNOW?

(Answers at foot of this article)

(1) What is the best relief for chilblains—instantly stopping the pain and irritation?

(2) What will stop a cold in the head like magic?

(3) What is the discovery (an odourless fluid) so valuable to mankind, that a doctor has said that it should be laid on in every house, like the hot and cold water?

(4) What is the product which is recommended by hospitals to their patients for their throats, teeth and skin troubles?

(5) What will banish the odour of stale tobacco-smoke from a room?

(6) What has 149 other uses besides those mentioned above.

The above General Knowledge tests were suggested by reading a little book which has lately been printed—over 7 million copies have already been distributed—for the instruction of the public. Varied though the questions are, the correct answer in each case is the same. Milton!

It really is astounding! And the book will fascinate you—just as Milton will in the way it never fails to do what the book says. There's a free copy packed with every bottle of Milton. And Milton costs sixpence.

HUMAN DOCUMENTS

Philip Inman sits in Judgment on—

The Prodigal SISTER

HOW often one hears the saying: "I don't know what is coming over the young people of to-day. Now, when *I* was a boy . . ."

Honestly, do we really believe that Youth to-day is very much different from what it was, say, twenty, thirty, or forty years ago?

Read the books that were published at that period, and you will agree that human nature has been the same through the ages. In a world like this there will always be good and bad, strong and weak, clever and stupid.

I am not upholding the ways of wild youngsters. I am simply anxious to remove the prevalent delusion that Youth to-day is any worse than in earlier times.

I have before me three typical instances of "modern life" problems. The first comes from a reader who asks:

"What would you do with a case such as my youngest sister, a pretty girl who has just turned seventeen? For some time now she has been staying out late, returning home in the early hours of the morning.

"We have found out that she has been going about with a ne'er-do-well man who is much older than herself, and though he has no occupation, seems to have plenty of money. We have questioned him, and he is the sort of man who is aware of his good looks and wealth and thinks he can get any girl with a flick of a finger.

"He praised my sister, but did not express any sort of affection for her. We saw the kind of fellow he was, and have tried to prevent my sister seeing him. But when we do so, she goes into hysterics, and even threatens to take poison."

* * *

AND my correspondent asks: "How can you account for such conduct?"

But in her next sentence she herself supplies the answer. Here it is:

"My sister has been allowed a good deal of latitude by my parents. Her father has been in the habit of continually praising her beauty, making her inordinately vain and conceited."

And there you have at least the partial cause why that girl is inclined to "go off the rails." That parent has made a goddess of his daughter, and he is now finding that she has "feet of clay."

But whilst this lack of discipline helps to explain the position, it does not solve the problem. "What would you do with a case like this?" asks my correspondent.

Some people, I know, would advocate drastic measures. They would say: "I would bring her to her senses. When she came home in the 'early hours of the morning' the door would be locked against her."

That is not the way I would deal with her. This young girl is now on the "border line"—if she is pushed a step further she may easily fall down the precipice.

No; in the first place I would adopt a reasonable, conciliatory attitude. I would give her reasons for objecting to her association with such a man. I would *prove* to her that he is a "ne'er-do-well," and tell her quite frankly the risk she is taking. After all, she is now seventeen and old enough to know the dangers of such a relationship.

* * *

THEN, in order to counteract the influence of this man, other interest should be brought into her life. It would be a good thing to invite friends of her own age to her home. In that way she would meet other young men more desirable.

There is another way to check her recklessness, if she is not already working. Activity of some sort that occupies brain and body is a good way of "letting off steam." And this girl should certainly have some means of occupying her time profitably.

I take a serious view of the next case submitted to me. A mother tells me she is sorely perplexed regarding the future of her son, who is now sixteen years old. Her letter reads:

"From his earliest days he has stolen money and never seems able to speak the truth. His school record has been uniformly bad, and although I recently entered him for evening classes he absolutely refuses to attend them.

"About six months ago he started work. Since then he has had two jobs, from each of which he has been dismissed—from the first for general misbehaviour, and the second for breaking into his employer's garage and taking his car for a joy-ride, even though my son held no licence.

"He is undoubtedly going from bad to worse, and seems to be determined to go crooked and to make friends only with those boys who are like-minded. Last Sunday he tried to set the house alight, and when asked why he did so, replied that he 'didn't know.'

"His medical history is fairly good, except that he has had most children's ailments. He is strong and healthy, and big for his age. And yet, though he is an exceedingly bad boy, he has nevertheless some very good points.

"I have thrashed him on many occasions, and the police have frequently warned him, but he seems to take no notice, and apparently soon forgets his misdeeds. I suppose he really gets them from his father, whom I divorced some years ago, and who is one of the cleverest rascals living."

The problem raised by my correspondent is one with which I am constantly confronted. And it is one to which I have given a great deal of thought.

There is no doubt that this boy, like so many others, is a moral invalid. And it is to treat such cases that a new kind of institution is in the process of formation. In it accommodation will be found for those who are warped in mind—the failure and the weak character.

* * *

IT is becoming increasingly recognised that these people are as truly crippled as the man with a twisted back or a wooden leg. It is these distorted minds which have filled our prisons; they have become the greatest of all drags on the wheels of life.

If and when a cure is effected, like his physical counterpart in an ordinary hospital, the moral patient will return to the community sound and whole.

In these new institutions will be mind specialists to diagnose and treat these complaints. But until they have become firmly established there are mind specialists whom one can consult. They are called psychologists, and my correspondent, who lives in London, can obtain information regarding them from the Psychological Aid Society, 14, Endsleigh Street, London, W.C.1.

"For months she has been staying out late, returning home in the early hours of the morning"

My third problem concerns a young fellow of seventeen. He is the middle one of a family of three, and when he was fourteen his father paid for him to go to a county school. At first he did very well, but as time went on he became tired of it, and actually left school to go and work in a coal mine. His letter goes on:

"When my father asked me the other day if I intended to go back to school and take my matriculation examination, I told him definitely 'No.' Since then he has not spoken a word to me, and this has made mother so depressed that she has been ill in bed for days. And father has even gone so far as to stop speaking to her, because she is speaking to me.

"It makes me feel like going away from home, because I hate the thought of my parents quarrelling just because of me. What do you think I ought to do?"

I have always emphasised that, within certain limits, a young fellow should have the right to select his career.

But when a father is willing to give a son every chance to succeed it is foolishness on the boy's part to throw that chance away unless he has some very sound reason indeed.

A sound education is an invaluable asset to success, and the matriculation examination is the gateway to almost every profession.

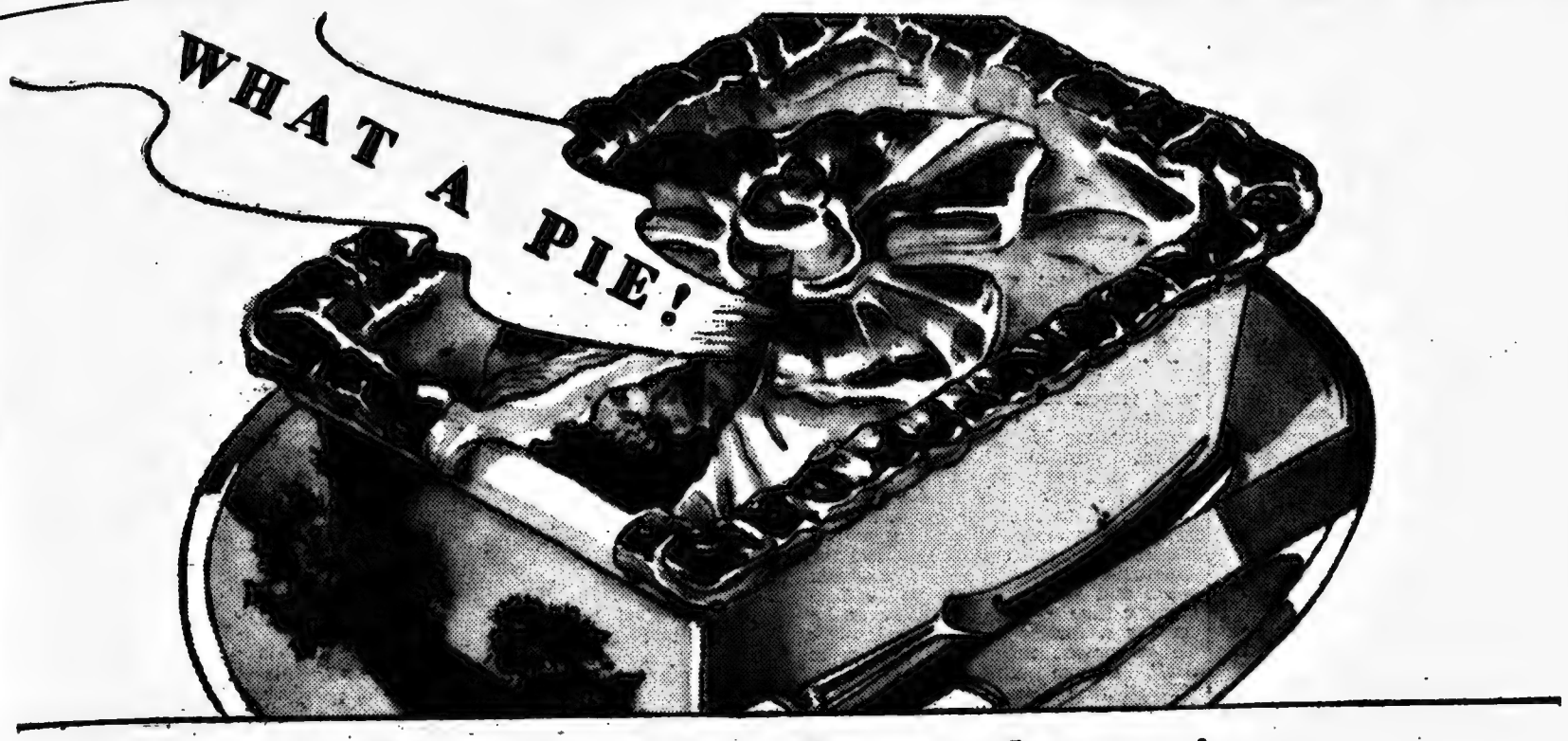
I hope my correspondent will follow my advice. It is this: He should at once apologise to his father, even though it means eating "humble pie." He should accept thankfully the offer to return to school and take the examination.

In that way he will not only be doing well for himself, but he will heal the breach which has come not only between him and his father, but between his father and his mother.

PHILIP INMAN can help you with your difficulty. He will gladly give advice on any knotty problem. Address your letters to "Humanist," enclosing a stamped, addressed envelope. £1 1s. is paid for each letter quoted.

Answers to "How Much Do You Know?"

(1) Zam-Buk. (2) Aspirin. (3) Fresh air. (4) Milton. (5) Milton. (6) Milton.



That was made at home!

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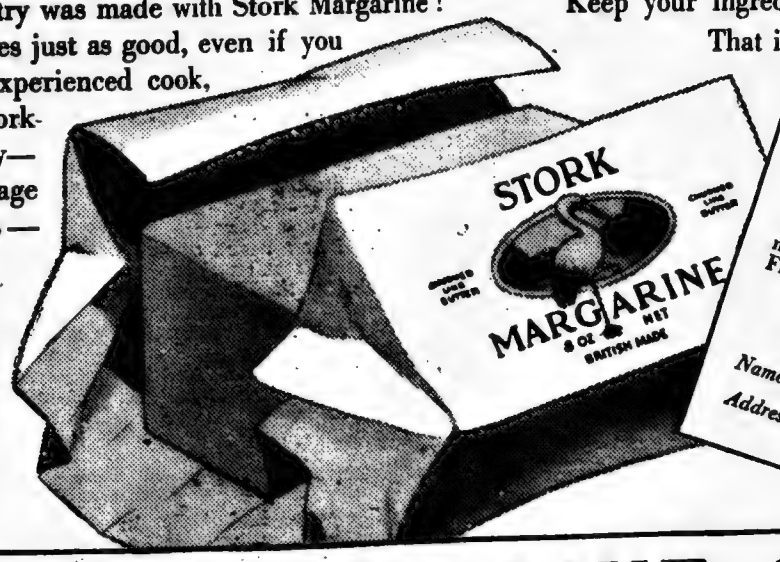

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I SAVED a NATION
—or thought I did

IN MY GREATEST HOUR

by
Ernst Lubitsch
the famous film producer

YOU are expecting, of course, that my greatest hour will prove to be an hour in Hollywood, because if one-tenth of what is believed about Hollywood were true, life there must consist of nothing else but great hours.

But no, my life there happens to be a life of unrelieved hard work, a fact for which I am profoundly grateful.

When I look for the hour I'd like most of all to live over again, I must go back to when I was a young man in Berlin. The tail end of 1918 and the beginning of 1919 was a time of terrific stress and anxiety in my native Germany, a time when there hung over the country a feeling of cruel and bitter disillusionment that strove to express itself, in some quarters, in revolution.

I had been chosen to direct the film "Madame Dubarry" for the new UFA Company, a concern on which the film hopes of Germany were centred.

"Madame Dubarry." I remember my thoughts when I first saw the script. A play based on the French Revolution, to be shown throughout Germany at a time when revolution threatened to disrupt my own Fatherland. A play that might make a difference—whether for good or ill—might depend upon me.

I remember trying to dismiss that idea as personal vanity. I repeated to myself that I was just a young man of whom not a great deal had been heard, and that what I did was not of political consequence.

My choice

But all the time the thought was there: "'Madame Dubarry.' Revolution. You can show it as a thing that will glorify revolt, put arms on a pedestal; or just portray revolution as futile and cruel, the sort of thing a nation does in its maddest moments and regrets afterwards."

Well, I took off my coat to the job, and almost at once the first "putsch" of the German revolution broke.

Now, a director must not be a propagandist, at least not a political propagandist. Whether he is handling a film that seeks to make a popular appeal to sentiment, or is striving after something idealistic that will be one of the milestones in the progress of his company, he must stick to the Shakespearean injunction that the play's the thing.

Not for me to attack those thoroughly disheartened people consumed with an idea that the whole of the old régime should be swept away by the sword. Not for me to glorify the old régime either. My job was plain.

But as I started I realised that there is something besides deliberate intention that moulds our acts. I am not talking of inspiration. Fiddlesticks to inspiration! There are things waiting to be said that will be said, things that are waiting to be done that will be done. And they will make you, me, anybody give them expression, whether we want to or not.

Well, as "Madame Dubarry" took shape I began to alternate between a strange nervousness and a curiously buoyant pride. All day and every day I knew that it was becoming a lesson against revolution—when it should have been a love-story.

On days when I had heard of fresh bloodshed and felt sick at heart in consequence, I felt happy that it should be so. At other times I wondered what people would say about a romance that tried to preach.

The end of the story came. And the heads of the company came to me and told me their plans.

Fury outside . . .

The UFA Company had built in Berlin the UFA Palace, a building big enough and resplendent enough to be the talk of Europe. It was rapidly nearing completion. And the *première* of my film would also serve as the *première* of this vast new building.

That would be a great hour enough, to be sure. But just before the opening something was to happen that was to make it even greater.

The second "putsch" broke. More shooting in the streets. More barbed-wire entanglements and steel helmets and armoured cars. More dead and dying in the streets. It seemed that my scenes of revolution would become realities in the capital of my own Fatherland. It might almost be that my country would go down in a huge bath of blood.

Then the great night, with tension and hate outside, and comfort and warmth in the UFA Palace.

My greatest hour began with me watching the doors open to the public for the first time, and then seeing a procession of everybody who was anybody in Berlin at that moment.

Remember that this was Germany's biggest film to date, and that this was its first night. And remember that this was the opening of Germany's biggest fun palace.

Into the theatre in turn came leaders of both sides in the trouble, revolutionaries and heads of the Government alike. A stern-looking military figure would enter, to be followed soon after by a sterner-looking revolutionary. Here would come a leader of the Administration. There, almost rubbing shoulders with him, would be a man whose one hope of the moment was to divest the other man and the system he represented of all power, with the sword if necessary.

I remember looking round furtively into the eyes of those I recognised, dreading to see contempt for my work, hoping to find in them a mellowness, a tolerance for the other man, that was not there when they entered. I recall that I fancied seeing it, and how my heart thumped at the possibility that it might be true.

I got up and paced the aisles, the better to watch the effect; not just wanting to see in their faces the pleasure a man displays when he thinks it is a "good show," but seeking one sign, however small, that if my film was to have the slightest effect it should be on the side of the Angels.

I remember a caption that belittled revolution coming on the screen and a surge of elation that almost lifted me through the roof as I heard a murmur of approval from the whole audience, and saw that it came from both parties in the trouble.

And I recall a prominent monarchist and a leading revolutionary coming to me with many more at the end of the performance, the revolutionary to say to me, "*Unintentionally* you have done something that should have a tempering effect on the whole nation," and the monarchist to tell me that "*perhaps without knowing it*" I had produced a film that should show the whole nation the folly of revolution.

Peacemaker?

Perhaps it was because I was young that I fancied I saw a flash of understanding between those two men—a flash in which there was certainly no hostility.

I thought, in the flush of my enthusiasm at the time, that I had, through the medium of that film, poured water on the fiery spirit of revolution and saved my country from all that revolution means.

Of course, I don't think so now. I don't suppose "Madame Dubarry" really did much to affect current events.

But whatever the results, I have no doubt whatever about one thing—that film's first-night provided me with my greatest hour.

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. In the event of the same "Slip" being sent by more than one reader, the award is paid to sender of the first letter opened. Mark envelopes "Slip."

HANTS AND SUSSEX COUNTY PRESS:—"He coupled with the toast the name of the hon. secretary, paying a WORM tribute to the work he had done."

NEWS CHRONICLE:—"Mr. —— has also something to say about the obstacles which confront the private BOA owners in certain sections of the river."

EDINBURGH EVENING DISPATCH:—"Seaman Watson, contender for the WEATHERWEIGHT championship."

EXPRESS AND STAR:—"ENGLISHMEN do not seem to be as happy as American women. They are quieter and more dependent on their MENFOLK."

FAMILY HERALD:—"Her SKIN is creamy white."

MANCHESTER EVENING CHRONICLE:—"The four friends were offered as much as £2,000 by a Manchester book-FAKES."

SPILLER'S DOG JOURNAL:—"Black POCKET Spaniel."

BOLTON AND DISTRICT A.B.C. HANDY GUIDE:—"Day excursion train 8.12 a.m. and on HATS at 8.22 a.m."

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He would rather have a frolic than a fireside seat

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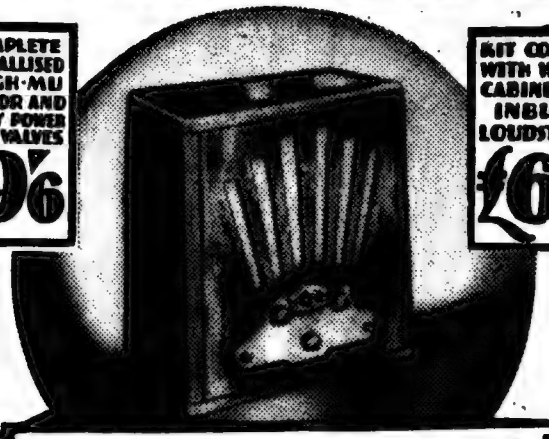

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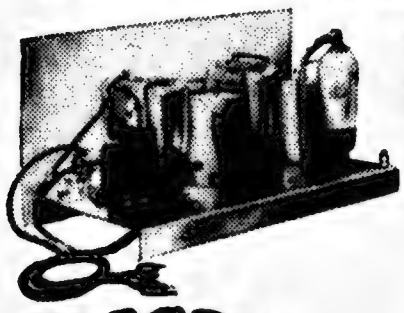

The most complete and compact receiver as well as the most powerful set you can possibly build for yourself! Ask your dealer for your FREE copy of the Skyscraper Chart, or post coupon below.

LISSEN SKYSCRAPER KIT 3

COUPON

To LISSEN, LTD., Dept. J.B.1, Worple Rd., Isleworth, Middlesex.

Please send me FREE copy of your 1/- Skyscraper Chart.

NAME.....

ADDRESS.....

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Colds weaken the Kidneys

"Every Picture tells a Story"

SAFEGUARD your kidneys during colds, chills, or influenza attacks. At such times the overworked kidneys frequently fail to filter the blood properly. Then you experience rheumatic twinges, backache, urinary disorders, and nerve pains. Don't become rheumatic! Doans Backache Kidney Pills strengthen and stimulate weak kidneys; they have helped thousands, why not you?

"Stabbing Pains across the Back"

On 13th November, 1912, Mr. F. Townsend, 10, The Grove, Reading, Berks, said: "Practically every chill I caught meant an attack of lumbago. I would be taken quite suddenly with cruel, stabbing pains round the loins and back. It was difficult to straighten my back. There was a sediment in the water, too. So, suspecting kidney trouble, I used Doans Backache Kidney Pills. They rid me of the lumbago and they keep me well."

On 3rd September, 1932, Mr. Townsend said:—"There has been no return of lumbago. I am most grateful to Doans Pills for this.

(Signed) F. TOWNSEND."

Of all Dealers 1/3, 3/-, 5/-

Refuse substitutes. Insist upon

Doans BRAND **Backache Kidney Pills**

The genuine package bears the Leaf Trade Mark.

Blood & Skin Diseases

Remember that pure blood not only keeps away disease, but is Nature's remedy—in fact, the blood is the stream of life. In the treatment of Blood and Skin Complaints "Clarkes Blood Mixture" is unexcelled as a blood purifying medicine and unique in healing.

Obtainable in Liquid or Tablet form of all Chemists, 3/- per bottle.

"CLARKES" BRAND BLOOD PURIFYING MEDICINE BLOOD MIXTURE REG. TRADE MARK

by a PIT OFFICIAL

DAYS in the lives of the men who sink pit shafts and of the miners themselves have recently been described in JOHN BULL.

No less perilous, and even more responsible, is the job of the mine official, of whom you very seldom hear.

Much has been said and written about the miner, but very little about the mine official.

I should like to tell you about that august personality, for without him you would not have the miner, nor your fire—be it coal, gas or electric—nor would you have central heating by radiator or in any other form.

Nor, in fact, would the majority of us have any water to drink, for the simple reason that there wouldn't be any means of pumping it to its respective stations.

So you will readily understand that the mine official, who is the directing force which brings these things to our feet, is quite an important person.

It is he that has brought mining to the fine art which it is to-day. Our mining engineer nowadays is not the man of fifty or sixty years ago. The enormous outputs of to-day's mines tell us that.

The sub-official and the miner have, of course, been educated along with him, in their own particular spheres of labour, in order to create these outputs with the minimum risk of accidents. True, the miner actually hews the coal, loads it, and sends it along to the surface; but who is responsible for the organisation of its transit from the coal face to the pithead?

Varying duties

This comes within the purview of the official, and it is he who must see that the transit arrangements are organised in a safe manner, and that the necessary safety appliances are in their proper places and in proper working order.

His is not exactly a routine job though, for something unforeseen turns up in a coal mine every day; some new difficulty presents itself, and its solution cannot be left until to-morrow. To-morrow will never do in a coal mine.

Every mine is in charge of a manager, who must possess a first-class certificate granted by the Home Office, after the person holding it has satisfied a Board of Mining Examiners that he is a fit and qualified person to hold such a certificate.

On his arrival at the mine he must daily examine and sign all reports which are made by sub-officials; see his under-manager, who in turn must possess a second-class certificate issued from the same source and under the same conditions as the manager's certificate is obtained. This latter official, too, must daily examine and sign all reports made by the officials under his jurisdiction, the reports being made on the completion of each shift.

If it is a large mine, such as are being sunk nowadays and have been sunk during the last fifteen to twenty years, we have what is called an overman, or, as he is sometimes called, an assistant under-manager.

The searcher

This official comes between the under-manager and the deputies, and he and the deputies must possess a certificate granted by some local mining body such as are appointed by the Mining Board.

They must be capable of reading the anemometer, an instrument which is used for measuring air in mines; be able to tell at a glance the percentage of gas in the atmosphere; find out the area of airways and be able to say what amount of air is travelling per minute along these underground passages. They must also be proficient ambulance men.

Below the overman, or assistant under-manager, we have the deputies, one or more to a district per shift. The number of districts depends on the size of the mine, and the larger the mine the more districts there are.

The deputy is usually the first to

Each lamp must be in a safe and sound condition—or the deputy will want to know why

WATCHDOGS *of the* MINES

arrive at the colliery and have a talk with the off-coming deputy as to the condition of his district, the state of the ventilation and the working places, the roads to and from these working places. He then meets the men and boys who work in his district.

He examines each of their lamps to see it is in a safe and sound condition—a duty each man and boy has previously also performed for himself when he received his lamp from the lamp room.

The deputy also searches the men and boys to see that they have neither matches, pipes or other smoking material, though they are allowed tobacco, which a good many of them chew.

If anything unusual has happened in any of the working places during the time the workmen have been away they are informed and given instructions by the deputy as to what they must do to put matters right.

After getting the men to their respective places the deputy reports to his immediate superior, either the overman or the under-manager.

Any complaints?

He now begins his journey to the coal face, which is anything from a furlong to two or three miles, seeing on the way that everything is safe and listening to the complaints (if any) of the men and boys on the haulage roads.

On his arrival at the working place he will make tests to see if there are any noxious gases present in the atmosphere, and, if so, take the necessary steps to remove them by having the ventilation guided to dilute and render harmless the gas.

He then examines the roof and gives instructions as to what may be required to make and keep things safe in this direction.

And one important entry he must make is the name of every man and boy at work in the district.

In some counties the deputy has to set timber; in others he has to lay rails for the tubs to run on. In some cases shot-firing comes within his category; which means that he must carry powder, which is stored in a locked canister, and also detonators, shot-firing cable and battery.

Before firing a shot he must examine a certain prescribed radius to see that there is no trace of gas and that stone-dust has been applied. And after stemming the shot-holes he must see that all men are well away from this area and that all approaches are guarded until after the shots are fired. When the shots have been fired he must be the first person again to see that it is safe for the men to return.

Each official has to answer in turn to his immediate superior as to anything unusual that has taken place during the day. At the end of every shift the deputy must make a written report as to the state of ventilation, what gases are present, where they are, and what steps have been taken to remove them.

If any accident has occurred he must report its nature, how and where it occurred, and give the names of any witnesses there may be. These various reports are in turn inspected and signed by the under-manager and manager.

In counties where coal seams are liable to spontaneous combustion another onerous duty falls to the lot of the official in charge of a district. At any moment he may be called upon to deal with cases of gob-heating, gob-stink or even gob-fires, and in some mines coal-fires, which must be given immediate attention before they take on more serious propensities.

Another, yet important, item is the measuring of some of the men's work; such as yardage, when the miner is on this kind of work. The miner may have been called out of his working-place on some day during the week and detailed to do a certain piece of work, the method of payment being arranged between himself and the official, either so much per yard or perhaps a lump sum for the particular piece of work.

Safety man

Again, where ponies are at work, the official must also see that there is a plentiful supply of food and clean drinking water at the various stations, that the underground roads are of such a size that these ponies can get along without what is generally known as "roofing," and that their harness is in a safe and good condition.

Yes, the mine official has a lot more to do than carry a lamp and stick.

The miner is an important person, more important than is generally thought; but so is the mine official. He is the safety-first man of the coal mines, though probably you never knew it. So little is ever heard of him.

More power to your elbow . . .

After you have tidied the bedrooms, dusted round the house and washed up the breakfast things, it is time for a food-drink which gives you new energy.

Cadbury's Bourn-vita will do this. When you drink this very latest scientifically prepared food-drink, you feel rested and refreshed almost immediately. The concentrated nourishment in Cadbury's Bourn-vita becomes the source of fresh energy and fits you for more work.

Cadbury's Bourn-vita is delicious to drink; it contains eggs and fresh, full-cream milk from British farms, British malt and Empire cocoa. It is easy to make; add two teaspoonfuls of the crisp granules to a cup of hot milk, and your 'energy drink' is ready. And it is the best possible value; every tin of Cadbury's Bourn-vita is guaranteed net weight.

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GUARANTEED ¼ LB. NET

½ LB. **1/5** 1 LB. **2/9**

INCLUDE IT IN YOUR WEEKLY GROCERY ORDER

CADBURYS BOURN-VITA

50/- worth of H.T. for 1/-

No more batteries

All models are similar in external appearance. Size 9 x 5 x 3½.

An EKCO Unit will give you ample, silent unvarying current at high voltage for one year at a cost of one shilling—providing you have electric light! In a year you would buy at least four H.T. batteries—costing at least 50/-!*

There is an EKCO Unit for every type and size of set. Just connect the appropriate model in place of your usual battery — then switch on—that's all!

Prices from **39/6**
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* *Based on 3 hours' daily use of an average 3-valve set.*

EKCO
ELECTRIC RADIO POWER UNITS

Post Coupon for details.

To E. K. COLE Ltd. (Dept. J.B.6),
Ekco Works, Southend-on-Sea.

Please send me illustrated FREE literature of Ekco All-Electric Radio.

Name_____

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Valuable Herbal Soother

DO not put up with the pain and disfigurement of chapped hands, chilblains, or any roughness or soreness directly the cold weather comes round. There are certain rare, soothing oils in Zam-Buk which are so refined that they can pass through the pores. This famous herbal ointment is therefore most suitable for Winter use.

These fine vegetable oils sink through the pores as soon as Zam-Buk is rubbed on the skin. By giving more flexibility and softness to the tissues, they make all roughness disappear. Zam-Buk really grows new healthy skin—and quickly banishes all swelling, pain, and inflammation.

Used daily, Zam-Buk will effectively preserve the health of the skin throughout the cold months.

Of all chemists, 1/3 or 3/- per box. Each package sealed with the Government Stamp.

ZAM-BUK

SMOKE THAT COLD AWAY!

Of all the ways of curing a cough or cold, there's nothing so good as a cigarette made of certain curative herbs. As you inhale it, the warm, healing vapours penetrate to every tiny nook and crevice of your breathing organs, soothing the inflamed membranes and routing out the infection from the corners where it lurks.

No other form of medicine can reach these recesses so well. It may bring temporary relief, but if the infection remains the cold will come back. That's why Dr. Blosser's Cigarettes not only cure coughs and colds quickly, but cure them permanently, too, because the healing smoke actually gets to the root of the infection.

If you've a cold or cough, go to any chemist to-day and get a packet of Dr. Blosser's Cigarettes. Avoid any imitation, for Dr. Blosser's are much the most effective, and, besides, Dr. Blosser's contain no tobacco or habit-forming drugs.

Send a card to-day for a sample packet of four cigarettes to Dr. Blosser, Ltd. (Dept. 121 N.B.), Temple Chambers, Temple Avenue, London, E.C.4.

STOP INDIGESTION WHERE IT BEGINS.

Far better than relieving digestive troubles as they come along is to remove the cause and keep free from them altogether. Nearly all such stomach troubles arise from excess acidity, but the worst sufferers can avoid indigestion by taking 'Bisurated' Magnesia. This neutralises excess stomach acid, prevents fermentation, and makes indigestion impossible. But 'Bisurated' Magnesia does more than this; it soothes, heals and protects the inflamed stomach lining, and that is why it is recommended by doctors and used in hospitals. 'Bisurated' Magnesia is sold by all chemists in both powder and tablet forms at 1s. 3d. If you suffer with indigestion, get a package and take as directed. Like thousands of other one-time sufferers, you will find that relief is immediate, no matter how severe the attack may be, or whether the trouble is one of long standing.

We Can *All* Be Wise To-day

"It is the duty of everyone to carry forward the torch of knowledge . . ."

DURING the next few days hundreds of thousands of JOHN BULL readers will be qualifying for their Presentation copies of the New Standard Encyclopædia offered a short time ago by JOHN BULL to its readers.

In countless homes up and down Great Britain, the day on which this magnificent Encyclopædia of knowledge will arrive, is already being eagerly awaited. For the moment a new rich store of information will be made available to every member of the family.

Young or old, from that day on, will be in a position to know almost any fact on any subject in which he or she happens to be interested.

TO-DAY there is much knowledge to be acquired if people are to know about the world they live in and all the things consequent upon new inventions, new ideas and the development of fresh endeavours.

There is a duty upon everyone to carry forward the torch of knowledge for the benefit of others. The romance of learning—knowledge generally—is in this: helping to open to others vistas of which they had not previously known or dreamed.

Those who publish books have a vast responsibility always upon their shoulders, but there must be great satisfaction to them and to those who compile works of knowledge in that their endeavours are to be the means of others *knowing*.

Every addition to true knowledge is an addition to human capacity; what you know is a measure of your mind. Knowledge is ecstatic in enjoyment, unlimited in space, and infinite in duration.

To keep pace with the times in which we live we must be well informed, and those who, in the past, have found difficulty in acquiring general knowledge cannot now put up the plaint that they have no means of learning about things.

This question of knowledge is a big one, more so to-day when people are being led to so many new outlooks through the media of the Press and the films. Wherever people gather together a discussion of some sort or another will arise and then it is that general knowledge, or lack of it, is displayed.

THE coming of JOHN BULL's new Encyclopædia will be a great and wonderful event.

There is something significant—and something very romantic—about the nation-wide distribution of this new Encyclopædia.

The readers of JOHN BULL have accomplished what they could never singly have achieved. They have made available, by means of production on a gigantic scale, a presentation work, which in the ordinary way would cost one guinea.

The New Standard Encyclopædia is truly an amazing volume. There are over a quarter of a million facts in it—far more than could ever be stored away into the brain of any single man.

They cover every separate aspect of the world we live in—scientific, political, artistic, legal, commercial, geographical—and countless others. They range over every age of mankind's history—including periods long before mankind existed—yet are so up to the moment as to include the chief events of 1932.

And so carefully, so brilliantly, has all this great volume of knowledge been classified and arranged into over 20,000 subject divisions, that you can find in a moment the particular reference for which you are looking.

Apart altogether from the stores of more abstract information, the Encyclopædia constitutes a most valuable practical guide in the problems of daily life.

IT is not too much to say that every activity, every hobby, every occupation, becomes twice as interesting for knowing something of its history, and of the way man managed such things in past ages. It is just this knowledge and this information which the New Standard Encyclopædia brings within reach of JOHN BULL readers.

No better-looking or more useful Christmas present than the De Luxe edition could be imagined. In appearance it is a book that would be an ornament to any bookshelf or to any library. It is beautifully bound in heavy brown antique art leather tooled in gold, and will withstand a whole lifetime of hard wear.

A further advantage of this magnificent edition lies in the lavish whole-page illustrations in monochrome and whole-page plates in colour—which invite the reader to study and acquire the knowledge contained in the Encyclopædia.

In view of Christmas a big demand for the De Luxe edition is already certain, and JOHN BULL has arranged for large additional supplies to be available so that any reader who applies for this beautiful volume bound in sumptuous brown-figured art leather can be certain of having it despatched to him immediately.

The Human Machine

The Wrong Angle

HENRY FORD once wrote that "We employ no experts in our factories. Experts always know too many ways in which a thing can't be done." And this attitude of destructive criticism is one of the chief reasons for so many people—to their complete bewilderment—failing to get on.

When something has to be done, employers don't want to know the ways in which it CAN'T *be done: they probably know, anyway, and to tell them is only wasting their time. What they want to know is the quickest and best way in which it* CAN *be done. That, whatever your job may be, is what you're paid to know.*

But there is a certain type of mind that never seems able to get past the difficulties that beset every job. It must have this, that and the other before it can make a start. It must point out this snag, and that well-nigh insuperable obstacle.

Long before such people have finished talking there is a heartfelt wish that the job had been entrusted to someone else; and you may be very sure that next time it will be!

Simply to know a thing can't be done is neither clever nor helpful. Negative and destructive criticism is the easiest thing in the world. Any fool can say "No!" It doesn't need an expert.

The true expert is the man who knows exactly how a thing CAN *be done, and who can point out a dozen ways of getting round the difficulties. The very essence of being expert is to do a job well, no matter what obstacles have to be surmounted. That is what is meant by "knowing one's job."*

It's a wrong angle on life to see nothing but impossibilities ahead of you. That betrays to everyone that you are, in reality, distrustful of your abilities.

"Nerves are getting me down."

Helen C. has lately been growing very nervy. She is "jumpy" and fretful, suffering from violent attacks of neuralgia, headaches, dizziness and a general lowness of spirits. This is particularly depressing for her as she is usually such a sensible and jolly girl.

Helen's trouble is of course, that she is Anæmic. Let her try a course of Hall's Wine and she would find at once that poor blood was to blame. For Hall's Wine enriches the blood—keeps it healthy and vigorous

INSTANT HELP is what Hall's Wine gives to those whose nerves are "getting them down." Its help is swift because it passes so quickly into the blood stream. And it is *quick help* that you want if you have got into that awful nervy state. You don't want patience preached to you. You want to feel—AT ONCE—that what you take is going to lift you right up. *That's what is so fine about Hall's Wine.* The first wineglassful brings you hope. Every succeeding one gives you more strength—more freedom from your present trouble. Let it begin to-day.

HALL'S WINE
ENRICHES THE BLOOD

Large bottle 5/6: *Of all Wine Merchants, Licensed Grocers & Chemists;* Smaller size 3/3.

Hall's Wine is Approved and Recommended as a Tonic Restorative by the British Analytical Control Ltd., a scientific body which affords independent testimony as to the purity and quality of food and other products.

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THERE'S EASY MONEY IN IT!
Why not for you?

LITTLEWOOD'S Wonder Catalogue is bringing splendid easy spare time money to thousands of men and women running Littlewood 20-Week, 1/- a week, Clubs.

They are reaping the benefit of Littlewood's reputation all over the country for a Square Deal; and the Unmatched, Unbeatable values in all kinds of household goods and clothing, illustrated true-to-life in Littlewood's Wonder Catalogue.

Some are running 2, 3, or 4 Clubs, and they find it quite easy and simple to continue a Littlewood Club at the end of each 20 weeks.

IT'S A REGULAR, ALL-THE-YEAR ROUND, EXTRA INCOME. Out of pocket expenses in stamps and postal orders are all paid by Littlewood's.

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The Littlewood Wonder Catalogue is like having your very own Showroom. But there's no stock to buy; no deposit to pay; no rent to pay; no expenses for windows or stationery or printing or advertising—Littlewood's do all that for you. And your Remuneration for running a Club is worth-while.

See the Littlewood Wonder Catalogue and its hundreds of bargains AT WHOLESALE PRICES. Read our Booklet on "How to Form and Run a Littlewood Club." Then you will see why it is so easy for our Organisers to get their Members together and run happy Clubs.

LITTLEWOOD'S GO 1 BETTER

Use the Coupon below. Complete it in pencil. Post it in unsealed envelope, halfpenny stamp.

Post the Coupon To-day. When you get our Catalogue and Booklet, there's time to decide about becoming an organiser.

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MAIL ORDER STORES
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To LITTLEWOOD'S MAIL ORDER STORES, 34, Pall Mall, Liverpool.

Please send me your Wonder Catalogue and Booklet on "Here's Easy Money for You," and particulars of Remuneration.

Name.....

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J.B./M.R.

Bananas
—THE CHEAPEST FOOD & best for you!

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LOOK FOR THIS

EADE'S
PILLS FOR RHEUMATISM

RHEUMATIC GOUT, GOUT, SCIATICA, LUMBAGO, ETC.

86 years Reputation!

FREE! Write to-day for booklet on how to treat Rheumatism, etc., with Eade's Pills. Special notes on diet and marvellous testimonials from happy users in all parts of the world. Also free sample of Eade's Anodyne. All post free on application to George Eade Ltd., Dept. 14.K, 232 Goswell Road, E.C.1.

1/3 and 2/- *a bottle from chemists*

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"John Bull" Guarantee

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. All goods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED,
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Enjoy home Comfort for a few shillings down!

Fill in the Coupon in the "Berkeley Chair" advertisement on page 27. For free Catalogue of the "Home and Easy Chair" Models, illustrated together with patterns and particulars of Special Easy payment prices.

GRAVES 'ARIEL' 2-VALVE RADIO

Here is the most marvellous Radio Offer, and it could not have been made a moment sooner. This wonderful bargain brings Radio pleasures into every decent home in the land.

6/- NOW

THE GRAVES 'ARIEL' Set is a triumph of quality and value. Self contained in one cabinet of lovely polished Oak, 15½ x 13½ x 10in, every component of the highest class. All-Steel Chassis, Ferranti Transformer, S.M. Air Condenser, Partrix H.T. and L.T. Batteries, latest type Mullard Valves. Made under Marconi Licence & designed to give the most natural and satisfactory reception of B.B.C. programmes and Foreign Stations within its range.

This is your finest chance to get such a completely perfect set on terms of payment which you can easily afford. Our full price, with Aerial Outfit, Carriage Paid, is only £4.10.0.

DO NOT BE MISLED; there is no extra charge for easy terms of 6/- per month; 1/6 per week, paid monthly, makes you the satisfied owner of the 'Ariel' 2-Valve Set, and ensures you and your family thousands of hours of pleasure and instruction.

THERE ARE NO SNAGS—This is a straightforward offer from a firm with 40 years' reputation for honourable dealing and Mr. Graves gives you his personal assurance of full satisfaction.

CATALOGUE POST FREE, with full particulars of 'ARIEL' and other Battery and All-Mains Sets; also Radio Grams. All at the keenest prices and on easy terms of payment.

J. G. GRAVES LTD. SHEFFIELD

MISERY OF NASAL CATARRH

Ended like Magic

Sprinkle 10 to 15 drops of Karsote (new scientific) Inhalant on to a handkerchief and inhale the pleasant vapours. The effect is remarkable. KARSOTE is a powerful new germicide containing 22 valuable ingredients and kills Catarrh germs in half the time other inhalants take. Each inward breath carries the pleasant purifying vapours to the furthermost crevices of nose and throat, right to the bottom of the lungs. All loathsome symptoms — stuffed-up nostrils, mucus at back of throat, watery eyes, etc., just melt away and the inflamed membranes are soothed and healed. In next to no time your Catarrh is gone. Karsote (Brand) Inhalant is obtainable from your usual chemist. Trial size 1/-; double the quantity 1/6; four times the quantity 2/6.

ANAEMIC GIRLS GET HEALTH AND LOOKS

Thousands of girls who used to be thin and pale and sallow, who were dull and lacked vivacity, have found a simple, pleasant way out of their trouble.

Now they have got new looks and sparkling vivacity. Now they have resigned for good that "back seat."

And all they have done is to take a course of Wincarnis, just three glasses a day, one at 11.30, one in the afternoon and another at night.

Wincarnis is simply the purest of fine wine with the great additional benefit of guaranteed vitamin malt extract and beef extract. It actually creates rich, new blood, brings new colour to the cheeks, new sparkle to the eyes. It builds up and restores the strength and vigour and soothes worn-out nerves. More than 20,000 recommendations have been received from doctors who have proved its value.

Try it to-day. The first delicious glass will do you good.

EVERY MOTHER SHOULD KNOW

that when baby cries his pains are nearly always caused through INDIGESTION, FLATULENCE, COMS, or TEETHING, and that in such cases the infallible, safe family remedy which has been recommended by mothers, doctors and nurses for over 80 years is

"GRIPE WATER"

Carminative (Brand)

MADE BY

WOODWARD

CHEMIST—LONDON.

A teaspoonful two or three times a day

KEEPS BABY WELL

It breaks up the wind, promotes digestion and enables baby to obtain healthy and restful sleep.

SEND FOR A FREE SAMPLE.

FREE SAMPLE COUPON.

To W. WOODWARD, Ltd., 51, Clapham Rd., London, S.W.9

Please send me a FREE SAMPLE (Use block letters & mark envelope 'SAMPLE.')

Name.....

Address.....

J.B.16.....

I WON £12-a-WEEK for LIFE by The Man Who Did It

A REPRESENTATIVE of JOHN BULL knocked at the door of No. 22, Queen's Mews, Moscow Road, London, W.2—one of several flats built above garages in this drab little back-street.

"Come in!" he was greeted by a youngish man with the broadest of smiles. "I've been waiting years for you!"

That man was 36-year-old Mr. A. W. Rice. For the last four years he has been a chauffeur. And now, having steered his way skilfully through the traffic of other competitors' ideas in *Bullets* 20th Birthday Offer, he has "arrived" with a record Life Pension of £12 every Saturday as long as he lives.

Mr. Rice has always been an optimist. So it is appropriate that the few words with which he has secured the *Bullets* Championship should be these —A HIGHWAYMAN — PESSIMIST —HOLD *Yourself* UP!

Avoiding the obvious comments on the topical *Example*, A HIGHWAYMAN, he twisted it neatly round into a call for optimism, the spirit which is vital to-day. And he ingeniously chose words usually associated with highwaymen to express that message in unusual and vigorous fashion.

* * *

"Somehow I felt this record prize was beyond my efforts," he told our representative. "I'd always imagined that these 'super' prizes went to competitors with brains far more alert than mine.

"My job's one which involves filling up a good deal of spare time without leaving my post. Well, instead of waiting about here, wasting the hours, I've passed them away pleasantly by making up *Bullets*.

"When at work on my efforts," he continued, "I always keep a copy of *Roget's Thesaurus* at my elbow and your free *Bullets Bulletin* in front of me.

"I've taken that little paper from the first," he added, "and I can definitely say that without its assistance I should never be at the top of the prize-list to-day. My winning *Bullet* was actually made up after reading one of its hints.

"I regard *Roget's Thesaurus*, too, as a great help when you're stuck for a word.

"I've no special plans for the future yet," said Mr. Rice in conclusion. "But my wife and I are going to do some good hard thinking over the week-end and settle on the best thing to do."

* * *

A day or two after our representative's interview, we learned that Mr. Rice had made the very natural decision to terminate his work as chauffeur and settle down in a new home.

He had already made arrangements to vacate his employer's premises at 22, Queen's Mews and, pending the purchase of a house with his *Bullets* income, the winner and his wife are staying with his friends at 74, Boycroft Avenue, Kingsbury, N.W.9.

Later, we shall announce in these columns his new address in this district, to which we shall post him a £12 cheque each week for the rest of his life.

How would *you* like a change of address? This week's fine *Bullets* First may well bring a new home within your reach—especially if you accept *Bullets Bulletin's* free weekly guidance which a coupon on page 43 will provide each Thursday.

You could not begin entering *Bullets* at a more advantageous moment than now, for this week's huge contest is to decide the last 1,250 winners of Christmas Hampers, Turkeys, Cakes and Fowls. Some good thinking this evening may bring you £300—or some good things to make your Christmas merry

Mr. and Mrs. Rice with the "John Bull" telegram which brought them the "big news"

Piling it on

MRS. ADA LANGTON, of 40, Osman Road, South Tottenham, London, N.15, is a woman who endeavours to live by her pen. But you will seek in vain for evidence of her work in the public libraries.

Her literary output is confined to letters which she addresses to people in all parts of the country in order to arouse sympathy in her desperate plight.

She has been in a desperate plight for years, it seems, and her load of sorrow, according to her touching appeals for financial assistance, is well nigh insupportable.

Life with her is one bereavement after another. She lost one son in 1896 and another in 1915, and for the past two years or so she has been lamenting the loss of her husband as well.

In addition to piling on the agony in this way she also tells people that she herself has suffered in health as a result of her tragic experiences. Her stories are calculated to melt the stoniest hearts, and they evidently bring her in quite a profitable return, for she has been telling them for years.

The Charity Organisation Society knows her of old, and has compiled a big dossier of complaints about her. But she goes on writing her doleful letters to obtain sympathy and assistance which she in no way merits.

Readers who may be favoured with her appeals should drop them into the fire without compunction, for she is a professional begging-letter writer of a most persistent type.

Race with "Silver Ring"

Overall OVER ALL

THE acceptance for the last big gamble of the season, the Manchester November Handicap, shows how the Irish Sweepstakes dominate our important races. Last year, with huge fortunes at stake, forty-two horses, an unwieldy field, faced the starter.

There is no sweep for next week's event and only twenty-eight candidates have accepted.

It will be surprising if more than twenty line up at the tapes, for there is another forfeit on the Tuesday before running.

Providing he is again left in, I shall code

OVERALL,

in spite of the fact that Bob and Epicure, whom he beat recently at Newbury, can meet him on much better terms.

Since Overall came to this country from Ireland he has taken some time to find his form, but he has improved out of all knowledge. He carried 8 st. 7 lb., 1 lb. less than his Manchester impost, when winning at Lingfield. With a light weight at Newbury he ran away from Bob and Epicure.

Competition "fans" might mix up Overall, Chorist, Redeswood, Epicure and Silver Castor.

At Derby this week I suggest Bonfire Brighteyes for the Cup. He acts well on turns.

Notice Board has been well galloped and should win the Finale Handicap at Lingfield.

"SILVER RING'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, November 17, to Wednesday, November 23.

O A Q C 93 B 94 M P U X Z R 96 T

S K H J I 95 E D V Y 97 L W N 98

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

MKO96YW would read DASTUR.

Where a double letter occurs in the name of a horse the figure 2 is substituted. SWR94Z2 would read ORWELL.

The little cigar with the big reputation

WILLS'S WHIFFS

Cartons of 3 . . . 6D.
" " 6 . . . 1/-
Flat tins of 12 . . . 2/-

W.W.8

Pile Trouble

Man Zan Brand Pile Remedy is no ordinary ointment. Specially prepared from soothing, healing and strengthening balms, that give instant relief in all forms of pile trouble. Man Zan is sold by all chemists, price 1/- per tube, with special nozzle applicator. You can obtain a free test supply, sent in plain wrapper, from E. C. De Witt & Co. Ltd. (Dept. 218), Croydon

MAN ZAN Pile Remedy

No More Disturbed Nights

BLADDER COMFORT

Bladder irritation is more troublesome when it disturbs one's sleep. You need the mild, soothing antiseptic provided in Shadforth's "Bladder comfort" No. 285. It acts like a charm. It is prescribed for chill on bladder and kidneys, burning, cystitis, prostatitis, leg pains, rheumatism, sciatica, etc. Don't worry yourself into a nervous wreck. Get immediate relief and comfort with the proved remedy: **Shadforth Prescription No. 285.** Prices: 2/6 (50), 4/6 (100), 13/- (300 pills).

Privately packed and post free at these prices from :—

Shadforth

(Dept. J.B. 25) 49, King William St., London Bridge, E.C.4

Branches: 168, *High Street, Walthamstow, E.17;* 409, *Barking Road, East Ham, E.6;* 63, *Grove Road, Bow, E.3, etc., etc.*

Boots, Taylors, Timothy Whites and all live chemists hold stock, or gladly obtain to order at a day's notice.

Shadforth Prescription Service Limited.

Cuticura Healed Scalp Trouble On Nine Months Old Baby

"The trouble first started when my son was nine months old. His head broke out in several places. It kept getting worse and turned into large, dry, scaly patches. They were of a burning and itching nature, and I lost hours of sleep with him. His hair fell out badly. He had the trouble for fifteen months.

"I read an advertisement for Cuticura Soap and Ointment and sent for a free sample of each. I purchased more, and after using five tins of Cuticura Ointment and four tablets of Cuticura Soap I am pleased to say that he is completely healed." (Signed) Mrs. A. E. Barton, 8, Firth St., Newtown, Leeds, Eng.

Make Cuticura Soap and Ointment your every-day toilet preparations and have a clear, sweet skin, soft, smooth hands, and a healthy scalp with good hair. A world-famous and dependable treatment for the skin and hair. Cuticura Talcum is fragrant and refreshing.

Soap 1s., Ointment 1s. 3d. and 2s. 6d., Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 31, Banner St., London, E.C.1.

Cuticura Shaving Cream 1s. 6d. a tube.

They picked him out for promotion

It was young Crosby's spruce appearance that told in his favour—always well-shaved—never a trace of stubble on *his* chin. Clearly he isn't one of those fellows who are content to shave with ordinary soap. He uses one that's made for the job. But that doesn't mean he pays a shilling or more. His wife buys him a Lever's Easy Shaving Stick at her trader's for sixpence. What could be better value than that?—a hundred perfect shaves for only six coppers—the sort of shaves that help a man to get promotion.

100 shaves for 6d

A LEVER PRODUCT

E 216-172-88

NEW HAIR Grown on BALDHEADS By using KOTALKO

A typical example of the enthusiastic praise accorded to Kotalko is the report of Mr. W. Jones, of Manningtree.

"I was practically bald," he states, "and **now I have an abundance of hair** which **my photo shows.**

"Like many others, I was disheartened because I had tried certain hair remedies, but all to no avail. At last I decided to use Kotalko, and I have **marvelled at the results.** Friends who saw my head before I used Kotalko—and who see it now—are simply amazed. I want it to be remembered that I **was nearly bald before I commenced using Kotalko.**"

TEST-BOX COUPON

If you have dandruff, or are losing hair, or if you are nearly or actually bald, use or copy the Coupon below.

To JOHN HART BRITTAIN, Ltd.,
2, Percy Street (33 W.1.), London, W.1.

Please send me, post paid, Testing Box of KOTALKO, with directions, for which I enclose three pence in stamps.

Name .....

Address .....

.....

GRAVES CUTLERY SERVICE

is fit to adorn any table in the land. Every piece is of uniform excellence — beautifully made, perfectly finished, a genuine pleasure to handle, and of a quality that will last a lifetime.

2/6 NOW

36 pieces without Case

THE Service comprises Half a Dozen splendid quality Knives with full 8½-inch carefully ground blades of the finest Sheffield Stainless Steel, each blade bearing a keen edge and warranted to be absolutely stainless throughout; handles of grained 'Ivorette,' the most perfect imitation Ivory; one pair Sheffield Steel Carvers with scimitar-shaped blade of finest temper with razor-like edge. The Fork is fitted with a spring safety-guard, and handles are 'Ivorette.' The Service of Plate is of Columbian Silver 1a graceful Old English pattern, without niches or corners; easy to keep clean. Columbian Silver is an amalgam of choice metals which wears perfectly white all through: Pair Table Spoons, 1-Doz. Forks, 1-Doz. Dessert Spoons, 1-Doz. Tea Spoons, Mustard Spoon, & Salt Spoon, all matching perfectly both in design and finish. **30/-** The full Service of 36 pieces, without case

No charge for deferred payments. TERMS: 2/6 MONTHLY.

CATALOGUE POST FREE.

Stainless Cutlery specialities. Complete Services. Silverware &c., all of unrivalled excellence, on Easy Terms.

J. G. GRAVES Ltd. SHEFFIELD

MARTYR TO ACIDITY AND INDIGESTION

Now eats anything.

Here's a nurse who cured a martyr to acidity and indigestion with one bottle of Maclean Brand Stomach Powder. Read the story in her own words:—

"I am more than delighted to say that my patient has derived great benefit from your Stomach Powder; she has been a martyr to acidity and indigestion for years and was afraid to eat anything.

"But now, thanks to your wonderful powder, she is able to eat anything. I shall be pleased to recommend it."

Nurse C. J.——, Dundee.

If you, too, know what it is to suffer agony whatever you eat, if you've tried medicine after medicine in vain, just try this wonderful Maclean Brand Stomach Powder. Every doctor knows its formula, knows it is used in all the leading hospitals even for such serious ills as Gastric and Duodenal Ulcers.

But be sure to ask your chemist for the genuine Maclean Brand Stomach Powder under that exact name, with the signature "ALEX. C. MACLEAN." It is not sold loose, but only in 1/3 and 2/- bottles in cartons of Powder or Tablets.—Advt.

'NEURITIS FOILED'

No one who suffers from the cruel, gnawing ache of neuritis can afford to miss reading this story from a trained nurse. Just listen to what she says: "I have been using 'Thermogene' on myself as I get neuritis in my arm through it being dislocated in a motor accident. The 'Thermogene' has helped me tremendously."

For all we know you may be in pain at this moment. What a pity you have no "Thermogene" brand of Medicated Wadding in the house. It would give you relief before the day is out!

All you have to do is to place a layer over the affected part. In an incredibly short time the wonderful essences with which this soft, fleecy cotton-wool is impregnated will start their soothing, healing work. You will feel the pain stopping. Presently it will be quite gone. For "Thermogene" works by a far surer method than drugs. It doesn't simply deaden pain as they do. It cuts it off at the source—by removing the cause. Don't hesitate. Get "Thermogene." 1/3 or triple quantity 3/- (in Gt. Britain and Northern Ireland) from any chemist.

THE MANCHESTER
NOVEMBER HANDICAP

SECURE LONG ODDS & BEST PRICES NOW

LETTER COMMISSIONS accepted from 1/- up to any amount in accordance with rules. Commissions received before the day of the race will be booked at market prices ruling at the time of posting.

STARTING PRICE

Commissions bearing a time stamp not later than the set time of the race—any race—will be on at Full Starting Price or Totalisator Odds, as desired.

THE SPORTSMEN'S
COMPLETE SERVICE
RACING & FOOTBALL

'CHALLENGER'
FOOTBALL LISTS

Fourteen Lists to choose from.

NOTHING BARRED & NOTHING STARRED

Send your name for our mailing list.

10 experts — THE BIG TWO — Send at once

DAVID COPE
& ALFRED H. MAURICE LTD
227 BATH STREET, GLASGOW, C.2.

OUR LETTER PARLIAMENT

My Best FRIEND

WHEN I was at school I hated the sight of him. He took the shape of an inhuman fiend in my schoolboy mind. His discipline was of the strictest, and I was often one of his "victims." This terrible being was none other than my late form-master.

Now that I have entered life more seriously, I regard this ogre of my school-days as my best friend.

The strict discipline which he maintained at school has been invaluable to me since, and I have him to thank for any success I have attained.—*D. M., Shropshire.*

Aim High

What I am to-day I owe to the best friend of all, my father, who taught me to keep my self-respect always, have a will of my own and keep to it, aim higher instead of lower, and put myself in the other person's place before condemning.

Other friends I have had in plenty, but none can take his place, and since he has passed away his words I shall always remember, "Be true to yourself and you will succeed."—*Reliant, Sheffield.*

Once Scorned

My best friend was my mother—that dear, white-haired little woman who loved and cared for me as a child; who helped and advised me when a girl in the 'teens; and whose never-ending affection I shall always mourn.

How often have I, in my ignorance, scorned her well-meant advice and laughed at her "old-fashioned" ideas; but now those times have gone, and I have only cherished memories of a most sweet and unselfish nature—that of my mother and my best friend.—*E. A., Leicester.*

Only Waiting

My best, most constant friend was my husband. No other approached him in that perfect comradeship, that clear, sympathetic understanding, which knit our lives so closely together.

Not that we were cast in the same mould. We had our own individual tastes and likings. But, loyally interested in each other's views and activities, our very differences added zest and stimulus to our relations with each other.

His passing did not leave me desolate. I never think of him as dead—only waiting "at the end of the road."—"*Wedded Bliss,*" *Midlothian.*

Never Weary

The one who sticks to me through thick and thin, cares for me, shoulders the responsibilities of my home and my children. The chancellor who can balance the household budget with a minimum wage.

The friend who is never weary in well-doing, who puts everyone in the home before herself, never grumbles when things go wrong, makes life worth living, a comforter in distress.

My caretaker, my medical adviser, my helper, my all—my wife.—*J. C., Bargeddie.*

Welcome!

My best friend used to call for me every morning at seven o'clock. He deserted me seven months ago.

I have looked everywhere for him, but it has been of no avail. I'm afraid I cursed him on several occasions. I wonder if that's the reason for his disappearance?

I'm sorry now. If he came back, I'd welcome him with open arms and tears of repentance. His name? Mr. Work!—"*Clerk,*" *Keighley.*

Doctor's Motto

My doctor, who turned out on a terribly stormy night, sent me medicine and relieved my pain.

The next day he found me much better, and on being thanked by my husband for coming so promptly, just smiled and said, "I would rather be too soon than sorry."

A splendid man, and a friend indeed.—*K. L., Loughborough.*

Cheering Visitor

Every week he comes along with a letter from the land where the heather grows, bringing to me a link from all whom I hold dear.

On birthdays he brings loving cards, and perhaps a little surprise-packet. At Christmas he again brings us those mystery parcels which we all love to open.

A cheery smile, a little chat, and he passes on his way. If at times he does bring a few final notices—well, keep smiling.

Those away from home and friends realise the value of the postman.—*Mrs. Buckley, Blackpool.*

Real Shepherd

My best friend was vicar in the village where I lived when a girl. He discovered I loved music and could sing, but had no opportunity for training. He encouraged me to take lessons.

Every week my sister and I went to the vicarage for practice, the vicar's wife accompanying us.

When I married, he took the service, and when my husband was stricken with fever and died, he performed the last rites.

I shall always feel grateful for his life-long kindliness.—*H. M. J., Branston.*

Friendship makes your step the springier and shortens the longest mile . . .

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published; 2s. 6d. for "Shorts." Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, November 22.

My Worst Misfortune

Believing

She is not particularly handsome, but is good-tempered, always pleased to see me when I arrive home, however late, and never looks at me with disbelieving eyes when I explain I have been detained at the office.

Always willing to listen to my troubles and worries without butting in with a list of her own.

Always ready to come for a stroll. I know I have her love and sympathy as long as she lives. She is my best friend—my dog.—*A. M. B., Eltham.*

* * *

The girl who made me understand that debt, drink, excessive smoking and three o'clock mornings bring about degeneration in an otherwise healthy body.—*Twenty, Surrey.*

Adversity proved my best friend. It revealed to me the true worth of my friends who left me when I most needed them.—*B. K., Berks.*

She was only a bricklayer's daughter, but she built my paradise.—*F. S., Hove.*

One who came when my husband ran away and left me with three children. She did not say, "What will you do?" She helped instead.—*K. H., Hockley.*

My bed. There, for a while at least, I can forget the trials connected with life in this misery-laden world. I am oblivious to poverty, disease, even death, for a few golden hours.—"*Elderdown,*" *Edinburgh.*

OUR EXPERT'S FORECASTS

Football Selections for November 19

FIRST DIVISION.
(1) Liverpool v. DERBY.
(2) PORTSMOUTH v. Leeds.
(3) Wolves v. Sunderland.
(4) Aston Villa v. Arsenal.
*(5) BOLTON v. Blackpool.
(6) CHELSEA v. Wednesday.
(7) Huddersfield v. W. B. ALBION.
(8) Leicester v. BLACKBURN.
(9) Middlesbrough v. EVERTON.
*(10) NEWCASTLE v. Manchester C.
(11) SHEFFIELD U. v. Birmingham.

SECOND DIVISION.
(1) Grimsby v. BRADFORD C.
(2) Burnley v. Port Vale.
**(3) HOTSPUR v. Chesterfield.
(4) BRADFORD v. Millwall.
(5) Charlton v. Lincoln.
(6) Manchester U v. Fulham.
(7) Forest v Bury.
(8) OLDHAM v. Swansea.
(9) PLYMOUTH v. Southampton.
(10) PRESTON v. Notts County.
**(11) STOKE v West Ham.

SOUTHERN SECTION.
(1) Q. P. RANGERS v. Swindon.
**(2) BRISTOL R. v. Newport.
(3) WATFORD v. Coventry.
*(4) ALDERSHOT v. Boscombe.
(5) BRIGHTON v. Luton.
(6) Cardiff v. BRENTFORD.
(7) C. PALACE v. Northampton.
(8) GILLINGHAM v. Bristol C.
(9) NORWICH v. Exeter.
*(10) READING v. Torquay.
(11) Southend v. Clapton Orient.

NORTHERN SECTION.
(1) MANSFIELD v. Gateshead.
(2) Rochdale v. Wrexham.
(3) York v. Halifax.
(4) BARROW v. Barnsley.
**(5) ACCRINGTON v. Darlington.
(6) CARLISLE v. Hartlepools.
(7) CHESTER v. Hull.
*(8) CREWE v. Tranmere.
(9) N. Brighton v. Doncaster.
(10) ROTHERHAM v. Stockport.
**(11) SOUTHPORT v. Walsall.

SCOTTISH LEAGUE.
*(1) HAMILTON v. Falkirk.
(2) Morton v. HEARTS.
(3) THIRD LANARK v. Ayr.
*(4) ABERDEEN v. Clyde.
(5) Airdrie v. MOTHERWELL.
*(6) CELTIC v. Cowdenbeath.
(7) Dundee v. ST. MIRREN.
(8) E. St'rling v. PARTICK.
(9) KILMARNOCK v. Queen's Park.
*(10) RANGERS v. St. Johnstone.

SPECIAL STAR CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, together with *H* for home and *A* for away team.

Example Code.—Div. I.—5 (*H*): Div. II.—3 (*H*); Southern Section—5 (4); Scottish League—4 (*H*) would indicate Bolton Wanderers, Hotspur, Brentford and Aberdeen.

A "JOHN BULL" RECORD

November 2, 1932.

The Advertisement Manager,
JOHN BULL,
Long Acre, W.C.2.

DEAR SIRS,—Our two-page advertisement in JOHN BULL was the largest inserted by a furnishing firm in a British weekly paper. You will be glad to learn that the results were astonishingly good and exceeded our most sanguine expectations, proving that the people who read your journal appreciate a bargain backed by a reliable firm and by your own guarantee.

We have decided to insert another two-page advertisement in the November 19 issue, and enclose the copy herewith, as we now fully realise that the great confidence which your readers have in their favourite journal rightly extends to the advertisements as well as to the editorial pages.

Yours faithfully,
(Signed) M. BOLSOM.
Managing Director.
Bolsom Bros. (1928), Ltd.

(See page 4 and 5.)

RUGS GIVEN AWAY

This Phenomenal Offer is made to the readers of "John Bull."

9/6

On receipt of P.O. for 9/6 carriage 1/- extra, we will forward Direct from our looms to your address one of our "Tredaulet" Reversible SEMI-SEAMLESS WOVEN CARPETS thirty for Drawing-room, Dining-room, Bedroom, etc., handsomely bordered, in Suitable Turkey patterns and fashionable shades of Crimson, Green, Blues, Browns, Rose and Art Colourings, to suit all requirements, and large enough to cover any ordinary sized room. These carpets with FREE RUGS will be sent out as Sample Carpets. They are made of material equal to wool, and being a speciality of our own can only be obtained direct from our Looms saving the purchaser all middle profits, and they are guaranteed genuine bargains. Over 400,000 sold during the last 12 months. Money willingly refunded if not approved. Thousands of Repeat Orders and unsolicited testimonials. With every Carpet we absolutely give away a handsome Rug to match.

RECORD 'XL' BARGAIN BALE 20/-

The Most Marvellous Value ever offered to the Public.

Thousands of our bales have already been despatched to all parts of the world and letters received from delighted customers. Send to-day, absolutely no risk in any way, because we guarantee to return your money in full if you are not satisfied. Every article of the highest quality and perfect. Each bale Greater value than hitherto. Read the guaranteed Contents:—

1 Heavy Yorkshire White Raised Blanket, full size, 80 in. x 60 in.
1 Heavy Coloured Striped Blanket size 64 in. x 76 in.
1 Yorkshire White Raised Blanket, soft, warm, and durable, 58 in. x 70 in.
1 Splendid Alhambra or Honeycomb Quilt, full size, 90 in. by 70 in. (White or Coloured).
1 White Damask Tablecloth, size 52 x 52 in. with newest style coloured borders gold, blue and pink.
1 Beautiful Bedspread, Blue, Crimson, Olive, etc., on Jaspe grounds, new colours. Centre design edged with Art Silk Embroidery, size 60 in. x 90 in.
2 Coloured Striped Turkish Towels absorbent long pile, size 36 in. x 60 in.
1 Fancy Coloured Table Cover, size 36 in. x 36 in., new designs, Blue, Crimson, Gold, etc.

Gigantic Illustrated Bargain Catalogue of Carpets, Hearthrugs, Bedding, Table Linens, Curtains, etc., post free.

COMPLETE BALE 20/- Carr. Paid

Money returned if not approved.

F. HODGSON & SONS (Dept. 71) Woodsley Rd., City of Leeds.

FREE—An Art Gift

For Picture-Loving Readers

For the cost of postage and packing only

Copyright. Produced in Colours.

"HARMONY."

From the original painting by A. H. COLLINGS, R.I., R.B.A.

"HARMONY"

This Charming Picture, by the celebrated Artist, A. H. COLLINGS, R.I., R.B.A., has been REPRODUCED IN COLOURS on fine quality plate paper, 29 by 21 ins., and selected as a special gift for the purpose of introducing our Fine Art Publications to those readers to whom they are unknown. Strictly limited to one free picture only to each applicant. Of the published value of One Guinea.

All applications must be sent by post.

SIMPLY FILL UP THE COUPON on right and send it to **The Artistic Publishing Co.** (*incorporating The Artistic Photographic Co., Ltd.*), **63, Baker Street, London, W.1** (*established over 50 years and enjoying Royal Patronage*), with sevenpence in stamps (Foreign and Colonial 1/-) to cover the actual cost of postage and packing, on receipt of which the Colourgravure will be carefully packed and despatched with as little delay as possible. Should the coupon be destroyed, apply to the above address, quoting title of this journal.

FREE COUPON for Colour-gravure of **"HARMONY"**

To THE ARTISTIC PUBLISHING CO.
(*Incorporating The Artistic Photographic Co., Ltd.*),
63, BAKER STREET, LONDON, W.1.

SIRS,—I enclose sevenpence in stamps (Foreign and Colonial 1/-) to defray cost of Postage and Packing, and will thank you to send me "HARMONY," together with particulars of your other Fine Art Reproductions, no charge being made for the picture.

Name .....
(Mr., Mrs., or Miss)

Address .....

.....

.....

JN. BL. No. 2. 19/11/32.

£1,000 Cash Won in "John Bull's" Crossword Competition No. 187.

In the above contest, solutions containing one error were received from the following seven competitors who share the £100 offered. To each of them, subject to the conditions of the Competition, a cheque for £114 5s. 9d. will be sent:—

W. Fearon, 63, Solway Street, Lodge Lane, Liverpool,
H. Foord, 3, Bells Ian, Swingfield, Dover.
Mrs. Greene, 141, Butler Road, Harrow.
Mrs. A. Ide, 2, Model Farm, Mill Lane, Wallasey.
Mrs. H. J. Lacey, Cresta, Park Lane, Lane End, High Wycombe.
J. Pantney, Bridge Road, Long Sutton, Wisbech, Cambs.
F. T. Rush, Langwith, Mansfield.

Any other entrant who claims to have sent a solution eligible for a share of this prize must demand a scrutiny by First Post, Tuesday, November 29th, sending £1 Scrutiny Fee, copy of solutions and Postal Order number. Envelope to be marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the award of £100 to Runners-up. This prize has been divided between 109 competitors from whom we received solutions containing two errors and who will each receive 18s. 5d. A list of these Runners-up can be seen at the "John Bull" offices and all have been notified. As announced, an extra £100 will be divided between the Runners-up from whom two sixpenny coupons were received in the same envelope.

BONUS WINNERS IN CROSSWORD No. 185:—The extra £100 offered in this contest has been divided between 9 entrants and payments of £11 2s. 3d. are being despatched accordingly.

Another Splendid Crossword with a First 3-in-1 Prize of 30s. a Week for Life and £300 cash, with prizes for runners-up, also Big Xmas Hamper added to every winner's prize, appears on Page 40. Try Your Skill Now!

Smokers who want Quality

find sure Satisfaction in this Famous Brand

PLAYER'S

DIGGER

TOBACCOS

DIGGER FLAKE
DIGGER MIXTURE
DIGGER CUT PLUG
DIGGER HONEYDEW
DIGGER SHAG
DIGGER BLACK CUT
CAVENDISH

PER 8D OZ.

Issued by The Imperial Tobacco Company (of Great Britain and Ireland), Ltd. P.D.10.B.

XMAS HAMPERS AND BIG CHEQUES FOR THIS X-WORD!

HUGE TWO-IN-ONE FIRST

£300 cash and 30/- A WEEK FOR LIFE

OR ONE LUMP SUM OF £800

£100 BETWEEN ALL RUNNERS-UP

EXTRA **£100** BONUS BETWEEN RUNNERS-UP WHO HAVE SENT TWO SIXPENNY ENTRIES IN THE SAME ENVELOPE

BIG XMAS HAMPER

ADDED TO EVERY PRIZE

TEN SEASONABLE LUXURIES ARE CONTAINED IN THESE HAMPERS ARRIVING JUST BEFORE SUN. DEC. 25

PLUMP XMAS FOWL----SAUSAGES
XMAS PUDDING----DUNDEE CAKE
MUSCATELS & ALMONDS--CHOCOLATES
CIGARETTES--CRACKERS--BISCUITS
AND A BOTTLE OF FINE OLD PORT

Spend a quiet half-hour with the interesting puzzle below and follow the example of Mr. J. H. Hughes, 13, Seaview Avenue, Eastham, Wirral!

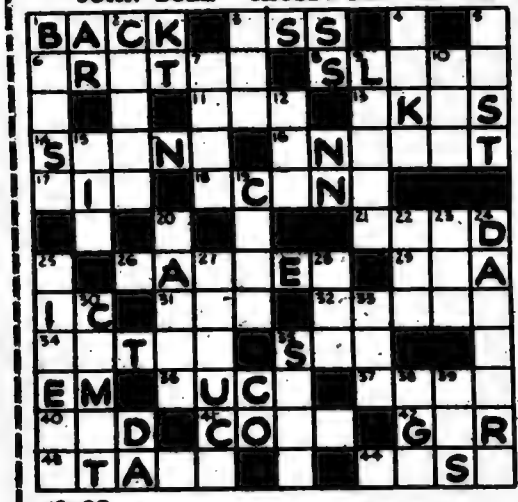
In Competition No. 185, he won outright "John Bull's" wonderful Cross-word prize of £300 cash and 30s. a Week for Life. Now he is enjoying the double advantage of a substantial balance at the bank and a regular weekly income for life.

In addition to the attractions of this week's great 2-in-1 First Prize and £200 cash to be divided between Runners-up as announced, every winner this week will receive just before December 25th a giant Christmas Hamper.

"John Bull" will pay a Life Pension of 30/- a week and £300 cash (or a lump sum of £800 Cash) for a correct solution on one square of the puzzle below. Failing a correct solution the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £100 will be divided between those competitors who enter squares containing one error only, or only one error more than the winning solution. "Big Xmas Hamper" added to every winner's prize. An extra Bonus of £100 will be divided between Runners-up, from whom we have received two six-penny coupons in same envelope. Solution of puzzle will be published in "John Bull" on sale Thursday, December 1st, and winner in "John Bull" on sale Thursday, December 8th.

WIN A MERRY CHRISTMAS THIS EVENING!

"JOHN BULL" CROSSWORD No. 190—CLOSING (NOON) THURSDAY, NOV. 24.



JB·190

JB·190

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. value.... No. .....

Readers in Scotland ineligible. See Rule 5.

ENTRY FEE for 2 Squares 6D.

SIGNED .....

ADDRESS .....

.....

"JOHN BULL" CROSSWORD No. 190—CLOSING (NOON) THURSDAY, NOV. 24.

JB·190

JB·190

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. value.... No. .....

Readers in Scotland ineligible. See Rule 5.

ENTRY FEE for 4 Squares 1/-

SIGNED .....

ADDRESS .....

.....

CLUES ACROSS

1. Reverse side.
3. Donkey.
6. Public speaker.
8. You toboggan down this.
11. Part of a play
13. Extends.
14. Fool's money is, soon.
16. Devise something new.
17. Poetic form of "it is."
18. Stage background.
21. Earth not covered by sea.
26. Fun is, by interfering kill-joy.
29. Vegetable found in a pod.
31. Observe.
32. Many times.
34. Famed.
35. The ocean.
36. Of the like kind.
37. Furious anger.
40. Bright colour.
41. Is found in front of oven.
42. Fish of the pike family.
43. Actress gets accustomed to.
44. Rolling stone generally lacks.

CLUES DOWN

1. Americans do this most.
2. Nature made these hollow.
3. Part of a circle.
4. Coster couldn't get along without.
5. What tickles you, sometimes.
7. Scots make cakes from these.
9. Horizontal surface.
10. Is used for writing.
12. Is worn with a collar.
15. It consists of metal.
19. Gives you confidence in doctor.
20. Contain water and plants.
22. Appropriate.
23. Indicates maiden name.
24. Exist in the glare of the footlights.
25. Stewards wait on these.
27. Make a reduction.
28. Female rabbit.
30. Star with a tail.
33. Distant.
35. Frightens off birds.
38. Time past.
39. Some houses are lit by this.

NO CLAIMS REQUIRED

JB·188.

Solution of "John Bull" X-Word No. 188

Winners in 187 on page 39. Result of 188 will be published next week. The solution of "John Bull" X-word No. 188 is given herewith as a matter of interest to our X-word competitors. We wish to emphasise that no claims are required for this X-word as all entries are being carefully examined by our staff.

If entering two Double Entry Forms cut them out separately—add name and address to each.

ENTRY FEE

With two squares send P.O. for SIXPENCE. With four squares send P.O. for ONE SHILLING. See Rule 1.

NEWSAGENT'S PRIZE.

A special prize of £5 will be awarded to the Newsagent from whom this contest's first prize-winner usually purchases his copy of "John Bull." Should the first prize be shared the £5 will be divided between sharers' Newsagents.

ADDRESS ENTRY

"JOHN BULL" CROSSWORD No. 190, 57, Long Acre, London, W.C.2 (Comp.).

READ THESE RULES AND CONDITIONS

1.—Complete Puzzle in ordinary ink, copying-ink or copying-ink pencil cut out the whole entry form whether both puzzle squares are used or not. Entry fee for two squares is SIXPENCE—for Four Squares send ONE SHILLING. Make Postal Order payable to Odhams Press Ltd., and cross it "a/c." Write name and address and date of posting on back of P.O. and fill in the number upon Entry Form. Send Entry Form by post, as directed, to reach us not later than NOON, Thursday, November 24, 1932.

2.—No competitor may submit more than two Double Entry Forms (four squares). Squares left incomplete, mutilated, indistinct or altered will be disqualified. No responsibility is accepted for any entry lost, delayed, not delivered or not paid, and no correspondence will be entered into.

3.—Winner of this contest will appear in "John Bull" on sale Thursday, December 1, 1932. Should any competitor not answering as a winner have entered a coupon eligible for a share of the First Prize he must demand a scrutiny by first post, Tuesday, December 2, 1932, in accordance with directions given with result. Any such scrutiny, which may affect the result, must be accepted as final. No scrutiny can be conducted in connection with the additional award of £100 to be divided between the Runners-up. Competitors should note that errors are computed according to the number of words which wrongly answer the Clues given.

4.—In the event of a tie, a prize will be divided, but no competitor may receive more than one share of it. Should First Prize be shared, the cash will be paid instead of the two-in-one award.

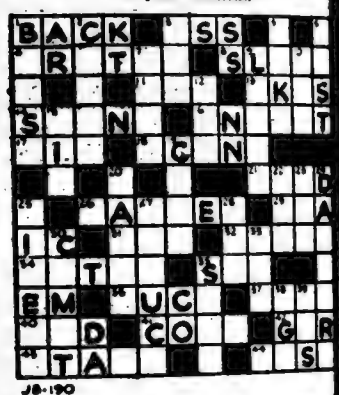
5.—Readers in Scotland are debarred from this and cannot enter this competition. Any entry forms bearing an address in Scotland will be disqualified.

6.—Failure to comply with any of the conditions involves disqualification.

7.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

KEEP YOUR COPIES BELOW

These miniature reproductions of this week's Puzzle are only to be used for keeping copies of your solutions.



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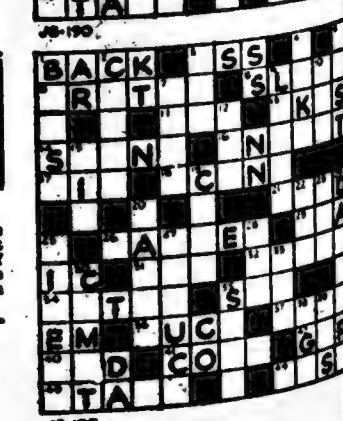
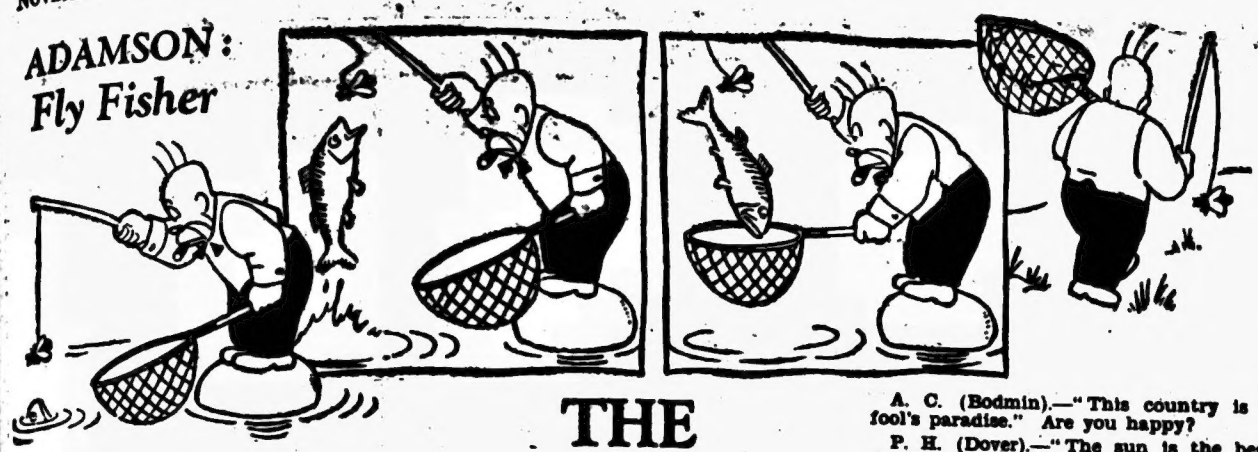


JB·190



THE Editor LAUGHS Last

R. A. (Purley).—"I don't read a terrible lot." But you write it.

W. G. (Wells).—"What the modern girl doesn't know is not worth knowing." Nor is what she does know.

A. S. F. (Hounslow).—"When I came home late one night, my wife mistook me for a burglar." That was lucky.

F. L. (Wimbledon).—"To live long people should subsist on fish, carrots and spinach." Do you call that living?

R. D. (Penarth).—"I don't mind laughing at myself when I make myself ridiculous." You must have a jolly time.

FAN (Preston).—"My wireless faded away completely the other night." You should have kept up the instalments.

J. H. (Colne).—"I believe my pet Pekinese knows as much as I do." And yet some dogs are quite intelligent.

D. K. (Manchester).—"A man who escaped from a mental home near here posed as me." How was he discovered?

R. S. (Swansea).—"I have just seen a play with four long intervals." The author must have an interest in a brewery.

P. B. (Whitstable).—"The largest oyster found in the local beds weighed one pound." Surely no one will swallow that.

T. M. (Chiswick).—"What is the most difficult writing in the world to decipher?" English—if written by a doctor.

T. R. (Roker).—"Where is the man who has never dropped cigarette-ash on the drawing-room carpet?" Living next door.

M. T. (Baldock).—"I don't believe you can see the funny side of things." But we assure you that we always read your letters.

Miss J. (Perth).—"Is it the case that two thousand different novels are published every year?" Well, the titles are different.

BETTY (Gunton).—"What did our stupid grandmothers have to complain of when they were girls?" Their stupid grandmothers.

R. A. J. (Woking).—"Are there any women in England getting the salary of a Cabinet Minister?" Yes. The wives of Cabinet Ministers.

N. B. (Frome).—"I used to be proud of my poaching achievements as a youth." Those were the good old days when you used to pocket your pride.

STICKER (Hull).—"Some free-lance writers are unsuccessful just because they are not trying." And others because they are too trying for words.

D. K. (Epsom).—"Who invented barbed wire?" Probably a manufacturer of juvenile clothing.

D. P. (Elland).—"Some girls' good looks wear off." And some wash off.

W. T. (Leeds).—"The good die young." Quite right, old chap.

F. S. (Sheffield).—"The human race has improved everything." Except the human race.

S. U. (Egham).—"Fish can catch influenza." Yet they have ample opportunity for gargling.

J. C. (Dorchester).—"A man often says hasty words to his wife." That's the only way he can get any in.

G. M. (Luton).—"Why shouldn't I come and see you?" Our typist is still busy making out lists of reasons.

T. M. (Baldock).—"I am busy writing my autobiography." Up to your "I's" in work, as it were?

B. M. (Atherstone).—"My younger son takes after me in every way." We hope his brother is normal.

H. C. C. (Hastings).—"Fish is good for the brain." Fishing for that food certainly stimulates the imagination.

F. D. (Nuneaton).—"Let me tell you that a lot of editors are in league against me." Thanks, we will join them.

D. M. (York).—"What size margin should I leave when I type these letters to you?" The width of the page, please.

H. M. (Hull).—"A motoring journal says that pedestrians should be medically examined." In time they usually are.

T. P. (Manchester).—"I have had a cold shower every morning for over thirty years." Whilst walking to the station?

G. M. (High Wycombe).—"Perhaps you can see by the enclosed photograph that I am one who lives by his wits." Well, you have a sort of hungry look.

J. J. (Grove Park).—"In some West End restaurants a woman cannot look in a mirror without paying." Well, neither can a man look in a glass without paying.

G. B. (Walthamstow).—"What would you like me to write an article on?" Any paper that burns nicely.

P. SMITH (Darston).—"Can you recall my visit to you some time ago?" Your name is certainly familiar.

P. L. (Oundle).—"Fiction could not survive without matrimony." Conversely, it seems that matrimony can't get along without fiction.

A. B. (Daventry).—"Please remember that anything I commit to writing, I stand by." Then you had better take up your position alongside our W.P.B.

S. W. (London).—"A Hollywood company is making a film with no hero, no heroine, and no villain." The fantastic idea, apparently, is to give a certain amount of prominence to a plot!

A. C. (Bodmin).—"This country is a fool's paradise." Are you happy?

P. H. (Dover).—"The sun is the best doctor." But he neglects his patients.

M.P. (House of Commons).—"Politics makes strange bed-fellows." And all share the same bunk.

NATURE-WRITER (Cambridge).—"Rain works wonders in a garden." But think of the hours it puts in!

POST OFFICIAL (London, E.C.).—"How often does your telephone fail to work?" Yes, indeed! How often!

E. C. (Oxford).—"Are the new backless evening frocks voted the most fashionable?" Only by a bare majority.

W. M. (Clacton).—"What makes an optimist suddenly become a pessimist?" One of your letters.

JAS. D. (Sudbury).—"I am master in my own house." What possessed your wife to choose November for a holiday?

E. S. (Dover).—"When ordering an expensive suit, what is the most important thing to remember?" That you will have to pay for it.

F. M. (Bury).—"I am doing my Christmas shopping now." In order to dodge the crowds who shop early to avoid the rush?

MOLLY (Salford).—"I shall still use 'make-up,' whatever my father says." Perhaps you haven't the face to go without it.

M. J. (Carlisle).—"In his mother-in-law's eyes the average man has two faults." Everything he says and everything he does.

R. L. (Cardiff).—"I think talkies have done a lot of good." They've certainly stopped our neighbours reading those sub-titles aloud.

D. W. G. (Fife).—"I am writing a book explaining how a haggis should be cooked." Apparently there is still a demand for these mystery yarns.

PSYCHOLOGIST (Bath).—"The average wife does not like helping her husband to put on his slippers." But she must get that new evening frock somehow.

L. L. (Brixton).—"Telephone operators are often rung up by people making ridiculous requests." Some even go so far as to ask for the right number.

"DECIMAL SYSTEM" (Manchester).—"At the Royal Mint it is found that the florin and the half-crown are about equal in popularity." But most people prefer the half-crown.

G. H. M. (Birkenhead).—"After working in an office for fifty years, a Liverpool clerk has left to take up employment elsewhere." Perhaps he didn't like the idea of getting into a rut.

B. P. (Bristol).—"Our banking system is not yet perfect." We reached the same conclusion the other day after interviewing our bank manager on the subject of an overdraft.

C. J. (Fulham).—"We ought to have a national festival to celebrate the centenary of the cigarette." It would only attribute its long life to the habit of smoking.

D. R. M. (Upper Norwood).—"A circus elephant trotting by in the street below caused a valuable ornament to fall from a table in a London flat." At any rate that was what the maid told her mistress.

G. T. M. (Darlington).—"I'm afraid my cheques aren't now worth the paper they're written on." Still, the paper on which you write some *Bullets* this week may be worth £300—or one of the last 1,250 invitations to our Christmas party. See page 43.

O. T. (Exeter).—"To test a new kind of trunk, the makers hammered it, submerged it in water, and finally dropped it from an aeroplane." As a final test, they should mark it "With care," and send it somewhere by rail.

(Many replies unavoidably held over)

IF you are troubled by any matter you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. JOHN BULL does the rest. Write to-day! The replies given on this page to facetious correspondents are for your entertainment.

Look at my new white skin

Only 3 Days Ago I Never Would Have Dreamed It Could Be So Lovely

"My skin was sallow, dark and faded. There were unsightly blackheads, rough skin scales and enlarged pores around my nose, chin and forehead. To-day, my soft, white smooth skin and beautiful complexion is envied and admired by all." Any woman can now easily whiten, soften and beautify her skin, simply by the daily use of Crème Tokalon Skinfood White Colour (non-greasy). It contains predigested dairy cream and olive oil combined with whitening, tonic and astringent ingredients. It instantly penetrates, soothes irritated skin glands, tightens enlarged pores, dissolves blackheads so that they fall away. Whitens and softens darkest, roughest skin. Gives indescribable new skin beauty and freshness in 3 days—such as can be obtained in no other way. It should be used every morning.

Price complete & Carriage Paid £3:0:0
TERMS: 5/- with Order and 5/- Monthly. Privilege Approval
Two super quality white All Wool Blankets, not a thread of cotton in them. Blue borders, whipped edges 68 x 85ins. weight 7½lbs.
Two White Fleecy Blankets, Whipped Edges, 60 x 80ins. 4lbs pair.
Two Grey Bolton Twill Hemmed Sheet 70 x 99ins. 4lbs pair.
One coloured Alhambra Hemmed Quilt. Size 73 x 94ins.
One Bleached Damask Table Cloth. 54 x 54ins.
Two pure White Pillow Cases, Size 30 x 30ins.
One pure White Bolster Case to match 36 x 68ins.

IMPORTANT. As an extra advantage, we include a 16-Piece Cutlery Service: 4 Stainless Sheffield Steel Knives, 4 Dessert Size Forks, 4 Dessert Size Spoons, & 4 Tea Spoons all of 'Columbian' Silver which wears white all through.
30 years character for honourable trading. *Catalogue Post Free.*
J. G. GRAVES Ltd. SHEFFIELD.

GLO

The piping hot drink for the chill Winter Days!
(COFFEE, WINE FLAVOUR)
INSTANTLY MADE—AIDS DIGESTION

1/- per Box of 12 Cubes with Glass Grinder, or 1d. per Cube. Obtainable from Chemists, Grocers including Co-op Societies, Stores, etc., and all Boots and Taylor's Branches.

E. BRAIBANTI & CO., 36, DALE ST., L'POOL.

FREE This Flacon Of Kappa

The New Captivating Perfume

Who can explain the mysterious magic—the strange magnetic charm—of Kappa, the new secret perfume? Read below how you can obtain a handsome flacon absolutely FREE.

Amazing New Face Powder Formula

Scientific research has revealed a new face powder ingredient called Mousse of Cream. It makes powder stay on all day even in windy and rainy weather, and in spite of perspiration. Mousse of Cream is the wonderful ingredient which makes Poudre Tokalon so entirely different, and gives complexions of fresh, youthful beauty unobtainable with ordinary face powders.

Cut Out Coupon Below NOW.

VALUABLE FREE COUPON

Good for 3 Days Only.

Take this Gift Coupon to any Chemist to-day. Buy a 1/- box of Poudre Tokalon. With it you will be given absolutely FREE a handsome flacon of the mysterious Kappa Perfume described above. *Get your Kappa FREE To-day.*

PILES! PYLITNA BRAND PILE POWDERS

Taken in warm water — 5/- & 2/9 per box (in U.K.)

GUARANTEED HARMLESS.

Hæmorrhoids (Piles) are caused by the disordered functions of the system, which cannot be corrected by external remedies.

PYLITNA (BRAND) POWDERS are so effective that SURGICAL OPERATIONS and INJECTIONS are avoided.

MEDICAL and PUBLIC ENDORSEMENT

Doctor: Cured chronic cases.

A Gentleman writes: "One box of 'Pylitna' has cured me in less than a month."

A Chemist writes: "I have had very good results with 'Pylitna' in very bad cases."

A Gentleman writes: "I feel it a duty to inform you of the great good I have obtained from 'Pylitna.'"

A Lady writes: "After the first box I am practically cured."

A Gentleman writes: "They have done for me what doctors could not do without an operation."

PYLITNA Brand Powders-5/- & 2/9 per box in U.K. PYLITNA Tablets & Ointment - 5/- each.

Of Chemists or direct (Postage 3d. extra) from

S. S. HUMFORD & SONS (Pylitna Depot), 168, Drummond Street, London, N.W.1. (Dept. 12).

Turn to the interesting announcement of Littlewood's on page 35.

A free Catalogue is offered!

A Reader's CONFIDENCE in "John Bull"

"SO confident were we of the fairness of JOHN BULL and of receiving a cheque, that we made arrangements to go to the seaside for a week. Our faith was justified and your letter with cheque enclosed was duly received by us there. We have since boosted your 'Free From Trouble' Insurance to all our friends."

The above is an extract of a letter received from an Oldham reader, who received a cheque when his wife contracted measles. This is typical of hundreds of other letters received, which express in glowing terms a great trust and confidence in our Free Insurance Scheme.

Without fuss or bother and with an entire absence of "red tape," JOHN BULL dispatches cheques to those registered readers over whose homes the shadow of some calamity has fallen.

GREATEST OF ALL.

JOHN BULL is the *ONLY* paper to provide sickness benefits and the only paper to cover the home against Fire, Storm and Flood. Our Free Insurance stands to-day, as it has stood since its inception, the Greatest Free Home Family Insurance in the World.

FIRE, STORM, FLOOD, SICKNESS, ACCIDENT. "JOHN BULL" COVERS YOU FREE.

CUT HERE

JOHN BULL

Hand this Coupon to your Newsagent

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 19/11/32.

CUT HERE

Post this Coupon to

"John Bull" Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....

Reader's Signature.

Age.....

Address .....

.....

.....

Name and Address of Newsagent. .....

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. **PLEASE WRITE CLEARLY.**

J.B. 19/11/32.

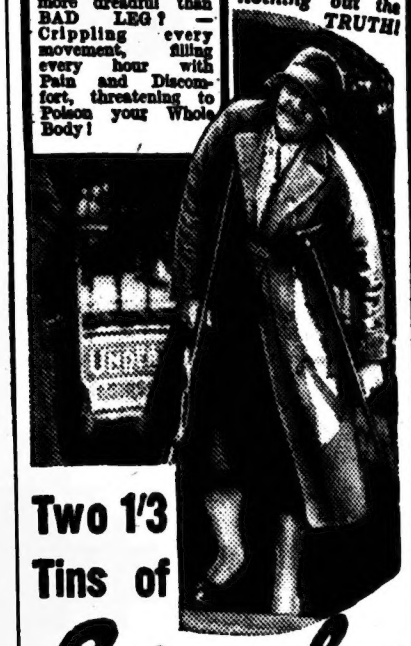
JOHN BULL'S GREAT Xmas Gift to You! **SEE PAGE 20**

BAD LEG Victim's Amazing True Story!

Every Step Sheer AGONY!

What illness is more dreadful than BAD LEG? — Crippling every movement, filling every hour with Pain and Discomfort, threatening to Poison your Whole Body!

The TRUTH—and nothing but the TRUTH!



Two 1/3 Tins of Germolene Ointment END 1 Year's AGONY!

Here's an amazing testimonial, written out of SHEER GRATITUDE for Germolene Ointment! The TRUTH is that Germolene is such an amazing ointment that most of the chronic Skin-Victims feel *bound* to write and thank us for the wonderful way it has healed them.

Read this letter!

"12 months ago I had a terrible BAD LEG, with awful Varicose Veins, one of which broke. The place was ever so large and open, and I was very frightened, when THE CHEMIST ADVISED GERMOLENE. That was 2 weeks ago—I can now walk, and do my housework! Just two 1/3 tins of Germolene have ended 12 months' agony! Thanks to Germolene, my leg is healed right up!" — *Mrs. Bennett, 48, Quebec Road, Tilbury.*

For CUTS, BURNS, SCALDS, ULCERS, BAD LEGS, Etc., Get

Germolene Brand Ointment
1 Soothes at a touch; starts rapid healing IMMEDIATELY.
2 Gently EJECTS germs and poisons; never burns them in.
3 Heals the worst wound in record time—without scars!

Germolene Brand ASEPTIC OINTMENT—1/3 & 3/-

Soothes At A Touch!

100 HUGE XMAS HAMPERS
CONTAINING:
PLUMP SURREY FOWL, PORK SAUSAGES, CHRISTMAS PUDDING, DUNDEE CAKE, BISCUITS, CHOCOLATES, CRACKERS, MUSCATELS AND ALMONDS, CIGARETTES, BOTTLE OF FINE OLD PORT.
Last Huge Offer!
1,250 Xmas Feasts
250 FINE BIG TURKEYS
ALL TO BE DELIVERED JUST BEFORE SUNDAY DEC. 25
2ND PRIZE £50 10 or £5 7,000 'RED SEAL' TARGETS
£300 BULLETS' HIGHEST PRIZE
3RD PRIZE £25 10 or £2.10 8,000 'TARGET' PRIZES
300 12/6 XMAS CAKES
600 PLUMP SURREY FOWLS
ONE WEEK ONLY
SAT. NOV. 26 CLOSING DATE

LAST BATCH OF CHRISTMAS INVITATIONS

As a result of JOHN BULL's last enormous offer of Christmas feasts this week, well over three tons of seasonable luxuries will be shared between 1,250 senders of good *Bullets*.

To form this avalanche of good things for Christmas, JOHN BULL has ordered 100 giant Hampers, 250 Turkeys fit for a King's table, 300 huge 12s. 6d. Christmas Cakes and 600 succulent Surrey Fowls.

To make a *Bullet* you have only to fit any TWO, THREE or FOUR WORDS to one of the *Examples* below, so that they complete an apt and original comment. Suppose, for instance, you select the *Example* POLITICAL PUZZLE, you might add the words PIECING TOGETHER ELECTION "PICTURE," and so complete a *Bullet*.

Before starting on your own efforts, it will pay you to study the careful phrasing of the winning *Bullets* printed this week. Remember, you have only until Saturday, November 26, to place your entry before the judges and win a Christmas feast.

"EXAMPLES" FOR No. 873

BRITANNIA'S STOCKING
GIFT FROM THE GODS
MARCH OF SCIENCE
KILLING
POLITICAL PUZZLE
BRAKE ON PROGRESS
SEA OF TROUBLE
WORRIES FATHER
PACK OF WOLVES
NEVER SILENT
WHEN THE DEVIL DRIVES
OPPORTUNITY'S BUS
THE FINANCIER
CHANGING PLACES
BRUTAL HUSBAND
OUTSIDE THE MILLINER'S
MADE HER MAD
BE TRUTHFUL AND
WORTHLESS FELLOW
GOING ONE BETTER
TRUSTING TO LUCK
NOT HURRYING
HYPNOTISED
DROWNING WOMAN
TALKS
TAKES THE CAKE
GLOWING EMBERS
ONCE YOU'VE BEEN BITTEN
RIGHT THING TO DO
TRUDGING MILES
GRINDING HIS TEETH
CHILLED TO THE BONE

The Record Xmas First in No. 875 will be £2,000 cash and £25 Xmas Cheque yearly for life

23 BIG CHEQUES AND 250 TURKEYS WON

FIRST PRIZE OF £300, COMPETITION No. 869:

Mr. C. W. ROBSON, 95, Greenwood Avenue, Acocks Green, Birmingham.
Example:—SELLING HIS CAR
Bullet:—AFTER "ARGUMENT WITH BANK."

SECOND PRIZE OF £50:

Mr. W. Brown, 106, Radford Boulevard, Nottingham.
Example:—Strikes
Bullet:—Unbalance—Let's Strike Balance!

THIRD PRIZE OF £25:

Mr. S. G. BARNES, c/o Foster's Wine Stores, High Road, Balham, S.W.
Example:—Little Ikey
Bullet:—Says "Dadda!" "Mamma!" "Shop!"
(Entered on "Target" Prize Coupon.)

10 OF £5 OR TURKEY PENSION:

B. G. AITCH, "Porthleven," Hawthorn Drive, North Harrow.
Britain Demands—Safe Motherhood—Sound Brotherhood.

F. BAKER, 9, The Mead, Wallington, Surrey.
According To Plan—"Owing To Unforeseen Circumstances—."

R. CASSON, 33, Broadway, Skerton, Lancaster.
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H. ELDRIDGE, 4, Woodwarde Road, East Dulwich.
Thirsting For Work—Parliament—Till "Opening Time."

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Yeast-Vite must not be confused with ordinary Yeast Tablets. Make sure you get the genuine article. Immediate proceedings will be taken against any person attempting to defraud the public by passing off as Yeast-Vite ordinary Yeast Tablets.

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